School of Human Sciences
HMS 233.001 APPAREL DESIGN
Spring 2020

<table>
<thead>
<tr>
<th>Instructor:</th>
<th>Course Time:</th>
<th>Prerequisites:</th>
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</thead>
<tbody>
<tr>
<td>Jamie Cupit, M.S.</td>
<td>MWF: 9:00 – 9:50</td>
<td>Sophomore standing</td>
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<tr>
<th>Office:</th>
<th>Course Location:</th>
<th>Office Hours:</th>
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<tbody>
<tr>
<td>EDAN 131</td>
<td>HMS S 103</td>
<td>M/W: 1:00 – 2:00</td>
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<td></td>
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<td>T/R: 9:00 – 11:00</td>
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<td></td>
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<td>F: by appointment</td>
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<tr>
<th>Phone:</th>
<th>Credits:</th>
<th>Email:</th>
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<tbody>
<tr>
<td>Office (936) 468-2238</td>
<td>3 hours</td>
<td>For course related issues, please use the e-mail feature in Brightspace in MyCourses</td>
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<tr>
<td>HMS Office: (936) 468-4502</td>
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I. Course Description:

Study of fashion designers and the design process as it relates to apparel production. Contents include sketching, pattern development, fabrication, style terminology and advances in technology. Other topics include apparel factories, the job of fashion designer, sources of design inspiration, researching and communicating fashion trends, designing a successful garment, organizing a line, kinds of trim and their uses, and fashion design portfolios. HMS 233 Apparel Design is a 3 hour credit course. This course is typically taught three days a week for 150 minutes for 15 weeks culminating with a 2-hour final exam week 16. Students have 14 significant weekly assignments, 7 daily activities, 2 major projects, a midterm and a final examination. These activities average at a minimum 6 hours of work each week to prepare outside of classroom hours. There is an $86 course fee for this course which is utilized to assist students in the printing of project design boards and the purchase of materials for the creation of an apparel item.

II. Intended Learning Outcomes/Goals/Objectives (Program/Student Learning Outcomes):

The objectives of this course support the University Mission to be a “comprehensive institution dedicated to excellence in teaching, research, scholarship, creative work, and service. Through the personal attention of our faculty and staff, we engage our students in a learner-centered environment and offer opportunities to prepare for the challenges of living in the global community.”

The objectives of this course also support the James I. Perkins College of Education mission to “prepare competent, successful, caring, and enthusiastic professionals from diverse backgrounds dedicated to responsible service, leadership, social justice, and continued professional and intellectual development in an interconnected global society.” The James I. Perkins College of Education is committed to proactively recruiting and retaining a diverse faculty, staff, and student population. Through open dialogue, mutual respect, and shared responsibility, faculty, staff, and students will demonstrate an understanding and sensitivity to ethnicity, race, gender, exceptionalities, culture, language/dialect, age, social class, family structure, sexual orientation, religion, and spiritual values in order to enhance the quality of life in a diverse, global community.

Student learning outcomes for fashion merchandising courses are aligned with the International Textiles and Apparel Association (ITAA) Four-Year Baccalaureate Program Meta-Goals---Industry Processes; Appearance and Human Behavior; Aesthetics and the Design Process; Global Interdependence; Ethics, Social Responsibility, and Sustainability; Critical, Creative, and Quantitative Thinking; and Professional Development.

Program Learning Outcomes:
The design of this course supports the following Merchandising Program Learning Outcomes (PLOs):

- The student will display the professional dispositions (academic excellence, life-long learning, collaboration, openness, integrity and service) relative to the field of Human Sciences.
- The student will exhibit the professional behavior (strong communication skills, a professional image, a good work ethic and adequate preparation for employment in his/her specific discipline) expected in the field of Human Sciences.
- The student will demonstrate competence in his/her field using oral, written, and visual communication.
- The student will be knowledgeable of the trends in fashion merchandising.
- The student will know the global issues facing fashion merchandising.
"This is a general education core curriculum course and no specific program learning outcomes for this major are addressed in this course."

**Student Learning Outcomes:**
This course supports the Merchandising Student Learning Outcomes (SLOs) listed below:

1. Become familiar with the job of an apparel designer.
2. Understand the techniques involved in fashion designing/sketching.
3. Gain knowledge of how a designer functions in the context of an apparel factory.
4. Practice skills in trend research and presentation.
5. Develop skills in sketching.
6. Gain knowledge of fashion and style terminology.
7. Relay information to working designers today.

**III. Course Assignments, Activities, Instructional Strategies, use of Technology:**

Methods of instruction will include lecture, discussion, teamwork, and visual media. The course syllabus, course calendar, assignments, mail and grades will be available through Brightspace. Students should check Brightspace course page and course email daily. Two exams will be administered during the semester and a garment design project will be completed in pairs. In-class activities ensure that progress is made toward the garment design project, all of which will require hands-on application of course concepts by students. Students are required to complete a total of six hours of community service documented by the facility in which the hours are completed. Merchandising faculty will assist in facilitating the connection between the student and the facility. The six hours of service will count for each course the student is enrolled during the current academic semester…not six hours per course enrolled.

**IV. Evaluation and Assessments (Grading):**

Evaluation and assessment will include assignments and tests listed below. Each student should strive to earn as many points as possible. The semester grade consists of a percentage of points earned.

1. Midterm Exam (Chapters 1-8) 100 points
2. Final Exam (Chapters 9-14) 100 points
3. Trend Board 100 points
   a. Research current/future trends in fashion/home interiors
   b. Create a trend presentation based on research
4. Garment Design Project 200 points
   a. Students will work in pairs to create a fashion look
5. Garment Design Activities (6 @ 20 points each) 120 points
   a. Students will complete various design activities to aid in the completion of the garment design project.
6. Service Learning (6 hours per semester---documented) 60 points

**Total Possible Points** 680 points

**Grade Percentage:**

<table>
<thead>
<tr>
<th>Grade Percentage</th>
<th>Point Spread</th>
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<tbody>
<tr>
<td>A – 90% and above</td>
<td>680-612</td>
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<tr>
<td>B – 89 to 80%</td>
<td>611-544</td>
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<td>C – 79 to 70%</td>
<td>543-476</td>
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<tr>
<td>D – 69 to 60%</td>
<td>475-408</td>
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<td>F – 59% and below</td>
<td>407 and below</td>
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**V. Tentative Course Outline/Calendar:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings, Activities, Exams, Due Dates</th>
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<tbody>
<tr>
<td>1</td>
<td>1/15-1/17 Introduction to course, Syllabus</td>
<td>Discuss Garment Design Project parameters</td>
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<tr>
<td>Week</td>
<td>Dates</td>
<td>Topics</td>
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<tr>
<td>1</td>
<td>1/20-1/24</td>
<td>MLK HOLIDAY—1/20/20—MLK HOLIDAY&lt;br&gt;<strong>Chapter 1</strong> - Designer: A Job Description&lt;br&gt;<strong>Chapter 2</strong> - Inspired to Design&lt;br&gt;<strong>Trend Board Project (100 points)</strong>&lt;br&gt;<strong>Looking for Inspiration and Cultivating Curiosity (40 points)</strong>&lt;br&gt;In-class work day 1/24 for Garment Design project</td>
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<tr>
<td>2</td>
<td>1/27-1/31</td>
<td><strong>Chapter 3</strong> - Working a Creative Problem&lt;br&gt;<strong>Chapter 4</strong> - The Design Process: Structural Design&lt;br&gt;<strong>Create a Mind Map (20 points)</strong>&lt;br&gt;In-class work day 1/31 for Garment Design project</td>
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<td>3</td>
<td>2/3-2/7</td>
<td><strong>Chapter 5</strong> - The Design Process: Decorative Features&lt;br&gt;<strong>Prepare a Sketch of the Design (20 points)</strong>&lt;br&gt;In-class work day 2/7 for Garment Design project</td>
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<td>4</td>
<td>2/10-2/14</td>
<td><strong>Chapter 6</strong> - Designing the Line&lt;br&gt;<strong>Prepare a Design Philosophy (20 points)</strong>&lt;br&gt;In-class work day 2/14 for Garment Design project</td>
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<td>5</td>
<td>2/17-2/21</td>
<td><strong>Chapter 7</strong> - Visualizing the Customer&lt;br&gt;<strong>Visualize the Client (20 points)</strong>&lt;br&gt;In-class work day 2/21 for Garment Design project&lt;br&gt;<strong>Trend Board due 2/21 in DropBox by 12:00 noon</strong></td>
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<td>6</td>
<td>2/24-2/28</td>
<td><strong>Chapter 8</strong> - Trick the Eye with Optical Illusions&lt;br&gt;In-class work day 2/26 for Garment Design project&lt;br&gt;<strong>Looking for Inspiration and Cultivating Curiosity due 2/28 in DropBox by 12:00 noon</strong></td>
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<tr>
<td>7</td>
<td>3/2-3/6</td>
<td><strong>Midterm Exam Review</strong>&lt;br&gt;MIDTERM EXAM Chapters 1-8 (100 points)&lt;br&gt;Midterm Exam Review&lt;br&gt;Midterm Exam (3/4 &amp; 3/6 if needed)</td>
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<tr>
<td>8</td>
<td>3/9-3/13</td>
<td>SPRING BREAK---SPRING BREAK---SPRING BREAK</td>
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<td>9</td>
<td>3/16-3/20</td>
<td><strong>Chapter 9</strong> - Designing the Fabric&lt;br&gt;In-class work day 3/18 for Garment Design project&lt;br&gt;<strong>Mind Map due 3/20 in DropBox by 12:00 noon</strong></td>
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<td>10</td>
<td>3/23-3/27</td>
<td><strong>Chapter 10</strong> - Shaping Fashion&lt;br&gt;In-class work day 3/25 for Garment Design project&lt;br&gt;<strong>Sketch due 3/27 in DropBox by 12:00 noon</strong></td>
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<tr>
<td>11</td>
<td>3/30-4/3</td>
<td><strong>Chapter 11</strong> - Details and Trim</td>
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**Chapter 8** - Trick the Eye with Optical Illusions<br>In-class work day 2/26 for Garment Design project<br>**Looking for Inspiration and Cultivating Curiosity due 2/28 in DropBox by 12:00 noon**

**Midterm Exam Review**<br>MIDTERM EXAM Chapters 1-8 (100 points)<br>Midterm Exam Review<br>Midterm Exam (3/4 & 3/6 if needed)
VI. Readings (Required and recommended—including texts, websites, articles, etc.):


VII. Course Evaluations:

Near the conclusion of each semester, students in the Perkins College of Education electronically evaluate courses taken within the PCOE. Evaluation data is used for a variety of important purposes including:
1. Course and program improvement, planning, and accreditation;
2. Instruction evaluation purposes; and
3. Making decisions on faculty tenure, promotion, pay, and retention.

As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the PCOE faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!

In the Perkins College of Education, the course evaluation process has been simplified and is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.

VIII. Student Ethics and Other Policy Information: Found at http://www.sfasu.edu/policies/

Class Attendance and Excused Absence: Policy 6.7

Regular, punctual attendance, documented participation, and, if indicated in the syllabus, submission of completed assignments are expected at all classes, laboratories, and other activities for which the student is registered. Based on university policy, failure of students to adhere to these requirements shall influence the course grade, financial assistance, and/or enrollment status. The instructor shall maintain an accurate record of each student’s attendance and participation as well as note this information in required reports (including the first 12 day attendance report) and in determining final grades. Students may be excused from attendance for reasons...
such as health, family emergencies, or student participation in approved university-sponsored events. However, students are responsible for notifying their instructors in advance, when possible, for excusable absences. Whether absences are excused or unexcused, a student is still responsible for all course content and assignments. Students with accepted excuses may be permitted to make up work for up to three weeks of absences during a semester or one week of a summer term, depending on the nature of the missed work. Makeup work must be completed as soon as possible after returning from an absence.

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**Academic Accommodation for Students with Disabilities: Policy 6.1 and 6.6**

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 936-468-3004 as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to [http://www.sfasu.edu/disabilityservices/](http://www.sfasu.edu/disabilityservices/)

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**Student Academic Dishonesty: Policy 4.1**

Abiding by university policy on academic integrity is a responsibility of all university faculty and students. Faculty members must promote the components of academic integrity in their instruction, and course syllabi are required to provide information about penalties for cheating and plagiarism, as well as the appeal process.

**Definition of Academic Dishonesty**

Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to:
- using or attempting to use unauthorized materials on any class assignment or exam;
- falsifying or inventing of any information, including citations, on an assignment;
- helping or attempting to help another in an act of cheating or plagiarism.

Plagiarism is presenting the words or ideas of another person as if they were one’s own. Examples of plagiarism include, but are not limited to:
- submitting an assignment as one’s own work when it is at least partly the work of another person;
- submitting a work that has been purchased or otherwise obtained from the Internet or another source;
- incorporating the words or ideas of an author into one’s paper or presentation without giving the author credit.

**Penalties for Academic Dishonesty**

Penalties may include, but are not limited to, reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university.

**Student Appeals**

A student who wishes to appeal decisions related to academic dishonesty should follow procedures outlined in Academic Appeals by Students (6.3).

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**Withheld Grades: Policy 5.5**

At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy [i.e., Active Military Service (6.14)]. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

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**Student Code of Conduct: Policy 10.4**

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program. Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This policy applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on
IX. Other Relevant Course Information:

University Policies and Information---This class will adhere to all applicable university policies. Students should read and be familiar with policies in the General Bulletin.

Assignments---To receive points for an assignment, it must be submitted AS INSTRUCTED, through the Brightspace DropBox or in class. To receive credit, any work must have the student name prominently displayed on the first page, or if in a folder or notebook, on the outside as well. Any work submitted to the instructor for grading must be neat and professional. Late work will automatically be penalized 5 points, even if it is only minutes late. It is your responsibility to submit your assignments on time. **MISSING WORK SUBMITTED MORE THAN ONE WEEK AFTER ITS DUE DATE OR DURING DEAD WEEK WILL ONLY BE ELIGIBLE FOR HALF CREDIT. ABSOLUTELY NO STUDENT WORK WILL BE ACCEPTED AFTER THE LAST SCHEDULED MEETING TIME.** In other words…no work may be submitted during finals exam week or thereafter.

Exams---Students are expected to be on-time to begin each exam. Those arriving late will not be granted additional exam-taking time. Those arriving after any other students have completed the exam and left the room will not be allowed to take the exam and will receive zero points for the exam. To begin the exam and during the exam period, the student work area must be cleared of all materials except the scantron answer sheet and/or instructor provided answer sheet and pencil or pen. All books and papers must be closed and stored out of sight beneath the seat or table. Cell phones must be turned off and stored out of sight during exams. No caps or sunglasses should be worn during exams. No electronic listening devices of any kind may be used during exams. Students may not leave the room then return again to finish an exam. If a student must leave the room, the exam must be turned in prior to exiting. Students must read and follow directions in filling in the scantron answer sheet correctly. Failure to fill out the form correctly may result in a penalty of up to 10 points. **For exams taken electronically in Brightspace---you must complete the exam/quiz during the time which it is available in Brightspace. Please note that all exams/quizzes in Brightspace are timed and once the time expires, you will not be allowed to finish the exam or make any changes. Once the exam/quiz closes, you will no longer have access to it. If you fail to complete the exam during that window of time, you will receive a “0” for the exam/quiz grade.**

Missing an Exam---According to university policy, serious personal illness or death in one’s immediate family are acceptable reasons for an exam to be missed. **Zero points will be recorded for an exam when missed for unacceptable reasons.** When an acceptable reason arises, to receive points, the student must notify the instructor PRIOR TO THE **EXAM and provide written documentation/proof for the reason upon returning to class. Only if these two requirements are met, the grade earned on the final exam will be counted twice to replace the missed exam grade. This procedure applies to missing one exam only. All students must take the final exam at the official university-scheduled final exam time. Any requests for other times for the final exam must be for legitimate reason and must be submitted in writing at least two weeks in advance to allow approval through appropriate university channels. NO MAKE-UP UNIT EXAMS ARE OFFERED. Any extenuating circumstances must be discussed individually with the instructor during office hours or by appointment.

Use of Electronics (Cell Phones, Laptops, Tablets) ---Cell phone use is not allowed during class or exam time, unless otherwise instructed. Cell phones must be turned off and stored out of sight when class begins and remain off and out of sight until class is dismisses at each class meeting. Cell phones are a distraction to the instructor and to other students in the course…please be mindful of that! Laptops and tablets may be used in class for class purposes ONLY, except during exams. There may be times during which you are instructed to utilize laptops or tablets for in-class activities in order to enrich learning. However, the instructor has the right to ban computers for the remainder of the semester in the class if students are observed during any class meeting to be using devices for inappropriate purposes unrelated to class.

Honors Contracts---Any requests for honors contracts must be presented to the instructor, discussed, approved and submitted to the Honors office before the end of the third week of classes.