History of Design
ART4376 | Spring 2024
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Course Description:
History of Design - Three semester hours. Study of significant design from the history of visual communications, focusing on the 20th Century. It provides a foundation of understanding design and develops visual vocabulary, provides insight into design thinking and provides cultural and historical context for design practice.

Program Learning Outcomes:
Undergraduate students will demonstrate proficiency in studio foundation skills as they relate to the elements and principles of design. Undergraduate students will exhibit a high level or proficiency in the use of materials, techniques and media. Undergraduate students will demonstrate understanding of contemporary art issues through exploration of synthesis of content, problem solving and creativity.

Text and Materials
Meggs’ History of Graphic Design – Sixth Edition
Phillip B. Meggs, Alston W. Purvis Authors
John Wiley & Sons Inc. Publishers
ISBN: 978-0-470-16873-8

Course Requirements
Weekly Discussion Participation
Weekly Essay Assessments
Final Research Project

Course Grading:
Weekly Discussions 40% of Grade
Weekly Essays 40% of Grade
Final Project Research 20% of Grade

Class Absences:
Class absences are not to exceed 6 contact hours in a lecture class without consequence. A student will not receive credit for any course when missing 18 contact hours or more (this includes excused and unexcused absences).
**Academic Integrity**
Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

**Definition of Academic Dishonesty**
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to: (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) falsification or invention of any information, including citations, on an assignment; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism include, but are not limited to: (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and (3) incorporating the words or ideas of an author into one's paper or presentation without giving the author due credit.

Please read the complete policy and the appeals process at the [SFA Policy Manual](#).

**Withheld Grades Semester Grades Policy (A-54)**
At the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Students with Disabilities**
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to the [Office of Disability Services](#).