MGMT 4372.500 (previously MGT 472) – Management Information Systems
Course Syllabus – Fall 2020

*Note: This syllabus is provided to you as a guide for the class content and expectations this semester. It is not a contract, and it is subject to change as necessary.

Professor: Dr. Gina Harden
Email: hardengm@sfasu.edu
Phone: 936-468-4103
Fax: 936-468-1600
Office: 403H (Zoom is where to find me this fall)
Office Hours: Mon 10:00 AM-12:00 PM
(Online/Zoom)
T/TR 11:00AM-12:00PM & 1:00-2:00PM
Wed 10:00AM-12:00PM & 1:00-3:00PM
by appt

Department: Management & Marketing
Class Time: This is an online course
Location:

Online: Go to https://d2l.sfasu.edu for Brightspace Desire2Learn (D2L) access. Relevant announcements, course material and grades will be posted in D2L. Submit work electronically using D2L or MyLab MIS. DO NOT submit work to Dr. Harden’s email address.

Description: Overview of organizational and technological issues involved in information systems from a management perspective. Prerequisites: MGT 272, MGT 371, and senior standing. MGT 371 may be taken concurrently.

Text: Using MIS 11th edition with MyLab and etext, by Kroenke & Boyle, copyright 2020

ISBN: 9780135205495 (The e-text and MyLab MIS access code can be purchased at https://www.pearson.com/us/higher-education.html. This ISBN is for the e-text & MyLab MIS access, $119.99 at Pearson. You can also purchase the print text with MyLab MIS access if you prefer, at a higher price).

Program Learning Outcomes:

Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://www.sfasu.edu/cob/ug-plo.asp.

Student Learning Outcomes:

Upon completion, the student should be able to:

- Describe how managers use information systems to create competitive firms, manage global operations, and provide useful products and services to customers.
- Define the characteristics and types of databases, and identify the correct type for a given situation.
- Describe the software development process and differentiate between the various types of software.
- Describe the impact that organizations and information systems have on one another, including the effects of new system implementation.
- Describe applications of electronic business & electronic commerce.
- Discuss current issues in information systems, including security, privacy, and ethics.
- Investigate one or more current information system subjects as part of a team and present the findings both orally and in writing.

Grading:

<table>
<thead>
<tr>
<th>Item</th>
<th>Weight</th>
<th>Possible Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (3 x 100 = 300 pts)</td>
<td>37.5%</td>
<td>300</td>
</tr>
<tr>
<td>Research project</td>
<td>25%</td>
<td>200</td>
</tr>
<tr>
<td>MyMISLab Chapter Reviews (10 X 10 = 100 pts)</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td>Quizzes (5 X 20 pts = 100)</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td>Homework assignments (10 x 10 = 100 pts)</td>
<td>12.5%</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>100%</strong></td>
<td><strong>800</strong></td>
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Notes:

1. There are three exams (37.5% of your final grade) that consist of objective and/or short essay questions and will cover material presented in D2L MGMT4372 course pages, homework, information from the text, testable webpages, and current event information presented online. Exams will be available on exam dates within Pearson’s MyLab MIS for a period of 24 hours from 12:00 AM to 11:59 PM. You will have 75 minutes (one hour and 15 minutes) from the time you begin the exam to complete it.

2. A research project worth 200 points (25% of your final grade) will be assigned to groups of approximately 4 students on subjects approved by the professor. Grading will be 10% for a draft paper, 10% for a practice video using Zoom, 30% for the final PowerPoint/Prezi presentation using Zoom, and 50% for the final paper. This is an excellent opportunity to practice web conferencing skills. Group work is subject to a peer evaluation at the end of the semester, if needed. Detailed requirements are available on the Research Paper Requirements page in D2L.

   Important: References and citations must be included in APA format. Details are provided on the References and Citations page in D2L.

3. The chapter reviews consist of the Pearson’s MyLab MIS dynamic study modules (DSM) for each of the twelve chapters that contain an assortment of questions based on the student objectives for that chapter. They are a means of self-assessment of student understanding and are also an excellent way to review for course exams. Each student is required to complete at least ten of the twelve reviews by their respective due dates (see Timeline) for ten points each, or 100 points (12.5% of your final grade). The reviews are assigned well in advance of the due date, so late work is not accepted for any reason.

4. There are five quizzes worth 20 points each, for a total of 100 points, or 12.5% of your final grade with a Syllabus quiz to ensure your understanding of the requirements in the course, 3 Unit Quizzes to prepare you for the associated Unit Exam, and an Assessment Quiz. University accreditation requires that “assessment” be conducted for each program’s learning objectives. For the management major, that includes ensuring that students learn the concepts from key subject areas in MGT 472. The purpose of the Assessment Quiz is to measure how much students have learned on those key areas without requiring them to take a
comprehensive final exam. The Assessment Quiz is comprehensive over the entire course and must be taken on the date(s) indicated in the course Timeline.

The Syllabus Quiz and Assessment Quiz are taken in D2L and the Unit Quizzes are taken in Pearson’s MyLab MIS. Unit Quizzes will be available on quiz due dates in MyLab MIS for a period of 24 hours from 12:00 AM to 11:59 PM. You will have 30 minutes from the time you begin the quiz to complete it.

5. There are ten periodic homework assignments you are required to complete (12.5% of your final grade). Some of these assignments will be completed with your group members, so your participation impacts both yourself and your team.

6. Acceptable Student Behavior
   Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy 10-4). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

7. Academic Integrity (4.1): Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating/plagiarism.

Definition of Academic Dishonesty: Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit. Please read the complete policy here.

8. Students with disabilities: To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. You can read additional information here.
9. **Withheld Grades Semester Grades Policy** (5.5): Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

10. *This course will be taught with Internet enhancements using Desire2Learn (D2L) and Pearson’s MyLab MIS. Students must visit the on-line course pages and check e-mail regularly to receive supplementary information and assignments.* Grade posting will be on D2L. Class communications will be sent using D2L.