Stephen F. Austin State University
HUSC 5340.502-Development in Consumer Education
Summer 2023

**Instructor:** Dr. Brittany Fish  
**Email:** baf041@shsu.edu  
**Office Hours:** M 9-10 AM  
**Course Time:** Online  
**Prerequisites:** None  
**Credit Hours:** 3

I. **Course Description**  
Study of the impact of the consumer economic system and the role of the consumer in the marketplace; emphasis on priorities, decision making, and consumer protection.

II. **Course Justification**  
HUSC 5430 “Development in Consumer Education” (3 credits). Students will receive extensive course content information either in-class or via online content modules equivalent to 2400 minutes over the academic term and includes a two-hour final exam. In addition, students have significant weekly reading assignments from the course textbook. Students in the course will engage in a variety of assignments which can include, but are not limited to, course content exams, in-class or online discussions, academic papers, presentations, reflection papers or journals, and quizzes. For every hour a student spends engaging with the course content, they spend at least two hours completing associated activities and assessments.

III. **Perkins College of Education Diversity Statement**  
The James I. Perkins College of Education is committed to proactively recruiting and retaining a diverse faculty, staff, and student population. Through open dialogue, mutual respect, and shared responsibility, faculty, staff, and students will demonstrate an understanding and sensitivity to ethnicity, race, gender, exceptionalities, culture, language/dialect, age, social class, family structure, sexual orientation, religion, and spiritual values in order to enhance the quality of life in a diverse, global community.

IV. **Intended Learning Outcomes, Goals and Objectives**  
The mission of the College of Education is to prepare competent, successful, caring, and enthusiastic professionals dedicated to responsible service, leadership and continued professional and intellectual development.

In the College of Education at Stephen F. Austin State University, we value and are committed to:
- Academic excellence through critical, reflective and creative thinking
- Life-long learning
• Collaboration and shared decision making
• Openness to new ideas, culturally diverse people and innovation and change
• Integrity, responsibility, diligence, and ethical behavior, and
• Service that enriches the community

a. Program Learning Outcomes
This course supports the School of Human Sciences through the program learning outcomes listed below:
• Learners will communicate effectively, both orally and in writing, about human science theories, arguments, methods, and concepts.
• Learners will synthesize, critique, and critically consume quantitative and qualitative data in the field of human science.
• Learners will conduct research and apply theories of human sciences (thesis) or analyze and synthesize research from the field of human sciences (comprehensive exam).

b. Student Learning Outcomes
Upon successful completion of this course, the student will:
• Evaluate the role of the consumer in the total economy.
• Relate economic principles to the economic system; contrast with economic goals of individuals and families.
• Analyze availability and use of resources; explore methods for extending or enhancing individual and family satisfaction.
• Examine impact of market, political, and societal influences on individuals and families.
• Compare/contrast consumer legislation with consumer protection.
• Apply consumer/economic concepts to individual and family economic well-being.
• Evaluate consumer education resources; relate current events to consumer well-being.
• Explore the concept of entrepreneurship.

V. Course Readings and Instructional Strategies

a. Required Textbook


b. D2L
This course is entirely online and will be coordinated through Brightspace by D2L. It is imperative that you check Brightspace by D2L multiple times throughout the week to stay informed with any course updates. Additionally, students should check their grade points in Brightspace by D2L and any discrepancies in points must be resolved within one week after the assignment grades have been posted. Otherwise, the posted grade points are considered final and will not be reviewed at a later date.
If you ever experience technical difficulties, please use the contact information listed here: Brightspace by D2L technical support (936) 468-1919; General computer support (936) 468-4357. Please note the Brightspace by D2L technical support is not available on weekends.

VI. Course Assignments, Evaluation, and Assessments
Correct use of spelling and grammar, along with the display of professional writing skills are necessary for all course assignments, discussion boards, and emails. Errors in spelling and/or grammar will result in a loss of points. Turnitin will be used by the Instructor to monitor writing originality and plagiarism.

All assignments must be submitted through the online course in a Microsoft Word format. Additionally, all assignments, quizzes, and exams will have an 11:30 PM deadline on the specified date. You will not have access to complete an assignment, quiz, or exam after that time.

If you have a question regarding an assignment, please email the instructor in a timely fashion. It is your responsibility to make sure that questions arrive in a timely manner. Any emails sent after 12:00 PM on Friday may not be answered until the following Monday.

a. Discussions 30 points
Throughout the course the student will engage in three online discussions as a way to critically evaluate and analyze learned material. Each student will post one response to each discussion, in addition to commenting on a minimum of two other classmates’ posts. If a student fails to engage in the discussion by commenting on classmates’ responses, the student will not earn full credit for the discussion. Each discussion is worth 10 points each.

b. Written Assignments 400 points
There will be six written assignments throughout the semester. Each assignment will vary in points. More information about each assignment, including requirements, will be listed in the course online.

c. Final Exam 100 points
There will be a written final exam that will cover the material in the modules at the end of the semester. The exam is to be taken during the assigned time frame. There are no make-up exams. Therefore, if a student misses the exam, the student will accept a 0 for the exam.

Grading Criteria
There is a total of 530 possible points to be earned from course assignments, discussions, exams, and projects. YOU impact your grade. The grade you receive is the grade you have earned.

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<thead>
<tr>
<th>Grade</th>
<th>Points</th>
<th>Average</th>
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<tbody>
<tr>
<td>A</td>
<td>530-477</td>
<td>100-90%</td>
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<tr>
<td>B</td>
<td>476-424</td>
<td>89-80%</td>
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<tr>
<td>C</td>
<td>423-371</td>
<td>79-70%</td>
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<tr>
<td>D</td>
<td>370-318</td>
<td>69-60%</td>
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<tr>
<td>F</td>
<td>317-0</td>
<td>Below 60%</td>
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</tbody>
</table>
A grade of an A indicates excellent; B, good; C, average; D, passing; F, failure

Further explanation of assignments, grades, course progress will be discussed during office hours on an individual basis.

This syllabus presents a “best” plan for this course; however, plans can change when circumstances necessitate change. Any changes to this syllabus will be announced to the class in a timely manner.

VII. Class Rules

Following these rules will help maximize the course experience for you and your classmates and are nonnegotiable.

- Although this is an online course, it is your responsibility to engage with the class through timely discussions and manage course requirements. **Participation is extremely important to your success in this course.**
- Read the assigned material and submit all required work on the day it is due. **No late work is accepted.**
- Treat everyone in the class with respect and courtesy.
- All students are expected to demonstrate professional behavior and use language appropriate for the classroom learning experience.

VIII. General Student Policies

The following policies apply to all students enrolled in courses at Stephen F. Austin State University.

a. Class Attendance and Excused Absence (Policy 6.7): Regular, punctual attendance, documented participation, and, if indicated in the syllabus, submission of completed assignments is expected at all classes, laboratories, and other activities for which the student is registered. Based on university policy, failure of students to adhere to these requirements shall influence the course grade, financial assistance, and/or enrollment status. The instructor shall maintain an accurate record of each student’s attendance and participation as well as note this information in required reports (including the first 12-day attendance report) and in determining final grades. Students may be excused from attendance for reasons such as health, family emergencies, or student participation in approved university-sponsored events. However, students are responsible for notifying their instructors in advance, when possible, for excusable absences. Whether absences are excused or unexcused, a student is still responsible for all course content and assignments. Students with accepted excuses may be permitted to make up work for up to three weeks of absences during a semester or one week of a summer term, depending on the nature of the missed work. Make-up work must be completed as soon as possible after returning from an absence.

b. Student Academic Dishonesty (Policy 4:1): Abiding by university policy on academic integrity is a responsibility of all university faculty and students. Faculty members must promote the components of academic integrity in their instruction, and course syllabi are required to provide information about penalties for cheating and plagiarism, as well as the appeal process.

- **Definition of Academic Dishonesty:** Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or
attempts to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and/or (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit. Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp

Penalties for academic dishonesty may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university. Any student who wishes to appeal decisions related to academic dishonesty should follow procedures outlined in Academic Appeals by Students (6.3).

c. Withheld Grades Semester Grades Policy (Policy 5.5)
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work by the deadline set by the instructor of record, not to exceed one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy [i.e., Military Service Activation (6.14)]. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

d. Academic Accommodation for Students with Disabilities (Policy 6.1 & 6.6)
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/

e. Student Code of Conduct (Policy 10.4)
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare: Early Alert Program at SFA. Information regarding the iCare program is found at http://www.sfasu.edu/judicial/earlyalert.asp or call the office at 936-468-2703.
f. **Course Evaluations**
Near the conclusion of the semester, you will have the opportunity to evaluate the course. Evaluation data is used for a variety of important purposes including: 1.) Course and program improvement, planning, and accreditation; 2.) Instruction evaluation purposes; and 3.) Making decisions on faculty tenure, promotion, pay, and retention. As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!

g. **Student Support**
SFASU values students’ mental health and the role it plays in academic and overall student success. SFA provides a variety of resources to support student’s mental health and wellness. Many of these resources are free, and all of them are confidential.
Summer 2023 Tentative Class Calendar

The course will remain open from May 30 until June 29. All assignments and modules will close on June 29.

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<tr>
<th>Course Weeks</th>
<th>Modules &amp; Assignments</th>
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<tr>
<td>May 30 – June 4</td>
<td>Getting Started Module</td>
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<td>Module 1</td>
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<td>• Module 1 Discussion</td>
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<td>June 5 – June 11</td>
<td>Module 2</td>
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<td>• Precis 1: Sustainability</td>
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<td>Module 3</td>
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<td>• Precis 2: Consumer Culture</td>
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<td>June 12 – June 18</td>
<td>Module 4</td>
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<td>• Module 4 Discussion</td>
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<td>• Consumerism Problems Research Paper</td>
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<td>Module 5</td>
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<td>• Annotated Bibliography</td>
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<td>• Module 5 Discussion</td>
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<td>June 19 – June 25</td>
<td>Module 6</td>
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<td>• Assignment: Consumer Legislation</td>
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<td>Module 7</td>
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<td>• Loaded Text Paper</td>
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<tr>
<td>June 26 – June 29</td>
<td>Final Exam</td>
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