FINANCE 3333.005
INTRODUCTION TO FINANCIAL MANAGEMENT
Fall 2021

Course description: Role of finance in the modern business organization with emphasis on the decision process. Prerequisite: ACC 2310. Finance 3333 is a BBA level course in financial decision theory and the applications of this theory to problems in business valuation, capital budgeting, capital structure, dividend policy, and working capital management.

Class Meeting Place and Times: Finance 3333.005 is taught 12:30 PM -- 1:45 PM Tuesdays and Thursdays in McGee 369 in the Fall Semester 2021. The first day of class is Tuesday, August 24. The last lecture is to be given Thursday, December 2. The final exam for this course is given in McGee 369 beginning at 10:30 AM on Tuesday, December 9.

Student Learning Objectives: Upon successful completion of this course the student should be able identify the goal of corporate management as wealth maximization of corporate shareholders subject to legal and moral constraints and be able to explain why this goal is superior to other proposed goals; describe the relation of the financial markets to the economy and to the financial management of a corporation; conduct and interpret financial analysis by using financial ratios, pro forma financial statements, and cash budgets; understand how financial instruments are priced in capital markets; explain the concepts of risk, return and time value of money, including the application of these concepts to securities, portfolios and capital budgets; describe, calculate and interpret the rate of return on different types of securities issued by corporations; and explain and calculate the cost of capital for corporations and explain its relationship to the capital structure; describe and compare the sources of funds which a corporation might use to finance its operations. These objectives require quantitative analysis, problem solving critical thinking and computer skills. Topics covered will include: the goal of financial management, analysis of financial statements, financial forecasting and pro forma financial statements, financial markets and institutions, risk and rates of return, time value of money, valuation of bonds and stocks, the cost of capital, capital structure and leverage, cash-flow analysis, working capital management and capital budgeting.

Evaluation: Homework and in-class exercises, two major exams, plus a comprehensive final examination, will be given in this course. Exercises will count 25% of the course grade; the two major examinations together with the final examination will count 75% of the course grade. Also, two bonus assignments are made available near the end of the semester.

Required Materials
Students are required to use a financial calculator, either a Hewlett-Packard HP 10BPII or a Texas Instruments TI BAII Plus. Instruction for the use of either calculator is provided materials available in this course. For advanced work in Finance other professors require the TI BAII Plus.

I require students to access our course by way of D2L. Major Examinations, the Final Examination, and study materials are available on D2L. I also require MindTap courseware that includes an electronic textbook: the Eugene F. Brigham/ Joel F. Houston, *Fundamentals of Financial Management 16th edition*, published in 2022 by South-Western, a part of Cengage Learning: Mason, Ohio. Homework assignments are accomplished using the MindTap courseware.

To access these MindTap course materials:

1) Login to D2L (Brightspace) and select your ‘FINC-3333-005 - Intro to Financial Mgt’ course.
2) Go to your Course ‘Content’ and select the Module: ‘MindTap Digital Course Access’.
3) Then select the Course Link: ‘FINC-3333-005 - Intro to Financial Mgt - Fall 2021’.
   a. This link will auto-prompt the Digital Course Registration Screen in a New Window.
   i. Important Note: Enable Browser Pop-Ups.
4) New User: Select ‘Create Student Account’; Existing User: Sign in with previous login info.
   a. New User: Verify your account to complete the registration process via your email.
   b. New User: Open the “Welcome to Cengage” email that was sent to the email account you entered on the Registration Screen and click “Activate Cengage Account” to set your password.
5) Once registered and confirmed for the digital course, you can: 1) Start Trial, 2) Choose Purchase Options or 3) Redeem an Access Code.

If students want to purchase the print loose-leaf text version and MindTap digital access, they can search with the following ISBN: 9780357533642 at https://www.cengage.com/student. The cost is $232.95. But, if students do not want a printed loose-leaf book and only want access to MindTap and eBook, they will not need the ISBN provided above. The students who only desire MindTap and the eBook that comes with it, can purchase a Cengage Unlimited subscription, and pay $119.99 for 1 semester instant access using ISBN: 9780357700006 or at https://www.cengage.com/unlimited. You also get the option for a free print textbook rental (+$7.99 Shipping) when you activate MindTap through a Cengage Unlimited subscription. View this tutorial video to see how to access and obtain your print options with Cengage Unlimited.

*MindTap Finance is the select digital version used in this course and it includes the eBook.*

Your dedicated Technical Support URL is:

See next page for reading assignments, homework assignments and major examination schedule.
See below for homework due dates and the major examination schedule.

<table>
<thead>
<tr>
<th>Homework Due Dates and Major Examination Dates</th>
<th>Reading and Mind Tap Homework Assignments</th>
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<tbody>
<tr>
<td>Tuesday, September 21</td>
<td>MindTap homework assignments</td>
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<tr>
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<td>Chapters One – Five are due.</td>
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<tr>
<td>Thursday, September 23</td>
<td>Major Examination I covers</td>
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<td>Chapters One through Five</td>
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<tr>
<td>Tuesday, November 16</td>
<td>MindTap homework assignments</td>
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<td>Chapters Seven – Eleven are due.</td>
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<tr>
<td>Thursday, November 18</td>
<td>Major Examination II covers</td>
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<td>Chapters Seven – Eleven.</td>
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<tr>
<td>Thursday, December 2</td>
<td>MindTap homework assignments</td>
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<td>Chapters Fourteen and Fifteen are due.</td>
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<tr>
<td>Thursday, December 9, beginning at 10:30 AM</td>
<td>Final Examination is comprehensive in its coverage.</td>
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Missed Examinations: Make-up exams will be given only in unusual circumstances. Make up exams will be given for documented medical reasons as defined in writing by an attending physician or for pressing family matters, such as the death of a near relative, or for university sponsored travel. Written documentation will be required in all cases. Students may apply for a make-up exam by writing me a typewritten letter explaining extenuating circumstances which justify the giving of a make-up exam. This make-up exam is comprehensive and is given at the end of the semester. Accompanying the application letter for a make-up should be the required written documentation.

Attendance: You are required to attend class and to be on time for the classes that you attend.

Rusche College of Business
Syllabus Addendum

Program Learning Outcomes: Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://cobweb.sfasu.edu/plo.html.

Student Academic Dishonesty (University Policy 4.1)
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to (1) using or attempting to use unauthorized materials on any assignment or exam; (2) falsifying or inventing of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were one’s own. Examples of plagiarism include, but are not limited to (1) submitting an assignment as if it were one’s own work when it is at least partly the work of another person; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or (3) incorporating the words or ideas of an author into one’s paper without giving the author credit. Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university. Please read the complete policy at http://www.sfasu.edu/policies/student_academic_dishonesty.pdf.

Course Grades (University Policy 5.5)
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy related to active military service. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. Please refer to the complete policy at http://www.sfasu.edu/policies/course-grades.pdf.
Students with Disabilities
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Room 325 in the Human Services Building, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Conduct (University Policy 10.4)
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the full Student Conduct Code at http://www.sfasu.edu/policies/student-conduct-code.pdf.) Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.