Dr. Juan Carlos Ureña  
E-mail: urenajuan@sfasu.edu  
Office phone: (936) 468-2300  
Office: LAN Dugas 250  
Class meeting: TTH: 11:00 – 12:15 pm, Room Ferguson 174  
Office hours: MTWTh: 2 – 4 pm or by appointment  

TEXTBOOK: *Reading Packet* posted by the professor in D2L  

**COURSE DESCRIPTION:** Emphasis on acquisition and development of advanced conversational skills with a focus on profession-specific vocabulary. Prerequisites: SPA 235 or equivalent.  

**COURSE ORGANIZATION:** Spanish 360 is designed to help students further develop and enhance skills in speaking, reading, writing and listening comprehension in Spanish, within the context of the professional workplace. This course will not only take into consideration the major and minor fields of study among the enrolled students, but will also present a variety of professions that offer career possibilities for students of Spanish. In addition to workplace and career specific vocabulary, students will also examine cultural protocol, and presentation. This course will present grammatical structures, vocabulary and cultural knowledge within texts, video, and other art forms, providing students the opportunity to practice the target language and professional vocabulary with authentic materials.  

**General Education Core Curriculum Objectives/Outcomes:**  

1. To understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.  
2. To understand the importance of specifying audience and purpose and to select appropriate communication choices.  
3. To understand and appropriately apply modes of expression, i.e. descriptive, expositive, narrative, scientific, and self-expressive, in written, visual and oral communication.  
4. To participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.  
5. To understand and apply basic principles of critical thinking, problem solving and technical proficiency in the development of exposition and argument.  
6. To engage in a variety of readings, (fiction and nonfiction) to develop writing skills.
**Program Learning Outcomes:**

1. Students will demonstrate the ability to engage in effective oral communication with native speakers of the target language.
2. Students will analyze and summarize authentic texts in the target language.
3. Students will write effective, original compositions demonstrating the ability to analyze, persuade and/or defend an opinion in the target language.
4. Students will apply critical thinking skills in comparisons of the cultures studied and their own.
5. Students will, if seeking teacher certification, demonstrate mastery of professional skills necessary to teach the target language.
6. Students will demonstrate mastery of linguistic and cultural skills necessary to pursue graduate study and/or careers.

**Student Learning Outcomes:** In this course students will gain an understanding of the Spanish Language at **the advanced level**. The class will emphasize the following elements:

1. Develop writing skills using the four major modes of writing: description, narration, exposition, and argumentation.
2. Understanding of grammar, lexicon, spelling and punctuation.
3. Increase language competence by engaging in prewriting, drafting and revision.
4. Appreciate various writing styles through reading fiction and nonfiction genres.
5. Produce writing at the advanced level.

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<thead>
<tr>
<th>Categories</th>
<th>Points</th>
<th>Grading Scale</th>
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<tbody>
<tr>
<td>Class Participation/ Attendance</td>
<td>10 %</td>
<td>A 90 – 100</td>
</tr>
<tr>
<td>Online Comments 3 (D2L)</td>
<td>10 %</td>
<td>B 80 – 89</td>
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<tr>
<td>Reading Quizzes</td>
<td>10 %</td>
<td>C 70 – 79</td>
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<tr>
<td>Group Project and Presentation</td>
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<td>D 60 – 69</td>
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<tr>
<td>Exam 1</td>
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<td>Exam 2</td>
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<td>Final Exam</td>
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**Attendance and Participation:** Students who miss more than two classes will see their final grade reduced by five points per additional unexcused absence. Class will begin at 11:00 am. Please do not arrive late. **All cell phones must be off and put away during class.** Students who use cell phones for texting during class will be counted absent.

**Group Project:** A creative presentation on marketing and publicity (publicity/commercial, promotion, conference with a power point presentation, others advertising and marketing projects, etc.) Due date for individual proposal: **Thursday, April 2.** Due date for final presentation: Last week of classes.
TENTATIVE COURSE SCHEDULE

* Online Document: Link in D2L under “Content”
** PDF Document: In D2L under “Content”

<table>
<thead>
<tr>
<th>Day</th>
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<th>Activity</th>
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<tr>
<td>T</td>
<td>1-14</td>
<td>Faculty Meetings</td>
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| Th  | 1-16 | INTRODUCCIÓN AL CURSO: ¿Tenemos una educación competitiva para el mundo?  
**Tarea:** Definición de Salubridad (Definición ABC)* / Definición de Salud Pública (Definición.De)* / Glosario de términos médicos* |
| T   | 1-21 | SALUBRIDAD, SALUD PERSONAL Y SALUD PÚBLICA  
**Tarea:** Salud ocupacional / ¿Qué es salud ambiental? Definición y ejemplos* |
| Th  | 1-23 | LA SALUD Y LA PROTECCIÓN DEL MEDIO AMBIENTE  
**Tarea:** El zika y otras enfermedades por mosquitos. ¿Estamos preparados?** / Traer a clase información adicional sobre enfermedades infecciosas tropicales |
| T   | 1-28 | EL ZIKA Y OTRAS ENFERMEDADES TROPICALES  
**Tarea:** Sistemas y aparatos del cuerpo humano (Biblioteca de investigaciones)*  
**Atención:** Leer todas las secciones completas |
| Th  | 1-30 | SISTEMAS Y APARATOS DEL CUERPO HUMANO  
**Tarea:** Enfermedades de Transmisión Sexual (Planned Parenthood)* |
| T   | 2-4  | ENFERMEDADES DE TRANSMISIÓN SEXUAL  
**Tarea:** Depresión (CuídatePlus)* / Estudiar Vocabulario de La Salud |
| Th  | 2-6  | LA DEPRESIÓN  
**Tarea:** Cuento: “El almohadón de plumas” de Horacio Quiroga, Argentina* |
| T   | 2-11 | DISCUSIÓN DEL CUENTO  
**Tarea:** Estudiar para el Examen 1 |
| Th  | 2-13 | Repaso para Examen 1  
**Tarea:** Estudiar para examen |
| T   | 2-18 | EXAMEN 1  
**Tarea:** ¿Es el dinero bueno o malo? (Parte I)* / ¿Cuál fue el origen del dinero?* / Buscar una definición de “poder adquisitivo”. |
| Th  | 2-20 | REFLEXIONES SOBRE EL DINERO  
**Tarea:** Definición de Banca Comercial* / Funciones de los bancos* |
| T   | 2-25 | EL DINERO Y LA BANCA  
**Tarea:** Economía de mercado / Mercado. Definición y características |
| Th  | 2-27 | CONCEPTO DE MERCADO  
**Tarea:** Concepto de Empresa* / Definición de Marketing (mercadotecnia o mercadeo) / Buscar la siguiente información: ¿Qué es el “mercado factores productivos”? ¿Qué es el “mercado de capitales”? |
T 3-3 LAS EMPRESAS Y LA MERCADOTECNIA (MARKETING)
Tarea: Bolsa de valores* / El día que la bolsa descubrió que no valía nada*

Th 3-5 LA BOLSA DE VALORES
Tarea: Comercio internacional* / Comercio exterior* / New Nafta Leaves Winners and Losers Across North America

T 3-10 SPRING BREAK
Th 3-12 SPRING BREAK

T 3-17 IMPORTACIONES Y EXPORTACIONES / NAFTA - USMCA
Tarea: Significado de recursos humanos* / Significado de consumismo

T 3-19 RECURSOS HUMANOS / CONSUMISMO
Tarea: Estudiar para examen

T 3-24 Repaso para el Examen 2
Tarea: Estudiar para examen

Th 3-26 EXAMEN 2
Tarea: Características claves entre los sistemas de Common Law y Derecho Civil** / Glossary of Legal Terms English-Spanish*

T 3-31 COMMON LAW Y DERECHO CIVIL
Tarea: La inseguridad ciudadana frena el desarrollo de América Latina* / Drogas por armas entre México y Estados Unidos (Leer artículo y ver vídeo)*
***Empezar a trabajar en los proyectos en grupo / Estudiar Vocabulario**

Th 4-2 INSEGURIDAD CIUDADANA (Entregar plan de proyecto en grupo)
Tarea: Cuento: Emma Zunz, de Jorge Luis Borges, Argentina*. Ocho reglas para aprender a traducir un texto** / ¿Qué diferencia hay entre cometer un asesinato o un homicidio?* / Traer información sobre “femicidio” y “feminicidio”.

T 4-7 EMMA ZUNZ / HOMICIDIO Y ASESINATO
Tarea: El Procedimiento del Sistema de Justicia Penal* / ¿Quién interviene en un juicio?* / Guía para participantes del jurado en Texas* / Traer noticias de casos legales en Texas o en países hispanohablantes

Th 4-9 EASTER

T 4-14 LAS AUDIENCIAS LEGALES
Tarea: Buscar noticias sobre crímenes para discusión y explicación en clase

Th 4-16 TRABAJAR EN GRUPOS PARA LA SIMULACIÓN DE UN JUICIO
Tarea:

T 4-21 SIMULACIÓN DE UN JUCIO Y VEREDICTO FINAL
Tarea: Estudiar el caso para la simulación de juicio

Th 4-23 PRESENTACION DE PROYECTOS EN GRUPO
Tarea: Preparar presentaciones en grupo
T 4-28  PRESENTACION DE PROYECTOS EN GRUPO
Tarea: Preparar presentaciones en grupo
Th 4-30  Repaso para el EXAMEN FINAL
T 5-5  FINAL EXAM: 10:45 AM – 1:15 PM

Academic Integrity (A-9.1)

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit.

Please read the complete policy at
http://www.sfasu.edu/policies/4.1-student-academic-dishonesty.pdf

Withheld Grades Semester Grades Policy (A-54)

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.
Students with Disabilities

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.