ECO 2302.005 Principles of Microeconomics
McGee Building Room 116, Fall 2020, Hybrid Course

Instructor: Dr. Mark Scanlan  
Office Phone: 1883  
E-mail: scanlanm@sfasu.edu  
Office Location: 303H  
Nelson Rusche College of Business  
Department: Economics & Finance  
Web Sites: https://d2l.sfasu.edu/ and http://faculty.sfasu.edu/scanlanm/

COVID-19 MASK POLICY:  
Masks (cloth face coverings) must be worn over the nose and mouth at all times in this class and appropriate physical distancing must be observed. Students not wearing a mask and/or not observing appropriate physical distancing will be asked to leave the class. All incidents of not wearing a mask and/or not observing appropriate physical distancing will be reported to the Office of Student Rights and Responsibilities. Students who are reported for multiple infractions of not wearing a mask and/or not observing appropriate physical distancing may be subject to disciplinary actions.  

Course Options: Students can choose from 3 ways to take this course.

1. Face-to-face: where students physically attend class. Given the prevailing social distancing requirements, students may be required to attend alternate class days physically and watch a live stream of the lecture on the other days.

2. Live Streaming: Students can watch a live stream of the lecture from anywhere. Students will still able to participate in class discussions and ask questions during the lecture. Under this option students will not need to come to campus physically at any point during the semester.

3. Online Asynchronous Learning – Students can choose to take the class as a standard online course where they are not required to watch the live lectures (they still can if they want). Learning will come through completing Modules provided on D2L. This provides the most flexibility but requires the most self-motivation.

In all three options students will complete the exact same assignments with the same deadlines and everyone will be taking exams for the class online. You must let me know which of the options you would like to start the class with. You are not locked into your choice and can change at any time with my pre-approval.

Office Hours: For the time being all office hours will by conducted via ZOOM. You can find the link for each day’s office hours in D2L in the “Office Hours” folder. During these hours I will be available on ZOOM for students to stop in with any questions they may have about the class. No reservations are required just click the link and I will be available. If you are unable to make any of the times listed below contact me to schedule a meeting for anytime that works for you.

Online Only Office Hours  
Mondays and Wednesdays 12:30 pm – 2:45 pm  
Tuesdays and Thursdays 10:00 am – 12:45 pm
Course Description:
An introduction to the behavioral science of economics which focuses on the behavior of individual consumers, firms, government agencies and resource owners. Topics covered include basic price theory, market allocation of resources, consumer behavior, theory of the firm, government regulation of business, and comparative economic systems.

Text: Greg Mankiw; Principles of Economics 9th Ed, South-Western. The online homework tool Mindtap/Aplia is also required for this course (explained in detail later).

Grading: The course grade will be based on 2 review quizzes worth 50 points each (21% of your overall grade), ten Aplia assignments worth 10 points each (21% of your overall grade), ten pre-class quizzes worth 4 points each (9% of your overall grade), fifteen attendance/notes assignments worth 2 points each (7% of your overall grade), a mid-term exam worth 100 points (21% of your overall grade), and a cumulative final exam worth 100 points (21% of your overall grade). This gives a total of 470 available points in the class.

The point totals needed to earn each letter grade in the course are as follows:
A: At least 423 points
B: At least 376 points.
C: At least 329 points.
D: At least 282 points.
F: Below 282 points.

Pre-Class Quizzes: There will be ten pre-class quizzes worth 4 points each that are required throughout the semester. These are general knowledge questions that are answered after reading the chapter in the text. The questions are found in the online homework tool Aplia/Mindtap described below. The exact due dates for each pre-class quiz is listed in the Timeline.

Attendance/Notes: To encourage engagement in the class I will reward attendance with 2 points for each week of the course. How attendance points are earned depends on the method you chose to take this course.

For those taking this course Face-to-Face – Attendance is earned by signing the attendance sheet on days you are physically in the classroom and by taking a picture of your notes and putting it in the appropriate Dropbox folder for any days you watch the lecture live from home.

For those watching all lectures live from home – Attendance is earned by taking a picture of the notes you have taken over the lectures each day and placing them in the appropriate Dropbox folder.

For those taking this class fully online (asynchronous) – Attendance is earned by taking a picture of the notes you have made over the relevant modules for the week and placing them in the Dropbox folder by the weekly deadline.

Extra Credit Assignments: There are only 2 extra credit opportunities in this course. The first is to complete the quiz over Game Theory from Chapter 17 found on D2L, which is worth up to 4 points. The second is to complete the Practice Quizzes found on D2L. There are 10 total practice quizzes and each is worth 1 point of extra credit. The deadlines for all of these quizzes is listed in the Timeline for the course.
Exam Details

**Review Quizzes (50 points each):** Review quizzes are like mini exams that help make sure you are progressing well through the class and are designed to help prepare you for the Midterm and the Final exams. They will be opened early in the morning and stay open until the listed due date and time. You can start the quiz anytime during this period but only have 60 minutes to complete it once you begin. The Review Quiz is an open book and open note quiz, but you still need to study hard before each review quiz to try to maximize your grade. Review Quiz 1 will be open Sept 21st – Sept 22nd. Review Quiz 2 will be open Nov 6th – Nov 8th.

**Mid-term Exam (Proctored exam worth 100 points):** The mid-term exam is a 75-minute online exam that is proctored and will include all material covered until that point in the class. This includes everything within Modules 1 through 7. You will need to take the exam using the online proctoring service called Proctorio. This proctoring service is free but requires the user to open the exam using Google Chrome after having downloaded an add-on from Proctorio. A webcam with a microphone will be required for this exam.

The mid-term is a closed book and closed notes exam, but you are allowed a 1-page “cheat-sheet” with writing on one-side only. The cheat-sheet can be a standard 8.5 by 11 inch piece of paper, and you cannot use microscopic writing. If the proctor is not able to read your writing at an arms-length you will not be allowed to use the cheat-sheet. The mid-term exam is open from October 14th to October 15th.

**Final Exam (Proctored exam worth 100 points):** The final exam is similar to the mid-term exam except that it only covers material in the class since the midterm (Modules 8 through 13). You can use a cheat-sheet again, identical in structure to the one for the midterm. You will need to use Proctorio for this exam. The final exam will be available between Dec 7th and Dec 9th.
Details on Online Homework Tool Aplia/Mindtap

The online homework tool called Aplia/Mindtap is required for this course. It is almost impossible to pass the course without having access to this tool. The good news is that when you pay for Aplia you also get free access to the e-book for this course. If you took ECO231 last semester and used Aplia you will be able to use it again for this course for free, just use your same log-in information. Below are some very important points regarding Aplia, read each one carefully.

1. **Access:** You must only access Aplia through the links I provide in D2L. If you try to access it from the Cengage website directly it may lock you out of the course. Don’t ask me why this happens, it is annoying so let’s just try to avoid this problem.

2. **Free Trial:** There is a free trial of Aplia for roughly the first week of class so sign up right away. Also, try to pay for it as soon as possible since occasionally there are issues with the payment link.

3. **Homework Assignments:** A total of 13 Aplia assignments will be given with 10 counting toward your grade. This means your 3 lowest Aplia scores will be dropped.

4. **Attempts:** The Aplia assignments will allow you to have 3 attempts at each assignment with the average of these attempts counting toward your grade. **we will use “Do No Harm Grading”** which means your average cannot be pulled down by poor scores on your 2nd or 3rd attempts, it can only be pulled upward by higher scores.

5. **Deadlines:** The due date for each assignment is listed on the Timeline for the course. These assignments are due by 11pm on these dates, however, be sure to start your assignments far in advance. **Deadlines will not be moved or extended for any reason** (this includes power outages, illnesses, the Aplia website crashing,….) Starting the assignment early gives you time to troubleshoot any problems that may arise. I also drop your 3 lowest Aplia assignments in case you do get sick, have internet issues, or just forget an assignment.

6. **Technical issues** – I cannot resolve any technical issues with Aplia, if you run into a problem you can check the FAQ at the bottom of the discussion forum on D2L or contact Aplia tech support. You can email them or call at 866-994-2427. If they are slow to respond to you let me know and I can nudge them.
<table>
<thead>
<tr>
<th>Module and Topics</th>
<th>Dates</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapters 1 &amp; 2 (Module 1) Think Like an Economist</td>
<td>Aug 24 – Aug 28</td>
<td>Aplia Assignment #1 Due Aug 30th by 11 pm</td>
</tr>
<tr>
<td>Chapter 3 (Module 2) PPF and trade</td>
<td>Aug 31 – Sept 2</td>
<td>Pre-Class Quiz: Due August 31st by 10 am Aplia Assignment #2: Due Sept 3rd by 11 pm</td>
</tr>
<tr>
<td>Chapter 4 (Module 3) Supply &amp; Demand</td>
<td>Sept 4 – Sept 11</td>
<td>Pre-Class Quiz: Due Sept 4th by 10 am Aplia Assignment #3: Due Sept 13th by 11 pm</td>
</tr>
<tr>
<td>Chapter 5 (Module 4) Elasticity</td>
<td>Sept 14 – Sept 21</td>
<td>Pre-Class Quiz: Due Sept 14th by 10 am Aplia Assignment #4: Due Sept 21st by 11 pm</td>
</tr>
<tr>
<td>Review Quiz</td>
<td>Sept 21 – Sept 22</td>
<td>Review Quiz #1 open Sept 21st and Sept 22nd</td>
</tr>
<tr>
<td>Chapter 7 (Module 5) Efficiency and Fairness</td>
<td>Sept 23 – Sept 28</td>
<td>Pre-Class Quiz: Due Sept 23rd by 10 am Aplia Assignment #5: Due Sept 29th by 11 pm</td>
</tr>
<tr>
<td>Chapter 6 (Module 6) Government Policies</td>
<td>Sept 30 – Oct 2</td>
<td>Pre-Class Quiz: Due Sept 30th by 10 am Aplia Assignment #6: Due Oct 6th by 11 pm</td>
</tr>
<tr>
<td>Chapter 8 (Module 7) Taxes and Markets</td>
<td>Oct 7 – Oct 14</td>
<td>Pre-Class Quiz: Due Oct 7th by 10 am Aplia Assignment #7: Due Oct 14th by 11 pm</td>
</tr>
<tr>
<td>Mid-term Exam</td>
<td>Oct 14 &amp; 15</td>
<td>Mid-term Exam scheduled</td>
</tr>
<tr>
<td>Chapter 13 (Module 8) Firm Theory</td>
<td>Oct 16 – Oct 2</td>
<td>Pre-Class Quiz: Due Oct 16th by 10 am Aplia Assignment #8: Due Oct 22nd by 11 pm</td>
</tr>
<tr>
<td>Chapter 14 (Modules 9&amp;10) Perfect Competition</td>
<td>Oct 23 – Oct 30</td>
<td>Pre-Class Quiz: Due Oct 23rd by 10 am Aplia Assignment #9: Due Nov 1st by 11 pm</td>
</tr>
<tr>
<td>Chapter 15 (Modules 11&amp;12) Monopoly</td>
<td>Nov 2 – Nov 15</td>
<td>Pre-Class Quiz: Due Nov 2nd by 10 am Aplia Assignment #10 &amp; #11 Due Nov 15th</td>
</tr>
<tr>
<td>Review Quiz</td>
<td>Nov 6th - Nov 8</td>
<td>Review Quiz #2 open</td>
</tr>
<tr>
<td>Chapter 16 (Module 13) Monopolistic Competition</td>
<td>Nov 16 – Nov 20</td>
<td>Pre-Class Quiz: Due Nov 16th by 10 am Aplia Assignment #12 Due Nov 22nd by 11pm</td>
</tr>
<tr>
<td>Chapter 17 (Module 14) Oligopoly</td>
<td>Nov 30 – Dec 4</td>
<td>Pre-Class Quiz: Due Nov 30th by 10 am Aplia Assignment #13: Due Dec 4th by 11 pm</td>
</tr>
<tr>
<td>Final Exam</td>
<td>Dec 7th – Dec 9</td>
<td></td>
</tr>
</tbody>
</table>
General Student Policies:

Academic Integrity (A-9.1)
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to (1) using or attempting to use unauthorized materials on any assignment or exam; (2) falsifying or inventing of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were one’s own. Examples of plagiarism include, but are not limited to (1) submitting an assignment as if it were one's own work when is at least partly the work of another person; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or (3) incorporating the words or ideas of an author into one's paper without giving the author credit. Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university. Please read the complete policy at http://www.sfasu.edu/policies/student_academic_dishonesty.pdf.

Course Grades (University Policy 5.5)
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy related to active military service. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. Please refer to the complete policy at http://www.sfasu.edu/policies/course-grades.pdf.

Students with Disabilities
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Room 325 in the Human Services Building, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Conduct (University Policy 10.4)
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the full Student Conduct Code at http://www.sfasu.edu/policies/student-code-of-conduct_10.4.pdf). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/ inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.