Web Design I Sec 001
ARTS4397 Spring 2024: (ASYNCHRONOUS ONLINE)

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Office Hours: Anytime by Appointment

Course Description:
Web Design - Students are introduced to the process of designing and creating websites for the World Wide Web. Beginning with an understanding of the Internet and HTML, the basic language of the web, students move on to work with authoring tools used in building and maintaining websites. The course concludes with a discussion of challenges facing web designers and the future of this powerful communication tool.

Program Learning Outcomes:
- The students will compare their progress against models of excellence in the visual arts, which are provided through high quality extracurricular and extramural art activities.
- The student will understand their art in an art historical context.
- The student will be equipped to critically analyze their artwork as well as others.
- The student will learn new techniques, creative process and gain confidence as an artist.
- The student will demonstrate understanding of design issues.
- The student will learn to use their superpowers for only good.

Student Learning Outcomes:
- Explore various materials and programs as well as working methods and ways of thinking.
- Effectively apply design principles to a variety of visual expressions and problems.
- Become familiar with the process of creative thinking and creative problem-solving.
- Initiate an awareness of artists and designers who inspire.
- Communicate their design concepts clearly. (through sketches, written or spoken words)
- Select successful, concept-driven solutions and apply design principles to projects.
- Critically discuss and assess the work.
- Exhibit a portfolio reflective of their design abilities and creative goals.
Course Policies:
- Visual research is necessary for this course. A portable memory device and a paper sketchbook are required.
- The School of Art advertising design digital lab is required to produce the projects for this course. Lab printers are for class work ONLY and not for personal use.
- The ad design classroom is to be used ONLY for class work. Personal Internet, cell phone, and audio device use is not permitted in the classroom during class instruction time.
- Identify and secure personal property, the classroom is shared with other classes.
- Clean up after yourself. Cut only in designated areas. Never cut on the floor or directly on any unprotected table or countertop. No food is permitted at the computer workstations.
- All assignments will be posted on D2L and completed assignments and projects are to be submitted to the dedicated drop box in D2L as PDFs.

Text and Materials
No Books Required.
Portable USB Hard Drive for Back-Up or use OneDrive provided by SFA Login.
Adobe Creative cloud subscription, or use of the Mac Lab

Course Grading:
Weekly Discussions 10%
Weekly Assignments 10%
Weekly Participation/Discussion Critiques 10% of grade
Course Projects 50% of Grade
Final Project 20% of Grade

Class Absences:
Class absences are not to exceed 6 days in a lecture class without consequence. A student will not receive credit for any course when missing 18 contact hours or more (this includes excused and unexcused absences).

Class Calendar
Available on D2L
**Academic Integrity**

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

**Definition of Academic Dishonesty**

Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to: (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) falsification or invention of any information, including citations, on an assignment; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism include, but are not limited to: (1)submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and (3) incorporating the words or ideas of an author into one's paper or presentation without giving the author due credit.

Please read the complete policy and the appeals process at the [SFA Policy Manual](#)

**Withheld Grades Semester Grades Policy (A-54)** At the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Students with Disabilities** To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go the [Office of Disability Services](#)