MGT 4372.500 – Management Information Systems
Course Syllabus – Summer I 2024

*Note: This syllabus is provided to you as a guide for the class content and expectations this semester. It is not a contract, and it will be changed as necessary.

Instructor: GW Scott
Email: scottgw@sfasu.edu

Office: McGee Building, room 403JJ
Phone: 936-468-4147
Class Time: This is an online course
Department: Management and Marketing

Office Hours: Monday 8 AM – noon
Tuesday 8 AM – noon
Or by appt.

Online: Go to https://d2l.sfasu.edu for Desire2Learn access. Relevant announcements, course material and grades will be posted in D2L. Final grades will be calculated using instructor’s spreadsheet. **DO NOT send email to Mr. Scott’s D2L email address. He will not see it.**

All work should be submitted through D2L as indicated. DO NOT submit work to Mr. Scott’s email address.

Description: Overview of organizational and technological issues involved in information systems from a management perspective.
Prerequisite(s): MGT 2372, MGT 3371, and senior standing. MGT 3371 may be taken concurrently.

REQUIRED MATERIALS FOR MGT 2372:

Text: Using MIS, 10th Edition with MyLab MIS Instant Access, Kroenke/Boyle, copyright 2018

The e-text and MyLab MIS access code can be purchased at the campus bookstore or at www.MyPearsonStore.com. The above ISBN is for the e-text & MyLab MIS access option, at Pearson. You can also purchase the print text with MyLab MIS access option if you prefer.

Student’s Responsibility & Time Requirements: The student should be prepared to discuss the assigned readings. Late work will not be accepted. Students have significant weekly reading assignments and are required to submit a project. They must also drill using the software to do well on the three exams. These activities average at a minimum 6 hours of work each week during the regular
semester to prepare outside of classroom hours. Workloads during the summer sessions will be significantly higher.

Program Learning Outcomes:
Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://www.sfasu.edu/cob/ugplo.asp

Student Learning Outcomes:
Upon completion of this course, the student should be able to:
- Describe how managers use information systems to create competitive firms, manage global operations, and provide useful products and services to customers.
- Define the characteristics and types of databases, and identify the correct type for a given situation.
- Describe the software development process and differentiate between the various types of software.
- Describe the impact that organizations and information systems have on one another, including the effects of new system implementation.
- Describe applications of electronic business & electronic commerce.
- Discuss current issues in information systems, including security, privacy, and ethics.
- Investigate one or more current information system subjects as part of a team and present the findings both orally and in writing

Grading:

<table>
<thead>
<tr>
<th>Item</th>
<th>Weight</th>
<th>Possible Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (3X100 = 300 points)</td>
<td>37.5%</td>
<td>300</td>
</tr>
<tr>
<td>Term Project</td>
<td>25%</td>
<td>200</td>
</tr>
<tr>
<td>MyMISLabChapter Reviews</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td>Quizzes (5X20 points = 100 points)</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td>Homework Assignments (5X20 points = 100 points)</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
<td><strong>800</strong></td>
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</tbody>
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Notes:
1. There are three exams (37.5% of your final grade) that consist of objective and/or short essay questions and will cover material presented in D2L MGT472 course pages, homework, information from the text, testable webpages, and current event information presented online.
Exams will be available on exam dates within Pearson's MyMISLab for a period of 24 hours from 12:00 AM to 11:59 PM. You will have 75 minutes (one hour and 15 minutes) from the time you begin the exam to complete it.

2. A term project worth 200 points (25% of your final grade) will be assigned to groups of approximately 4-5 students on subjects approved by the professor. Grading will be 50% for a PowerPoint/Prezi presentation, and 50% for the final paper, delivered using the Zoom collaboration tool. This is an excellent opportunity to practice web conferencing skills. Group work is subject to a peer evaluation at the end of the semester, if needed. Detailed requirements are available on the Research Paper Requirements page in D2L. Important: References and citations must be included in APA format. Details are provided on the References and Citations page in D2L.

3. The chapter reviews consist of the Pearson's MyLab MIS dynamic study modules (DSM) for each of the twelve chapters that contain an assortment of questions based on the student objectives for that chapter. They are a means of self-assessment of student understanding and are also an excellent way to review for course exams. Each student is required to complete at least ten of the twelve reviews by their respective due dates (see Timeline) for ten points each, or 100 points (12.5% of your final grade). The reviews are assigned well in advance of the due date, so late work is not accepted for any reason.

4. There are five quizzes worth 20 points each, for a total of 100 points, or 12.5% of your final grade with a Syllabus quiz to ensure your understanding of the requirements in the course, 3 Unit Quizzes to prepare you for the associated Unit Exam, and an Assessment Quiz. University accreditation requires that "assessment" be conducted for each program's learning objectives. For the management major, that includes ensuring that students learn the concepts from key subject areas in MGT 472. The purpose of the Assessment Quiz is to measure how much students have learned on those key areas without requiring them to take a comprehensive final exam. The Assessment Quiz is comprehensive over the entire course and must be taken on the date(s) indicated in the course Timeline. The Syllabus Quiz and Assessment Quiz are taken in D2L and the Unit Quizzes are taken in Pearson's MyMISLab. Unit Quizzes will be available on quiz due dates in MyLab MIS for a period of 24 hours from 12:00 AM to 11:59 PM. You will have 30 minutes from the time you begin the quiz to complete it.

5. There are 5 periodic homework assignments you are required to complete (12.5% of your final grade). Some of these assignments will be completed with your group members, so your participation impacts both yourself and your team.

6. Students with Disabilities: To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/
7. This course will be taught with Internet enhancements using Desire2Learn (D2L) and Pearson’s MyLab MIS. Students must visit the on-line course pages and check e-mail regularly to receive supplementary information and assignments. Grade posting will be on D2L and in the instructor’s grading spreadsheet. Class communications will be sent using D2L or email.

UNIVERSITY POLICIES

ACADEMIC INTEGRITY (UNIVERSITY POLICY 4.1)

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty: Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit.

Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp

If you cheat on an assignment, you will receive a grade of 0, be investigated by the Dean’s office, and be subject to other penalties, as determined by the university.

WITHHELD GRADES (UNIVERSITY POLICY 5.5)

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

STUDENT CONDUCT (UNIVERSITY POLICY 10.4)

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the full Student Conduct Code at http://www.sfasu.edu/policies/student-code-of-conduct-10.4.pdf). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.
ACCESSIBILITY (UNIVERSITY POLICIES 6.1, 6.6)

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UNIVERSITY RESOURCES

ACADEMIC ASSISTANCE RESOURCE CENTER (AARC) TUTORING SERVICES

The AARC is an award-winning program that provides free peer tutoring for many entry-level courses. Some services provided by the AARC that you may find of benefit include online resources (including the Online Writing Lab [OWL]), on-call tutoring at walk-in tables, 1:1 appointments, student instructor groups, and learning teams. For additional information, go to http://sfasu.edu/aarc.

COUNSELING SERVICES

Counseling Services assists SFA students in overcoming obstacles to their personal and academic goals through individual and group counseling for students and outreach, presentations, training, and consultation for the campus community. For additional information, go to http://sfasu.edu/counselingservices.

Health and Wellness Hub (corner of E. College and Raguet) • 936-468-2401

CRISIS RESOURCES

Burke 24-hour crisis line 1(800) 392-8343
Suicide Prevention Lifeline 1(800) 273-TALK (8255)

Crisis Text Line: Text HELLO to 741-741

COUNSELING CLINIC (HUMAN SERVICES)

Human Services Room 202 • 936-468-1041

The SFASU Counseling Clinic is a service provided by the Department of Human Services Counselor Education Programs. It is a training clinic in which services are provided by graduate students who are in the Practicum and Internship portion of their education. All services are supervised by fully licensed Counselor Education faculty. The Stephen F. Austin State University (SFASU) Counseling Clinic combines a therapeutic and community focus which offers a full continuum of counseling care. The service is geared to each person's needs. Client progress is based on the person's ability to move through counseling according to individual readiness. For additional information, go to http://www.sfasu.edu/humanservices/139.asp

CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

The Center for Career and Professional Development exists to empower students and alumni to achieve life-long career success through individualized assistance, diverse career development programs, and
collaboration with both internal and external partners concentrated on career goal achievements. For additional information, go to http://www.sfasu.edu/ccpd.

**FINANCIAL LITERACY**

Student Financial Advisors are available to help you with your finances through one-on-one appointments, presentations, and workshops. Topics covered include budgeting, credit cards, debt management, insurance, identity theft, fraud prevention, investing, savings, retirement, banking, and paying for college. For additional information, go to http://www.sfasu.edu/studentaffairs/1691.asp.

**HEALTH CLINIC**

The Health Clinic offers a full range of medical services to enrolled or registered students. For additional information, go to http://sfasu.edu/life-at-sfa/health-safety/health-clinic.

**INvolvement CENTER**

The SFA Involvement Center a one-stop shopping site for involvement on campus. The program is the center for student involvement on our campus, a distribution and receiving site for applications for any number of opportunities on campus and a place for involved students to meet, hang out and collaborate with other students. For additional information, go to http://www.sfasu.edu/studentaffairs/69.asp.

**NUTRITION COUNSELING (ARAMARK DINING SERVICES)**

Dining Services’ Dietitian provides nutrition counseling for students with allergies and special dietary needs as well as other nutrition related medical issues, weight concerns, exercise nutrition questions, and more. For additional information, go to https://sfasu.campusdish.com/HealthAndWellness/MeetOurDietitian.

**RESEARCH AND INSTRUCTIONAL SERVICES (RIS)**

Develop research skills from hands-on and classroom experience with the Research and Instructional Services department. For additional information, go to https://library.sfasu.edu/services#/research?_k=hjbdvf.

**SFA FOOD PANTRY**

The SFA Food Pantry exists to reduce food insecurity on the SFA campus. For additional information, go to http://sfasu.edu/studentaffairs/1319.asp.

**VETERAN’S RESOURCE CENTER**

The Veterans Resource Center (VRC) provides a space for veterans, dependents of veterans, and ROTC members to gather, socialize, and form relationships with others that can provide networks of support and access to veterans' resources provided by the university and outside agencies. For additional information, go to http://sfasu.edu/vrc/.

**TECHNICAL SUPPORT**

Brightspace by D2L Support: https://www.sfactl.com/student-support; d2l@sfasu.edu; 936.468.1919
Technical Support Center/Help Desk: https://help.sfasu.edu; helpdesk@sfasu.edu; 936.468.4357
Academic Assistance Resource Center (AARC) Tutoring Services

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Technical Support Center/Help Desk: https://help.sfasu.edu; helpdesk@sfasu.edu; 936.468.4357