FINANCE 3333 – Introduction to Financial Management
Section 0006 FALL 2021

Instructor: Mike Henderson
Office: No office.
Office Hours: Appointments available after class
Phone: 903-283-0211
Emails: michael.henderson@sfasu.edu and mike.henderson@bxs.com
Prerequisites: Grade of “D” or better in ACC 231
Class meeting: Tuesday 4:00 to 6:30PM, Room # 369
Contact Preference: Text or BXS email (No texting after 9:00PM)

COURSE DESCRIPTION
The role of finance in modern business organization with an emphasis on the decision process.

PROGRAM LEARNING OUTCOMES
Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determent student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://www.sfasu.edu/cob/ug-plo.asp

STUDENT LEARNING OUTCOMES
Upon successful completion of this course the student should be able to:

1. Identify the goal of financial management and explain why it is superior to other possible goals.
2. Describe the relation of the financial markets to the economy and financial management.
3. Construct and interpret the tools of financial analysis including financial ratios, pro forma financial statements, and cash budgets.
4. Describe how financial instruments are priced in financial markets.
5. Explain the concepts of risk, return and time value of money, including the application of these concepts to securities, portfolios and capital budgets.
6. Describe, calculate and interpret the rate of return on different types of securities issued by corporations.
7. Explain and calculate the cost of capital for corporations and explain its relationship to the capital structure; describe and compare the sources of funds which a corporation might use to finance its operations.

These objectives require quantitative analysis, problem solving, critical thinking, and computer skills.
TEXTBOOK AND OTHER REQUIREMENTS

- The required text book is *Fundamentals of Financial Management*, 16th edition (ISBN:978-0-357-51757-4), by Brigham and Houston. **The text will be used in this class. I suggest that you not wait to obtain a copy.**
- A financial calculator is required. You may not share a calculator with another student and you may not use a cell phone for your calculator. The HP 10bII+ Business Calculator is used in class by the instructor. Know the functions of your calculator before you come to class or bring your manual with you.
- Students also must have Internet access, basic computer access with Microsoft Excel, Web browsing, and e-mail skills. **We will solve problems with your financial calculator and Microsoft Excel.**
- Students should have access to current events nationally related to the business environment. Any application that provides current news is acceptable.

ATTENDANCE and ETIQUETTE:

Class attendance and active participation are encouraged. Students will still be responsible for turning in all assignments on time when absent. Do not expect the instructor to catch you up on material missed. You are expected to be prepared upon returning to class. **There is no need to inform me before missing a class.**

Please ensure that your cell phone is silenced during class and is turned off during exams.

COURSE STRUCTURE:

The course is divided into seven sections shown below in the schedule of weekly activity. We will open most classes with a fifteen minute discussion of current topics of the day that have application to our study. Since we meet only once per week we will cover two chapters some nights. We will end most evenings by reviewing the homework assignment to reinforce our understanding of the material covered.

I am a firm believer that proper preparation before the meeting and active engagement during the meeting enhances learning. Lecture will be much more meaningful when you have prepared properly by reading the assigned material before class.

To be successful in this course, students will need to:

1.) **Complete assigned reading before class!**
2.) Visit the class Brightspace site regularly.
3.) Be informed of financial current events.
4.) **Engage** in discussion and share insights. I need to know you are awake and get it!
MEASUREMENT OF LEARNING

Homework – Homework will be assigned weekly and will be due before class the following week.

Case Studies – We will have two take home case studies assigned this semester. The case studies are meant to help with application of the material covered. You may work independently or in coordination with other students on these assignments. If you choose to work with a group, please notify me of the group participants before submitting the case for grading. Because of the extended time available and the coordination aspect, these assignments will be much more involved than a standard test.

Exams – We will have a mid-term and a comprehensive final exam. The fundamental aspect of this course supports the need for cumulative knowledge. Hint: If you focus on the seven items listed under the “Student Learning Outcomes” section of this syllabus throughout the semester, you will be well prepared for the exam.

Make-Up Policy:

All make-up requests must be taken before the next class meeting unless school policy stipulates otherwise for specific circumstances. No make ups will be allowed after that time period. You will be responsible for coordinating a make-up time.

EVALUATION:

Final evaluation will be based on the following weights.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Weight</th>
<th>Points per Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homework</td>
<td>200</td>
<td>(20 points each)</td>
</tr>
<tr>
<td>Take Home Case Studies</td>
<td>300</td>
<td>(150 points each)</td>
</tr>
<tr>
<td>Exams</td>
<td>500</td>
<td>(250 points each)</td>
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<tr>
<td><strong>Total</strong></td>
<td>1,000</td>
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</tbody>
</table>

The grading scale is as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
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<tbody>
<tr>
<td>A</td>
<td>899.5 - 1000</td>
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<tr>
<td>B</td>
<td>799.5 - 899.49</td>
</tr>
<tr>
<td>C</td>
<td>699.5 - 799.49</td>
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<tr>
<td>D</td>
<td>599.5 - 699.49</td>
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<tr>
<td>F</td>
<td>Below 599.5</td>
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</tbody>
</table>

I do not curve or round up final grades. Please don’t ask.
The following is schedule of weekly activity for each class period this semester.

<table>
<thead>
<tr>
<th>Date</th>
<th>Class</th>
<th>Subject</th>
<th>Subject</th>
<th>Apply</th>
<th>Inform</th>
<th>Inform</th>
<th>Reinforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug-24</td>
<td>1</td>
<td><strong>Introduction to Financial Management</strong></td>
<td>Student Learning Outcomes 1 &amp; 2</td>
<td></td>
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<tr>
<td>Aug-31</td>
<td>2</td>
<td>Financial Statements, Cash Flow, and Taxes</td>
<td>Current Issues</td>
<td></td>
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<tr>
<td>Sep-7</td>
<td>3</td>
<td>Analysis of Financial Statements</td>
<td>Current Issues</td>
<td></td>
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<tr>
<td>Sep-14</td>
<td>4</td>
<td>Case Study Work</td>
<td></td>
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<tr>
<td>Sep-21</td>
<td>5</td>
<td>Time Value of Money</td>
<td>Current Issues</td>
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<tr>
<td>Sep-28</td>
<td>6</td>
<td>Interest Rates</td>
<td>Review Case Study</td>
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<tr>
<td>Oct-5</td>
<td>7</td>
<td>Risk and Rates of Return</td>
<td>Current Issues</td>
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<tr>
<td>Oct-12</td>
<td>8</td>
<td>Bonds and Their Valuation/Stocks and Their Valuation</td>
<td>Review Test</td>
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<tr>
<td>Oct-19</td>
<td>9</td>
<td>The Cost of Capital</td>
<td>Current Issues</td>
<td></td>
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<tr>
<td>Oct-26</td>
<td>10</td>
<td>The Basics of Capital Budgeting</td>
<td>Current Issues</td>
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<tr>
<td>Nov-2</td>
<td>11</td>
<td>Cash Flow Estimation and Risk Analysis</td>
<td>Current Issues</td>
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<tr>
<td>Nov-9</td>
<td>12</td>
<td>Capital Structure and Leverage</td>
<td>Current Issues</td>
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<tr>
<td>Nov-16</td>
<td>13</td>
<td>Working Capital Management</td>
<td>Review Case Study</td>
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<tr>
<td>Nov-23</td>
<td></td>
<td>Thanksgiving Week</td>
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<td>Nov-30</td>
<td>14</td>
<td>Financial Planning and Forecasting/Mergers and Acquisitions</td>
<td>Ch17</td>
<td>Ch21</td>
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<tr>
<td>Dec-7</td>
<td>15</td>
<td>Final Exam</td>
<td>Chapters 3-12, 14 &amp; 16</td>
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**Academic Integrity (4.1)**

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

**Definition of Academic Dishonesty**

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit. Please read the complete policy at [http://www.sfasu.edu/policies/student-academic-dishonesty-4.1.pdf](http://www.sfasu.edu/policies/student-academic-dishonesty-4.1.pdf)

**Withheld Grades Semester Grades Policy (5.5)**

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Students with Disabilities**

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to [http://www.sfasu.edu/disabilityservices/](http://www.sfasu.edu/disabilityservices/).

**Mental Health and Wellness**

SFA values students’ mental health and the role it plays in academic and overall student success. SFA provides a variety of resources to support students’ mental health and wellness. Many of these resources are free, and all of them are confidential.

**On-campus Resources:**

**SFA Counseling Services**
[www.sfasu.edu/counselingservices](http://www.sfasu.edu/counselingservices)
Rusk Building, 3rd Floor 936.468.2401
SFA Human Services Counseling Clinic
www.sfasu.edu/humanservices/139.asp
Human Services, Room 202
936.468.1041

Crisis Resources:
Burke 24-hour crisis line: 1.800.392.8343
Suicide Prevention Lifeline: 1.800.273.TALK (8255)
Crisis Text Line: Text HELLO to 741-741

Syllabus Revisions
The standards and requirements set forth in this syllabus may be modified at any time by the course instructor. Notice of such changes will be by announcement in class or by written email notice with adequate time for the students to make the necessary coursework adjustments.