History of Design
ART446/546 ONLINE
Summer II, 2019

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Course Description:

ART 446: History of Design - Three semester hours. Study of significant design from the history of visual communications, focusing on the 20th Century. It provides a foundation of understanding design and develops visual vocabulary, provides insight into design thinking and provides cultural and historical context for design practice. Prerequisites: ART 281, 282.

Program Learning Outcomes:
Undergraduate students will demonstrate proficiency in studio foundation skills as they relate to the elements and principles of design. Undergraduate students will exhibit a high level or proficiency in the use of materials, techniques and media. Undergraduate students will demonstrate understanding of contemporary art issues through exploration of synthesis of content, problem solving and creativity.

Text and Materials
Meggs’ History of Graphic Design – Sixth Edition
Phillip B. Meggs, Alston W. Purvis Authors
John Wiley & Sons Inc. Publishers
ISBN: 978-0-470-16873-8

Course Requirements
Weekly Discussion Participation
Weekly Research Submissions
Final Research Project

Course Grading:
Discussions 50% of Grade
Weekly Course Project Submissions 15% of Grade
Final Project Research 35% of Grade
Course Calendar

Week 1:
History of Writing, Alphabets, Asian Contributions, Illuminated Manuscripts

Week 2:
Graphic Renaissance

Week 3:
Graphic Design and the Industrial Revolution
Arts and Crafts Movement and Art Nouveau

Week 4:
Genesis of Twentieth Century Design
Influence of Modern Art
Bauhaus

Week 5:
The New York School, Corporate Identity, Digital Revolution
Final Research Project

Class Absences:
Class absences are not to exceed 6 contact hours in a lecture class without consequence. A student will not receive credit for any course when missing 18 contact hours or more (this includes excused and unexcused absences).

Academic Integrity
Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to: (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) falsification or invention of any information, including citations, on an assignment; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism include, but are not limited to: (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and (3) incorporating the words or ideas of an author into one's paper or presentation without giving the author due credit.
Please read the complete policy and the appeals process at the
SFA Policy Manual

Withheld Grades Semester Grades Policy (A-54)
At the discretion of the instructor of record and with the approval of the academic
chair/director, a grade of WH will be assigned only if the student cannot complete the course
work because of unavoidable circumstances. Students must complete the work within one
calendar year from the end of the semester in which they receive a WH, or the grade
automatically becomes an F. If students register for the same course in future semesters, the
WH will automatically become an F and will be counted as a repeated course for the purpose of
computing the grade point average.

Students with Disabilities
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students
with disabilities must contact the Office of Disability Services (ODS), Human Services Building,
and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified,
ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be
provided. Failure to request services in a timely manner may delay your accommodations. For
additional information, go the Office of Disability Services