SPCH 1315 ONLINE | Public Speaking  
Summer 1 2024

Professor: Larry J. King, Ph.D.
Professor of Communication
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Office: BOYNTON 208A
Phone: 936.468.1260
Class Times: Online
Office Hours: I will be available by phone, e-mail, or virtual meeting Monday and Tuesday 1-3:30 PM. I will also
I will also be available by phone or e-mail at other times. If I cannot answer your call immediately,
please leave a message. My office phone will ring through to my cell phone, so stay on the line
during the transfer and leave a message if necessary. I will also be happy to schedule a face-to-
face or virtual meeting with you at other times as needed.

Course Description:
SPCH 1315 “Public Speaking” (3 credits) typically meets either three times a week (Monday/Wednesday/Friday) in 50-minute sessions
or twice a week (Tuesday/Thursday) in 75-minute sessions or once a week (variable days) in a single 2.5 hours session for a 15-week
semester with 2 hours designated for final examination. Online delivery of the course replaces face-to-face weekly sessions for text-
based and audio-visual content developed in learning modules for students to complete including online, interactive class discussions,
online interactive assignments and online speech upload and peer reviews. Students are assigned at least four speeches, readings,
unit quizzes, written assignments, formal speech outlines and out-of-class listening activities. These various activities average a
minimum of 6 hours of work each week to be prepared to engage in face-to-face class meetings or online activities.

Course Materials:
1. Stand Up, Speak Out available on D2L and at https://open.lib.umn.edu/publicspeaking/
2. SPCH 1315 Workbook available through Top Hat (available through the bookstore or the link provided in D2L)
3. Index cards for speaking notes.

Course Objectives/Student Learning Outcomes:
1. Demonstrate speaking processes through invention, organization, drafting, revision, editing, and presentation.
2. Analyze audience and purpose to select appropriate, ethical communication choices.
3. Understand and apply different modes of expression.
4. Listen as an audience member and provide constructive criticism.
5. Understand and apply basic principles of critical thinking, problem solving, and technical proficiency in
   the development of exposition and argument.
6. Develop the ability to research, write, orally present, and visually enhance presentations.

University Core Curriculum Objectives:
1. Critical Thinking: to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of
   information.
2. **Communication Skills**: to include effective development, interpretation and expression of ideas through written, oral and visual communication.

3. **Teamwork**: to include the ability to consider different points of view and to work effectively with others to support shared purpose or goals.

4. **Social Responsibility**: to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

5. **Personal Responsibility**: to include the ability to connect choices, actions and consequences to ethical decision-making.

The Texas Higher Education Coordinating Board has identified six core learning objectives: Critical Thinking Skills, Communication Skills, Empirical and Quantitative Skills, Teamwork, Personal Responsibility, and Social Responsibility. SFA is committed to the improvement of its general education core curriculum by regular assessment of student performance on these six objectives. Last updated by the SFA Core Curriculum Committee April 2021. By enrolling in SPCH 1315 you are also enrolling in a Core Curriculum Course that fulfills the COMMUNICATION SKILLS requirement. The chart below indicates: (a) The core objectives that are required to be taught in this course per the Texas Higher Education Coordinating Board (THECB), (b) How the required core objectives will be addressed.

### Core Curriculum Objective Table

<table>
<thead>
<tr>
<th>Core Objective</th>
<th>Definition</th>
<th>How the Core Objective Will be Addressed.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Thinking Skills</td>
<td>To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.</td>
<td>Evaluating the quality of sources; Persuasive speech outline, presentation, and visual aid</td>
</tr>
<tr>
<td>Communication Skills</td>
<td>To include effective development, interpretation and expression of ideas though written, oral, and visual communication.</td>
<td>Persuasive speech outline, presentation, and visual aid</td>
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<tr>
<td>Empirical and Quantitative Skills</td>
<td>To include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions.</td>
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<tr>
<td>Teamwork</td>
<td>To include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.</td>
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<tr>
<td>Personal Responsibility</td>
<td>To include the ability to connect choices, actions and consequences to ethical decision-making.</td>
<td>Completing multiple deliverables related to persuasion; Persuasive speech outline, presentation, and visual aid</td>
</tr>
<tr>
<td>Social Responsibility</td>
<td>To include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.</td>
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### Communication Studies Program Learning Outcomes:

1. **Applied Theory in Communication**: Students majoring in Communication Studies will apply the major theories in the field to demonstrate their comprehension.

2. **Research Methods in Communication**: Students majoring in Communication Studies will be able to use and demonstrate understanding of appropriate methodology in critical, humanistic, or social scientific paradigms in examining research questions in communication.

3. **Diversity and Freedom of Expression**: Students majoring in Communication Studies will be able to recognize the central role of diversity and freedom of expression in a global community.

4. **Constitutive Nature of Communication**: Students majoring in Communication Studies will be able to demonstrate knowledge of the constitutive nature of communication, which includes forces that enable and constrain communication such as technology, ethics, and organizational life.
5. **Higher Order Thinking:** Students majoring in Communication Studies will be able to demonstrate oral and written competence in logical and critical thinking.

6. **Presentational Skills:** Students majoring in Communication Studies will demonstrate the ability to present various topics in a professional manner that includes researching, planning, organizing, and presenting with visual aids and/or multi-media technology.

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**Governance Policies:** The following policies will apply toward classroom decorum.

1. **ACCEPTABLE STUDENT BEHAVIOR:** Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

2. **MENTAL HEALTH NEEDS:** SFASU values students’ mental health and the role it plays in academic and overall student success. SFA provides a variety of resources to support students’ mental health and wellness. Many of these resources are free, and all of them are confidential.

   **On-campus Resources:**
   - SFASU Counseling Services: www.sfasu.edu/counselingservices
   - SFASU Human Services Counseling Clinic: www.sfasu.edu/humanservices/139.asp
   - 3rd Floor Rusk Building: Human Services Room 202
   - 936-468-2401 / 936-468-1041
   - Crisis Resources:
     - Burke 24-hour Crisis Line: 1(800) 392-8343
     - Suicide Prevention Lifeline: 1(800) 273-TALK (8255)
     - Crisis Text Line: Text HELLO to 741-7412

3. **COURSE ADAPTATIONS:** To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

4. **ACADEMIC INTEGRITY:** The Code of Student Conduct and Academic Integrity outlines the prohibited conduct by any student enrolled in a course at SFA. It is the responsibility of all members of all faculty, staff, and students to adhere to and uphold this policy.

   Articles IV, VI, and VII of the new Code of Student Conduct and Academic Integrity outline the violations and procedures concerning academic conduct, including cheating, plagiarism, collusion, and misrepresentation. Cheating includes, but is not limited to: (1) Copying from the test paper (or other assignment) of another student, (2) Possession and/or use during a test of materials that are not authorized by the person giving the test, (3) Using, obtaining, or attempting to obtain by any means the whole or any part of a non-administered test, test key, homework solution, or computer program, or using a test that has been administered in prior classes or semesters without permission of the Faculty member, (4) Substituting for another person, or permitting another person to substitute for one’s self, to take a test, (5) Falsifying research data, laboratory reports, and/or other records or academic work offered for credit, (6) Using any sort of unauthorized resources or technology in completion of educational activities.

   Plagiarism is the appropriation of material that is attributable in whole or in part to another source or the use of one’s own previous work in another context without citing that it was used previously, without any indication of the original source, including words, ideas, illustrations, structure, computer code, and other expression or media, and presenting that material as one’s own academic work being offered for credit or in conjunction with a program course or degree requirements.

   Collusion is the unauthorized collaboration with another person in preparing academic assignments offered for credit or collaboration with another person to commit a violation of any provision of the rules on academic dishonesty, including disclosing and/or distributing the contents of an exam.

   Misrepresentation is providing false grades or résumés; providing false or misleading information in an effort to receive a postponement or an extension on a test, quiz, or other assignment for the purpose of obtaining an academic or financial benefit for oneself or another individual or to injure another student academically or financially.
5. **D2L/ONLINE COURSEWORK:** All students are expected to use D2L in this course to perform and keep up with graded activities and scheduled readings. Students should sign in at [http://d2l.sfasu.edu](http://d2l.sfasu.edu) using the same username and password as MySFA. All graded activities will be turned in or completed via D2L/Brightspace.

6. **GRADE WITHHELD POLICY:** Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the coursework because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course to compute the grade point average. For additional information, go to [https://www.sfasu.edu/policies/course-grades-5.5.pdf](https://www.sfasu.edu/policies/course-grades-5.5.pdf).

6. **ATTENDANCE AND PARTICIPATION POLICY:** Class attendance and participation are important for this course. Attendance and participation are expected and will be checked in/Brightspace based on you login into D2L/Brightspace and accessing the materials in the modules. You will start the semester with 100 attendance points. At the end of the semester your attendance grade will be determined by the percentage of materials you have accessed during the semester according to the class progress report in D2L. For example, if you access 100 percent of the materials, you will receive 100 points for attendance, or if you access 25 percent of the materials, you will receive 25 points for attendance.

   If you anticipate an absence in advance, please inform your instructor as soon as possible. Makeups for assignments will be granted only when the reason for the absence is valid and documented in writing. Supporting documents are required (doctor’s notes, obituary notices, etc.). Illnesses and uncontrollable circumstances leading to absences will require written documentation.

7. **INSTITUTIONAL ABSENCES (HOP 04-110):** An Institutional Absence may be granted to a student who participates as a representative of the University in academic (including research), extra- or cocurricular, or athletic activities. Students will be excused for institutional purposes from otherwise required academic activity only when a valid Institutional Absence is approved by the appropriate administrative unit or official and the documentation of approval is provided to the faculty member at least five (5) days in advance.

   Institutional absences will not be approved for keystone events, defined as: a special or unique assignment, test, project, experience, or other academic exercise identified by the Faculty member as critical for successful completion of standards of the class and unable to be missed. These events must be identified on the syllabus at the beginning of the semester and communicated to the students.

   Events added to the syllabus at a later date will not qualify for Keystone Event status. Keystone Events where the date/time is changed will no longer be considered a Keystone Event. Students should make themselves aware of any Keystone Events identified in the syllabus to ensure there are no conflicts.

   For keystone events where the assignment dates vary, it is incumbent upon the students to work with their faculty member to not select a conflicting date.

**Evaluation**

This course is worth a total of 900 points. Your points are your points. The grade scale is as follows:

- A=900-809
- B=808-718
- C=717-627
- D=626-536
- F=535 and below

**Student Support**

Should you have technical questions regarding part of the course requirements, please visit the Online Orientation at [http://www.sfaonline.info/supportandtutorials-.](http://www.sfaonline.info/supportandtutorials-). If you still need help, please contact D2L Support at 936.468.1919.

**General Speech Expectations:**

- Pay close attention to specific instructions for each speech.
- Required number of citations must be credible, published sources with an author and date.
- Oral citations must be orally made in the speech to not commit oral plagiarism and get credit for the research.
- Wikipedia cannot be used as a source. Stay away from other like sources (i.e. about.com). Use critical thinking skills to evaluate source credibility.
- **APA format** will be used for citing sources in speech outlines and referencing sources in the reference list. No reference list = 0 for your outline grade.
• Speeches that violate the time window are subject to time penalties.

• If you read portions or all of your speech, you will receive a penalty that will lower the speech grade to no higher than a ‘D’ for that speech. Do not read any part of your speech.

Tests 200 points
You will take two multiple-choice exams on D2L during the assigned time period. See your course timeline. The tests will cover the reading in the textbook.

Test 1 100 points  
Test 2 100 points

Speeches 550 points
You will give 5 speeches in this course. You must submit/present all 5 speeches to pass the course. Specific instructions are provided in D2L.

Speech 1 50 points  Keystone Event  
Speech 2 50 points  Keystone Event  
Speech 3 150 points  Keystone Event  
Speech 4 200 points  Keystone Event  
Speech 5 100 points  Keystone Event

Activities 150 points
Activities are accessed and submitted on D2L.

Discussion 1 50 points  
Listener Report 50 points  
Discussion 2 50 points

Course Timeline:
The course timeline is provided on D2L in the Getting Started Module.
Course Timeline
SPCH 1315 001 Summer 1 2024

Please follow this Course Timeline to identify due dates. You are responsible for keeping up with due dates and completing all work early or on time. While the due dates and time are listed on this timeline and in D2L, it is a good idea to add them to your personal calendar to make sure you don’t miss a deadline.

*NOTE: For Speeches 3, 4, and 5, the formal outline due date precedes the video of presentation due date. You must start modules when they open to have time to work on speeches.

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<tr>
<th>Dates</th>
<th>Modules</th>
<th>Activates</th>
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| Week 1   | Getting Started, 1, and 2 | • Purchase Top Hat to gain access to the SPCH 1315 Workbook.  
• Read Getting Started Module. Be sure to carefully review the syllabus and course timeline. Pay close attention to the attendance policy.  
• Read chapters 1-5 in Stand Up, Speak Out and the Welcome, Introduction to Human Communication, Communication Apprehension and Competence, and the Listening and Constructive Criticism sections of the Communication with Others chapter in the SPCH 1315 Workbook in Top Hat.  
• After reading the syllabus and timeline complete and submit the Syllabus Agreement and Acknowledgement Dropbox Assignment before 11 PM on 6/4.  
• Complete Discussion Post 1-Getting to Know You, and peer replies by 11 PM on 6/5.  
• Submit Speech 1-Introduction to Dropbox 1-Introduction before 11 PM on 6/9. |
| Week 2   | 3, 4, and Test 1 | • Read chapters 6-12 in Stand Up, Speak Out and the Organizing a Speech: Developing Content and Outlining chapter in the SPCH 1315 Workbook. The workbook chapter contains an outline template for you to download, the outline grading rubric, and example outlines. The symbols, indentation, and parts of the outline for speeches will be generated and graded based on the instructions in the workbook. Download the template.  
• Submit the Listener Report to Dropbox 2 before 11 PM on 6/10.  
• Submit Speech 2-Elevator Speech to Dropbox 3 before 11 PM on 6/12.  
• Take Test 1 on 6/16 between 12:01 AM and 11 PM. |
<p>| Week 3   | 5, 6, 7, and 8 | • Read chapters 13-16 in Speak Up, Speak Out and the Delivering a Speech chapter and the Example Informative Speech Outline in the Organizing a Speech: Developing |</p>
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<thead>
<tr>
<th>Week 4 6/24-6/30</th>
<th>9 and 10</th>
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<tr>
<td><strong>Content and Outlining chapter in the SPCH 1315 Workbook.</strong></td>
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<td>• Complete Discussion 2-Outline Clinic before 11 PM on 6/19.</td>
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<tr>
<td>• Submit Speech 3-Informative Formal Outline to Dropbox 4 before 11 pm on 6/21.</td>
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<tr>
<td>• Submit Speech 3-Informative Presentation Video to Dropbox 5 before 11 pm on 6/23.</td>
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<tr>
<td><strong>Week 5 7/1-7/5</strong></td>
<td><strong>Test 2</strong></td>
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<tr>
<td><strong>Read Chapter 17 and 18 in Stand Up, Speak Out and the Persuasion and Special Occasions sections in the Speeches chapter in the SPCH 1315 Workbook.</strong></td>
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<td>• Submit Speech 4-Persuasive Formal Outline to Dropbox 6 before 11 pm on 6/25.</td>
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<tr>
<td>• Submit the Presentational Aid Power Point to Dropbox 7 before 11 pm on 6/29.</td>
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<td>• Submit the Speech 4-Persuasive Presentation Video to Dropbox 8 before 11 pm on 6/30.</td>
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<tr>
<td><strong>Submit Speech 5-Commemorative Formal Outline to Dropbox 9 before 11 pm on 7/2.</strong></td>
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<tr>
<td><strong>Submit the Speech 5-Commemorative Presentation Video to Dropbox 10 before 11 pm on 7/3.</strong></td>
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<tr>
<td><strong>Take Test 2 on 7/5 between 12:01 AM and 11 PM.</strong></td>
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