Korean Pop Culture:
Area Studies Anthropology
ANTH 3382.500 (Spring 2, 2024) online

Anthropology is the science which tells us that people are the same the whole world over—except when they are different. –Nancy Banks-Smith

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Office Hours: Some office hours are online via Zoom (look for link within D2L) and by appt. We can also talk over the phone or email. In office hours are Mondays, Tuesdays, Wednesdays 11-12, Fridays 11-1. Zooms are Wed afternoons 4pm. If schedule changes are necessary, I will update in class and via D2L.

Class location and meeting time: online, asynchronous

Course Description/Objectives: SFASU 2016/2017 Bulletin Description:
An overview of the peoples, culture and heritage of a world region. Region varies/rotates by instructor. Topics include: social organization, gender relations, religion, economic strategies and environment.

Course Description for Spring 2024: This semester Area is Korean Pop Culture. This course provides a basic introduction to the Korean Hallyu, or culture wave exports, and how they are rooted in global and Korean culture. Areas include Korean popular music, idols, dramas, food, and cosmetics/fashion.

Student Learning Outcomes:
Upon completion of this course, you will be able to:
1. understand the history of research and ethnographic study of Korean popular culture as well as popular culture studies in general.
2. understand the basic history of Korea with attention to the impact of China, Japan, and the United States on Korean culture.
3. examine and compare the structural elements of the Korean Hallyu
4. examine the origins and contemporary issues in Korean pop culture exports in music, dramas, film, food, beauty/fashion, and idol culture.
5. use anthropological approaches to comparing beliefs, perceptions, and practices across the exported Korean popular culture media on our own society.

Credit Hour Justification:
ANTH 3382 (3 credits) contains sufficient lectures and assignments in lecture and in the online system that require significant daily reading assignments, homework projects, exams (including the final), and are required to participate in class discussion on a regular basis. These activities average the average amount of time allotted to a 3 credit hour course.
Textbooks:

Other materials and sources as assigned.

GRADING & ASSIGNMENTS:
Your grade is calculated from your exam average and your homework average. The grading scale for the semester is as follows:

A = 100 – 90%  
B = 89.9-80%  
C = 79.9 – 70%  
D = 69.9 – 60%  
F = 59.9- 0%

Exams: 65%
There will be chapter and module quizzes from the readings, content modules, and media we watch, and a cumulative final exam. Your exam average will make up 70% of your final grade.

Homework, Discussions, & other assignments: 30%
There will be online activities and assignments which will be worth 30% of your final grade.
Assignments are due_ on D2L and considered late after the due date and time. 10% per business day (M-F) will be deducted from your score for late assignments.

Professionalism & Participation: Possible 5% deduction from total grade
Professionalism includes behavior, participation, and attendance. Regular online participation and attendance is crucial toward keeping up with the notes, understanding and receiving assignments, and earning a high grade in the class.
You may contact me or see me during office hours to discuss missed material, ask questions, or seek help with the material. You may also email questions about lectures or assignments.

Professionalism entails behaving in a professional and appropriate manner during classes (even online classes). This means not being disruptive, interfering with others’ ability to focus in class, and behaving in an inappropriate manner.

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy 10.4). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. The instructor shall have full discretion over what behavior is appropriate/ inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

Withheld Grades Semester Grades Policy (A-54)
Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

SFA Statement on Academic Integrity:
Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.
Academic Honesty: *Academic Dishonesty includes both cheating and plagiarism.*

**Definition of Academic Dishonesty**
Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit.

Please read the complete policy at [http://www.sfasu.edu/policies/academic_integrity.asp](http://www.sfasu.edu/policies/academic_integrity.asp)

* You are expected to conform to university policies of Academic Integrity, Attendance, and Excused Absences: [www.sfasu.edu/upp/pap/academic_affairs/academic_integrity.html](http://www.sfasu.edu/upp/pap/academic_affairs/academic_integrity.html) [www.sfasu.edu/upp/pap/academic_affairs/CLASS_ATTENDANCE_AND_EXCUS.html](http://www.sfasu.edu/upp/pap/academic_affairs/CLASS_ATTENDANCE_AND_EXCUS.html)

**Add/Drop policy and dates:** [sfasu.edu/upp/pap/academic_affairs/add_drop.html](http://www.sfasu.edu/upp/pap/academic_affairs/add_drop.html)

**Student Help and Services:**
Students who have special needs or conditions as addressed by the Americans with Disabilities Act and who need any test or course materials furnished in an alternate format should contact Disabilities Services (468-3004; Human Services Bldg, Room 325; [www.sfasu.edu/disabilityservices/index.html](http://www.sfasu.edu/disabilityservices/index.html))

Even if you have registered with Disability Services, you need to talk to me about arrangements for alternate test or assignment formats.

Many students find themselves overwhelmed by class workloads, jobs, activities, social situations, illness, and/or family events. If you are having difficulty coping, please seek help from Counseling Services, [www.sfasu.edu/ccs](http://www.sfasu.edu/ccs). The service is free and confidential for all SFA students. Office hours: 8-5 M-F. Call **468-2401** or drop by **Rusk Bldg Room 325**. For after hours/emergency assistance, call MHMR Crisis Hotline at **(800) 392-8343**.
Program Learning Outcomes

The sociology program states the following items as Program Learning Objectives (PLOs) for sociology majors.

PLO1 The students will be able to identify, compare, and contrast sociological/anthropological classical and contemporary theories.

PLO2 The student will be able to identify the principles of good social scientific research design. Such principles include validity, reliability, precision in measurement, and sampling methodology.

PLO3 The student will possess sociological/anthropological knowledge as evidenced by the identification of the major concepts involved with social stratification, demography, race and ethnic relations, deviance, and globalization.

PLO4 The student will be able to apply sociological/anthropological knowledge and skills to a variety of settings.

PLO5 The student will recognize the implicit assumptions behind claims of knowledge about the social world, will be able to evaluate and distinguish between strong and weak arguments, and will be able to draw conclusions from a set of premises.

PLO6 The student will be able to read theoretical arguments and to identify their major strengths and weaknesses.

PLO7 The student will be able to analyze a data set using statistical techniques and draw conclusions from the results.

This course addresses the following of these objectives:

<table>
<thead>
<tr>
<th>PLOs</th>
<th>Supported Course Objective</th>
<th>Skill Level</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Basic, Intermedie, Advanced</td>
</tr>
<tr>
<td>PLO1</td>
<td>1, 3, 4, 5, 6 (anthropological)</td>
<td>B, I</td>
</tr>
<tr>
<td>PLO2</td>
<td>NA</td>
<td></td>
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<tr>
<td>PLO3</td>
<td>1, 2, 3, 4, 5, 6</td>
<td>B, I</td>
</tr>
<tr>
<td>PLO4</td>
<td>1-6</td>
<td>B, I</td>
</tr>
<tr>
<td>PLO5</td>
<td>1, 4, 5, 6</td>
<td>B</td>
</tr>
<tr>
<td>PLO6</td>
<td>1, 5, 6</td>
<td>B, I</td>
</tr>
<tr>
<td>PLO7</td>
<td>NA</td>
<td></td>
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</tbody>
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Student Learning Outcomes:

Upon completion of this course, you will be able to:

1. understand the history of research and ethnographic study of Native American cultural groups
2. understand the basic prehistory and history of Native Americans with attention to the impact of European invasion.
3. examine and compare the structural elements and processes of Native American cultural groups
4. understand the value of and practice cultural relativism.
5. examine contemporary issues impacting native peoples.
6. use anthropological approaches to comparing beliefs, perceptions, and practices across Native American groups.