I course description:

Supervised instruction and practical experience for students in the operation of KSAU and SFA-TV2.

Program learning outcomes:

1. Demonstrate the ability to write effectively across a variety of platforms appropriate the discipline.
2. Gather, organize, and analyze discipline-appropriate research and communicate information about it.
3. Understand the role of media in society.
4. Comprehend legal and ethical principles relating to media.
5. Demonstrate the application of media technology, terminology, and techniques.

Student learning outcomes (SLOS):

1. Develop skills through practice and in various production roles as part of the student’s preparation for internship or possible employment situations.
2. Substantially improve their skills in radio and video/television production as measured by the course assignments.
3. Produce work for public exhibition/examination through KSAU & SFA-TV 2
4. Demonstrate routine radio station operations in programming, news, and production.
5. Develop skills in the operation of video equipment used a television studio and/or remote production.

Use of A.I. in class projects:

Artificial intelligence (AI) language models, such as ChatGPT, and online assignment help tools, such as Chegg®, are examples of online learning support platforms: they can not be used for course assignments except as explicitly authorized by the instructor. The following actions are prohibited in this course:

- Submitting all or any part of an assignment statement to an online learning support platform;
- Incorporating any part of an AI generated response in an assignment;
- Using AI to brainstorm, formulate arguments, or template ideas for assignments;
- Using AI to summarize or contextualize source materials;
- Submitting your own work for this class to an online learning support platform for iteration or improvement.

If you are in doubt as to whether you are using an online learning support platform appropriately in this course, I encourage you to discuss your situation with me. Unattributed use of online learning support platforms and unauthorized sharing of instructional property are forms of scholastic dishonesty and will be treated as such.
GRADING:

Requirements for the class is working at KSAU, as television crew for SFA-TV2, attending regular scheduled classes and participation in radio shifts and television programs. Class attendance, performance ability, creative approach to assignments and evaluations throughout the semester will determine the student’s grade.

COURSE ACTIVITIES:

Radio Activity:

Students will maintain regular air shifts on KSAU 90.1. Each week students will be responsible for set on air shifts/shows. These may take the form of either live hourly shows, or specialty programs agreed upon early in the semester. Failure to meet on-air responsibilities will result in grade penalties and may result in failure of course. Other activities may include remote radio broadcasts and on-air promotions.

Television Activity:

Students will work collaboratively to produce regular episodes of a television program discussed early in the semester. Each student is expected to attend class regularly and contribute to the productions in a meaningful way that is congruent with their classmate’s contributions. Some production activities will most likely require outside of class work either individually, in groups, or as a class. Other activities may include remote broadcasts as necessary.

CLASSROOM BEHAVIOR STATEMENT:

In my class, I attempt to treat all my students as young professionals. This means that, out of respect, I will do my best to show you respect as young adults who have chosen to attend SFA and enroll in this program. At the same time, I expect students to conduct themselves as professionals. This means being responsible for themselves and respectful of others. Though it is never my intention to discourage or overwhelm students, I believe in providing direct constructive feedback and adhering to fairly strict deadlines. I do recognize students have lives and responsibilities outside this class. I encourage students to use the full allotted time for assignments as I generally provide more time than I believe students will need. Finally, while I am very happy to work with students outside of scheduled class time, I am also a working professional with a life and responsibilities beyond the class. Please keep this in mind when contacting me outside of working hours (9am-5pm).

ATTENDANCE & PARTICIPATION:

Students are expected to be in attendance during class meeting times and during productions and assigned radio shifts. When a student must miss class for personal reasons or for production reasons, they are asked to contact the professor prior to the class meeting time. If absences or tardiness becomes an issue, the issue will be addressed with the student, but if attendance issues persist grade penalties may come into play.

FURTHERMORE, some assignments in this class will be group oriented. If your behavior, attitude, or participation becomes an issue I reserve the right to take disciplinary action including grade reduction and potentially expulsion from the class either temporarily or permanently.

Grades Breakdown:

<table>
<thead>
<tr>
<th>Radio</th>
<th>30%</th>
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<tbody>
<tr>
<td>Weekly Air Shifts</td>
<td>10</td>
</tr>
<tr>
<td>Air Check #1 &amp; #2</td>
<td>10</td>
</tr>
<tr>
<td>Production Package</td>
<td>10</td>
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</table>

<table>
<thead>
<tr>
<th>Television</th>
<th>60%</th>
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</thead>
<tbody>
<tr>
<td>Field Assignment</td>
<td>5</td>
</tr>
<tr>
<td>Productions/Crew</td>
<td>50</td>
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<tr>
<td>DEMO REEL</td>
<td>5</td>
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</tbody>
</table>

| Radio/TV REMOTES (Tentative) | 10% |

***Note: Television projects may change based on number of students in class.***

Calculating grades:

Your Grade x Percentage = Points out of 100 for semester

80 x 0.15 = 12

(If the assignment is worth 15% of semester grade then you’d add 12 to the rest of your scores for the semester to find your total for the semester)
# ACADEMIC INTEGRITY (4.1):

*The Code of Student Conduct and Academic Integrity* outlines the prohibited conduct by any student enrolled in a course at SFA. It is the responsibility of all members of all faculty, staff, and students to adhere to and uphold this policy.

Articles IV, VI, and VII of the new Code of Student Conduct and Academic Integrity outline the violations and procedures concerning academic conduct, including cheating, plagiarism, collusion, and misrepresentation.

Cheating includes, but is not limited to: (1) Copying from the test paper (or other assignment) of another student, (2) Possession and/or use during a test of materials that are not authorized by the person giving the test, (3) Using, obtaining, or attempting to obtain by any means the whole or any part of a non-administered test, test key, homework solution, or computer program, or using a test that has been administered in prior classes or semesters without permission of the Faculty member, (4) Substituting for another person, or permitting another person to substitute for one’s self, to take a test, (5) Falsifying research data, laboratory reports, and/or other records or academic work offered for credit, (6) Using any sort of unauthorized resources or technology in completion of educational activities.

Plagiarism is the appropriation of material that is attributable in whole or in part to another source or the use of one’s own previous work in another context without citing that it was used previously, without any indication of the original source, including words, ideas, illustrations, structure, computer code, and other expression or media, and presenting that material as one’s own academic work being offered for credit or in conjunction with a program course or degree requirements.

Collusion is the unauthorized collaboration with another person in preparing academic assignments offered for credit or collaboration with another person to commit a violation of any provision of the rules on academic dishonesty, including disclosing and/or distributing the contents of an exam.

Misrepresentation is providing false grades or résumés; providing false or misleading information in an effort to receive a postponement or an extension on a test, quiz, or other assignment for the purpose of obtaining an academic or financial benefit for oneself or another individual or to injure another student academically or financially.

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# WITHHELD GRADES SEMESTER GRADES POLICY (5.5):

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the coursework because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course to compute the grade point average. For additional information, go to [https://www.sfasu.edu/policies/course-grades-5.5.pdf](https://www.sfasu.edu/policies/course-grades-5.5.pdf).

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# STUDENTS WITH DISABILITIES:

To obtain disability-related accommodations, alternate formats, and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services promptly may delay your accommodations. For additional information, go to [http://www.sfasu.edu/disabilityservices/](http://www.sfasu.edu/disabilityservices/).

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# STUDENT WELLNESS AND WELL-BEING

*SFA values students’ overall well-being, mental health and the role it plays in academic and overall student success.* Students may experience stressors that can impact both their academic experience and their personal well-being. These may include academic pressure and challenges associated with relationships, emotional well-being, alcohol and other drugs, identities, finances, etc.

If you are experiencing concerns, seeking help, SFA provides a variety of resources to support students’ mental health and wellness. Many of these resources are free, and all of them are confidential.

**On-campus Resources:**

*The Dean of Students Office* (Rusk Building, 3rd floor lobby)

[www.sfasu.edu/deanofstudents](http://www.sfasu.edu/deanofstudents)
SFA Human Services Counseling Clinic Human Services, Room 202
www.sfasu.edu/humanservices/139.asp
936.468.1041

The Health and Wellness Hub “The Hub”
Location: corner of E. College and Raguet St.

To support the health and well-being of every Lumberjack, the Health and Wellness Hub offers comprehensive services that treat the whole person – mind, body and spirit. Services include:

- Health Services
- Counseling Services
- Student Outreach and Support
- Food Pantry
- Wellness Coaching
- Alcohol and Other Drug Education

www.sfasu.edu/thehub
936.468.4008

thehub@sfasu.edu

Crisis Resources:
- Burke 24-hour crisis line: 1.800.392.8343
- National Suicide Crisis Prevention: 9-8-8
- Suicide Prevention Lifeline: 1.800.273.TALK (8255)
- johCrisis Text Line: Text HELLO to 741-741
<table>
<thead>
<tr>
<th>Week 1</th>
<th>Aug 28-Sept 1</th>
<th>Syllabus</th>
<th>Tour of studio/equipment</th>
<th>Radio Assignments</th>
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<tr>
<td>Week 2</td>
<td>Sept 4-8</td>
<td>Production Training</td>
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<td>Week 3</td>
<td>Sept 11-15</td>
<td>Production Training</td>
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<td>Week 4</td>
<td>Sept 18-22</td>
<td>Production Training</td>
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<td>Week 5</td>
<td>Sept 25-29</td>
<td>Production Training</td>
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<td>Week 6</td>
<td>Oct 2-6</td>
<td>Production Training</td>
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<td>Week 7</td>
<td>Oct 9-13</td>
<td>Production Training</td>
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<td>Week 8 (Mid-Semester)</td>
<td>Oct 16-20</td>
<td>Preproduction Episode 1</td>
<td>Production Training</td>
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<td>Week 9</td>
<td>Oct 23-27</td>
<td>Preproduction Episode 2</td>
<td>Production 1</td>
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<td>Week 10</td>
<td>Oct 30-Nov 3</td>
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<td>Production 2</td>
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<td>Nov 6-10</td>
<td>Preproduction Episode 4</td>
<td>Production 3</td>
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<td>Week 12</td>
<td>Nov 13-17</td>
<td>Preproduction Episode 5</td>
<td>Production 4</td>
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<td>Nov 20-24</td>
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<td>THANKSGIVING BREAK</td>
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<td>Week 13</td>
<td>Nov 27-Dec 1</td>
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