FINC 3333.502 – INTRODUCTION TO FINANCIAL MANAGEMENT
Summer II, 2024

INSTRUCTOR: Dr. Emiliano Giudici, Dept. of Economics and Finance

CONTACT INFORMATION: Office: McGee 303U, ☏ 468-1457, ✉ giudicie@sfasu.edu (preferred)

OFFICE HOURS: (online only – email me to get the ZOOM code and schedule a time slot)

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<th>Monday</th>
<th>Tuesday</th>
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Office hours will be only online. In every office hour meeting, students are expected to have specific questions, notes and book available. This should ensure that meetings are productive and timely, and, most importantly, that no student will monopolize access to the instructor preventing access to others. Typically, the fastest way to get in touch with me is by email - giudiciE@sfasu.edu, don’t email me with the D2L platform, as my replies do not get delivered.

CLASS MEETING: Online, Asynchronous delivery. To help you create a predictable schedule, I will post new material in blocks, with deadlines spaced about 4-5 days from the date the material is assigned – see detailed weekly schedule below.

COURSE MATERIAL / PRE-REQUISITES
- Financial Calculator: Texas Instrument BA II or TI BA II Plus (others not recommended)
- Do not purchase any of the online access – I will provide all necessary resources
- This course has ACC2331 and, implicitly, a college level math course as prerequisites. This course is quantitative and the material covered relies heavily on selected topics presented in the accounting course. It could be helpful to review / reference the textbook you used in that course.

COURSE DESCRIPTION
This course will explore the role of finance in the modern business organization with emphasis on the decision process.

LEARNING OBJECTIVES / LEARNING OUTCOMES
Upon successful completion of this course the student should be able to identify the goal of financial management and explain why it is superior to other possible goals; describe the relation of the financial markets to the economy and financial management; construct and interpret the tools of financial analysis including financial ratios, pro forma financial statements, and cash budgets; understand how financial instruments are priced in financial markets; explain the concepts of risk, return and time value of money, including the application of these concepts to securities, portfolios and capital budgets; describe, calculate and interpret the rate of return on different types of securities issued by corporations; and explain and calculate the cost of capital for corporations and explain its relationship to the capital structure; describe and compare the sources of funds which a corporation might use to finance its operations. These objectives require quantitative analysis, problem solving critical thinking and computer skills. Topics covered will include: the goal of financial management, analysis of financial statements, financial forecasting and pro forma financial statements, financial markets and institutions, risk and rates of return, time value of money, valuation of bonds and stocks, the cost of capital, capital structure and leverage, cash-flow analysis and capital budgeting. Mastery of the objectives listed above emphasizes Ethical principles, critical thinking, business knowledge and financial principles. Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://www.sfasu.edu/cob/ug-plo.asp.
LEARNING ENVIRONMENT
The course is organized in sections (modules) that are equivalent to book chapters. In each module I outline the main learning goals, then I present lecture notes and readings from the textbook. In many cases, the modules will contain external links – financial institutions often have valuable free resources.
After learning the material, you should consolidate the information from all the different resources into a set of notes that you could use to study and review for the exams. Your participation will be assessed at the end of most modules through conceptual questions (Participation Quizzes) and quantitative applications (quizzes). These assessments are meant to prepare you for the exams. They can be taken an unlimited number of times and I will retain your highest score. Those are “easy” points in the course: so make sure to attempt all quizzes.

The course is designed to be reading heavy. The development of reading skills and ability to synthesize material will be vital for success in many areas of the financial industry. Many professionals must undergo continuing education and certification exams (e.g. CPA, CFA, CFP, series 6, series 7, etc.). This course has been designed to mimic the format of many self-study packages and it aims to develop the necessary reading and quantitative skills required by those professional tests.

In this course, the keys to success are the following:
- Obtain a copy of the book as soon as possible;
- Obtain the financial calculator as soon as possible;
- Read the chapters in the book – it is not overly technical and easy to read;
- Refer to my open-ended questions in each module to make sure you are focusing on the most relevant points;
- Read my notes in the modules (those are the lectures, in written form);
- Work the examples I provide. Do so multiple times, then attempt the quizzes. Take them as many times as necessary until you get 100%;
- Use the interactive spreadsheets that I created for you to verify and to obtain a visualization of the concepts explained in the notes.
- Do not get behind! Things can quickly get overwhelming and this course has a very fast pace.

Lastly, as a member of the online community, you are required to interact politely with faculty and other students. This includes submitting material (including emails) that is well written, professionally looking and on time. I do not accept late work – for every assignment you will always have the option to submit material before the deadlines.

EVALUATION METHODS
Mastery of the subject will be evaluated by quizzes, exams and participation. All exams will be proctored. It will be the student’s responsibility to ensure that the proctoring software works on the computer used to take the exam.
The final grade will be computed with the following weights:
Exams (midterm and end of term): 60% (30% each)
Quizzes: 25%
Participation quizzes 15%
The grade in the course will be obtained by averaging the assessments with the weights listed above. There are no make ups for missed exams and quizzes.
The final letter grades will be based on the weighted average discussed above according to the following criteria:
>90 A, 80-89.9 B, 70 – 79.9 C, 60 – 69.9 D, < 60 F.
TENTATIVE SCHEDULE

Modules will be released on the dates listed below. I organized the course so that you have at least four to five days of time to complete assignments. Refer to the class announcements for any possible changes to the schedule below.

<table>
<thead>
<tr>
<th>Date</th>
<th>Module / Chapter</th>
<th>Book Readings</th>
<th>Assignments (deadlines)</th>
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<tbody>
<tr>
<td>7/8</td>
<td>01. Intro and Syllabus</td>
<td>Ch.01</td>
<td>Q01</td>
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<td>02. Pre-requisites</td>
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<td>PQ01 (7/15)</td>
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<td>03. Introduction</td>
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<tr>
<td>7/8</td>
<td>04. Markets and Institutions</td>
<td>Ch. 02, Ch. 05</td>
<td>Q02, Q03, Q04</td>
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<td>05. Time Value of Money</td>
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<td>PQ02 (7/15) PQ03 (7/15)</td>
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<td>7/11</td>
<td>06. Financial Statements</td>
<td>Ch. 03</td>
<td>Q05</td>
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<td>7/16</td>
<td>07. Analysis of Financial Statements</td>
<td>Ch. 04</td>
<td>Q06</td>
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<td>7/18</td>
<td>08. Interest Rates</td>
<td>Ch. 06</td>
<td>Q07</td>
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<td>7/23</td>
<td><strong>Midterm exam (modules 1-8). Due at 11:59pm</strong></td>
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<td><strong>Quizzes 01-07 due @11:59PM</strong></td>
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<td>7/23</td>
<td>09. Bonds</td>
<td>Ch. 07</td>
<td>Q08</td>
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<td>7/25</td>
<td>10. Risk and Returns</td>
<td>Ch. 08</td>
<td>Q09</td>
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<td>7/26</td>
<td>11. Stocks and their Valuation</td>
<td>Ch. 09</td>
<td>Q10</td>
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<td>7/29</td>
<td>12. Cost of Capital</td>
<td>Ch 10</td>
<td>Q11</td>
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<td>7/30</td>
<td>13. Capital Budgeting</td>
<td>Ch. 11</td>
<td>Q12</td>
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<td>7/31</td>
<td>14. Capital Structure and Leverage</td>
<td>Ch. 14</td>
<td>PQ12 (8/7 @10am)</td>
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<td>8/7</td>
<td><strong>Final Exam due by 10:00 AM</strong></td>
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<td><strong>Quizzes 9-12 due by 10:00 AM</strong></td>
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Q01 through Q07 are due by 11:59PM of Tuesday July 23
Q08 through Q12 are due by Wednesday August 7 by 10:00 AM
PQ## : Participation quizzes, due by date indicated at 11:59PM. Except PQ12 due at 10:00 AM.
Student Academic Dishonesty (University Policy 4.1)
Abiding by university policy on academic integrity is a responsibility of all university faculty and students. Definition of Academic Dishonesty
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to (1) using or attempting to use unauthorized materials on any assignment or exam; (2) falsifying or inventing of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were one’s own. Examples of plagiarism include, but are not limited to (1) submitting an assignment as if it were one's own work when is at least partly the work of another person; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or (3) incorporating the words or ideas of an author into one's paper without giving the author credit. Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university. Please read the complete policy at http://www.sfasu.edu/policies/student_academic_dishonesty.pdf

Course Grades (University Policy 5.5)
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy related to active military service. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. Please refer to the complete policy at http://www.sfasu.edu/policies/course-grades.pdf.

Students with Disabilities
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Room 325 in the Human Services Building, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Conduct (University Policy 10.4)
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the full Student Conduct Code at http://www.sfasu.edu/policies/student-conduct-code.pdf.) Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/ inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.