MGMT 5381.720 – Information Systems in Organizations
Course Syllabus
Spring 2024

*Note: This syllabus is provided to you as a guide for the class content and expectations this semester. It is not a contract, and it is subject to change as necessary.

Professor: Dr. Gina Harden
Email: hardengm@sfasu.edu
Phone: 936-468-4103
Office: 403H
Department: Management & Marketing

Office Hours: Tues 11:00 -12:00 and 1:00-2:00 PM
Office Hours: Thur 11:00 -12:00 and 1:00-4:00 PM
Online Off Hrs: Wed 10:00 AM - 2:00 PM (online)

Class Time: Thur 4:00-6:30 PM
Location: BU 458 and Zoom

Online: Go to https://d2l.sfasu.edu for Desire2Learn access. Relevant announcements, course material and grades will be posted in D2L. Submit work electronically using D2L. DO NOT submit work to Dr. Harden’s email address.

Description: An overview of information systems including conceptual foundations, development, use, and impact on the organization.


Program Learning Outcomes:
Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses in the Curriculum Management Handbook at http://www.sfasu.edu/academics/colleges/business/welcome/faculty-resources

Course Objective (SLO): The principal objective of this course is to enable students to evaluate and understand the role of information technology in contemporary organizations from an organizational and technical perspective. The student will also develop an understanding of information technology issues that arise in a rapidly changing technical and business environment.

Evaluation: Student performance will be measured through objective and essay exams, a research project, and assignments involving written and oral case presentations as well as a project using SAP Analytics Cloud. There will be one mid-term and one final exam. Other types of evaluation may be employed at the discretion of the professor.

Student’s Responsibility & Time Requirements: The student should come to class prepared to discuss the assigned readings. Students have significant weekly reading assignments, being required to submit at least 7 written group case decisions and a group research project. Along with leading a case discussion and presenting the research project, these activities average at a minimum 6 hours of work each week to prepare outside of classroom hours for 16 weeks.
Grading:

<table>
<thead>
<tr>
<th>Item</th>
<th>Weight</th>
<th>Possible Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (2)</td>
<td>25%</td>
<td>200</td>
</tr>
<tr>
<td>Research Project</td>
<td>25%</td>
<td>200</td>
</tr>
<tr>
<td>Cases (6)</td>
<td>37.5%</td>
<td>300</td>
</tr>
<tr>
<td>Participation</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td>Total:</td>
<td>100%</td>
<td>800</td>
</tr>
</tbody>
</table>

Notes:

1. Exams will consist of multiple choice and essay questions and will cover lecture material, information from the text, cases, testable web pages, presentations, and current event information presented in class or online. Be sure to contact the professor immediately if you believe you will miss an exam. Make ups are ordinarily possible only if the absence is for a university excused absence and arrangements are made in advance (an exception is possible for absences due to emergency reasons). Once tests are released back to the class, make ups will not be given. Exams are worth 100 points each, 25% of your total grade.

2. The research project consists of a research paper covering a current Information System topic chosen by the team, and approved by Dr. Harden. Each team will present their research project to the class on a specified date. It is important to coordinate with your team on this assignment (you can use any number of collaboration tools to collaborate with your team, but we will demonstrate Microsoft Teams, available as part of your Office 365 subscription). The paper is worth 100 points and the presentation is worth 100 points for a total of 200 points, 25% of your total grade.

3. There are seven case assignments, which you will complete with your group. The cases must be typed and turned in at the beginning of each class as assigned. Each team is responsible for presenting/leading the discussion for one of the cases during the semester. Homework is assigned well in advance of the due date, so late work is not accepted for any reason. The lowest case grade will be dropped. The remaining six cases are worth 50 points each for a total of 300 points, or 37.5% of your grade. When it is your team’s turn to present the case, your grade is also determined by the quality of your case presentation.

4. Every student is required to participate regularly in discussions on readings, cases, presentations, and lectures. Students are especially encouraged to bring up current events that are relevant to the class. In addition to being responsible for leading one of the case discussions during the semester, each student is also graded on their participation throughout the semester, counting for 100 points or 12.5% of your grade. Attending class via Zoom (or watching delayed Zoom recordings) does not eliminate the need for you to participate. You will have the opportunity to discuss/present/collaborate with your peers in the class whether in person or on Zoom, and you can submit video recordings of your participation prior to class if you are not able to join synchronously.

5. **Attendance** is expected at all class meetings (face to face or virtual) and please do not confuse attendance with “participation.” Your participation in the course will count for 100 points or 12.5% of your grade. Your grade on the cases will be influenced by your participation in the discussion of each case presented in class. Class begins at 4:00 PM. You are expected to be on time if attending synchronously, and to have your video recorded participation submitted by the start of class if participating asynchronously. **Students are requested to not come and go during class except for**
emergency reasons. An absence or tardy may be "excused" only if it is for a university excused absence and arrangements are made in advance (an exception is possible for absences due to emergency reasons).

6. Acceptable Student Behavior
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy 10-4). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

Responsible use of technology: Technology devices will often be utilized in class for class assignments, materials and activities. If your device is out, only class material is appropriate. However, when not in use specifically for class, they must be turned OFF and put away. Violations are subject to punishment under the University Student Code of Conduct. Let the professor know before class begins if you are expecting an emergency communication. Answering a cell phone, texting, listening to music or using a device for matters unrelated to the course may be grounds for dismissal from class or other penalties.

7. Letter grades will be assigned to final averages only. You must earn 720 points or more to earn an A, 640 points or more for a B, and 560 or more for a C, etc.

8. Academic Integrity (4.1): Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating/plagiarism.

Definition of Academic Dishonesty: Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit. Please read the complete policy at http://www.sfasu.edu/policies/4.1-student-academic-dishonesty.pdf

9. Students with disabilities: To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/
10. **Withheld Grades** *Semester Grades Policy* (5.5): Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. [http://www.sfasu.edu/policies/course-grades-5.5.pdf](http://www.sfasu.edu/policies/course-grades-5.5.pdf)

11. **This course will be taught with Internet enhancements using Desire2Learn (D2L), Zoom web conferencing, and Office 365 applications.** Students must visit the on-line course pages and check e-mail regularly to receive supplementary information and assignments. Grade posting will be on D2L. Class communications will be sent using D2L. Students may send e-mail to the professor either directly or on D2L (direct e-mail to hardengm@sfasu.edu is checked more frequently).

12. **Student Wellness and Well-Being**
   SFA values students’ overall well-being, mental health and the role it plays in academic and overall student success. Students may experience stressors that can impact both their academic experience and their personal well-being. These may include academic pressure and challenges associated with relationships, emotional well-being, alcohol and other drugs, identities, finances, etc.

   If you are experiencing concerns, seeking help, SFA provides a variety of resources to support students’ mental health and wellness. Many of these resources are free, and all of them are confidential.

   **On-campus Resources:**
   The Dean of Students Office (Rusk Building, 3rd floor lobby)
   www.sfasu.edu/deanofstudents
   936.468.7249
   dos@sfasu.edu

   SFA Human Services Counseling Clinic Human Services, Room 202
   [www.sfasu.edu/humanservices/139.asp](http://www.sfasu.edu/humanservices/139.asp)
   936.468.1041

   The Health and Wellness Hub “The Hub”
   Location: corner of E. College and Raguet St.

   To support the health and well-being of every Lumberjack, the Health and Wellness Hub offers comprehensive services that treat the whole person – mind, body and spirit. Services include:
   • Health Services
   • Counseling Services
   • Student Outreach and Support
   • Food Pantry
   • Wellness Coaching
   • Alcohol and Other Drug Education

   [www.sfasu.edu/thehub](http://www.sfasu.edu/thehub)
   936.468.4008
   thehub@sfasu.edu
Crisis Resources:
• Burke 24-hour crisis line: 1.800.392.8343
• National Suicide Crisis Prevention: 9-8-8
• Suicide Prevention Lifeline: 1.800.273.TALK (8255)
• joh Crisis Text Line: Text HELLO to 741-741
## Tentative Class Schedule

**MGMT 5381.720 Spring 2024**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Assignment Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/18/24</td>
<td>Course Overview; Form research team/choose topic Ch. 1 – Information Systems – The Role of Managers</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>1/25</td>
<td>Ch. 2 – Information Systems Defined</td>
<td>Case 1</td>
</tr>
<tr>
<td>3</td>
<td>2/1</td>
<td>Ch. 3 – Organizational IS and Their Impact</td>
<td>Case 2</td>
</tr>
<tr>
<td>4</td>
<td>2/8</td>
<td>Ch. 4 – Digital Disruption and the Competitive Environment</td>
<td>Case 3</td>
</tr>
<tr>
<td>5</td>
<td>2/15</td>
<td>Ch. 5 – Digital Transformation, Innovation &amp; Entrepreneur Guest Speaker – Digital Enterprise Transformation</td>
<td>Case 4</td>
</tr>
<tr>
<td>6</td>
<td>2/22</td>
<td>Ch. 6 – Strategic IS Planning [Exam Review]</td>
<td>Case 5</td>
</tr>
<tr>
<td>7</td>
<td>2/29</td>
<td><strong>Mid-term Exam (Ch. 1 – 6 and supplemental material)</strong></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>3/7</td>
<td>Ch. 7 – Value Creation &amp; Strategic IS</td>
<td>Case 6</td>
</tr>
<tr>
<td></td>
<td>3/14</td>
<td><strong>SPRING BREAK</strong></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>3/21</td>
<td>Ch. 8 – Digital Value Creation</td>
<td>Case 7</td>
</tr>
<tr>
<td>10</td>
<td>3/28</td>
<td><strong>EASTER HOLIDAY</strong></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>4/4</td>
<td>Ch. 9 – Digital Value Capture</td>
<td>SAP Analytics</td>
</tr>
<tr>
<td>12</td>
<td>4/11</td>
<td>Ch. 11 – Creating Information Systems in the Digital Age</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>4/18</td>
<td>Ch. 12 – Information Systems Trends</td>
<td>Presentations</td>
</tr>
<tr>
<td>14</td>
<td>4/25</td>
<td>Ch. 13 – Cybersecurity, Privacy, &amp; Ethics Guest speaker – Data Security</td>
<td>Presentations Research Papers</td>
</tr>
<tr>
<td>15</td>
<td>5/2</td>
<td>Final Presentations</td>
<td>Presentations</td>
</tr>
<tr>
<td>16</td>
<td>5/9</td>
<td><strong>FINAL EXAM</strong> (Ch. 7-13 and supplemental material)</td>
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