Art 425.001 Book Art Studies
Summer 2, 2019
School of Art Stephen F. Austin State University
B133 ART
Monday-Thursday 8:00-11:50
July 16th-August 16th
Professor Neal Cox
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Course Description: Three semester hours. Studies in design, theory and production of books as art. Levels A-D. Prerequisite: ART 220 or consent of instructor.

Program Learning Outcomes (PLO’s):

Program – STUDIO ART BFA PLOs

1. Undergraduate students will demonstrate proficiency in studio foundation skills as they relate to the elements and principles of design.

2. Undergraduate students will exhibit a high level of proficiency in the use of materials, techniques and media.

3. Undergraduate students will demonstrate understanding of contemporary art issues through exploration of synthesis of content, problem solving and creativity.

4. Undergraduate students will define and state knowledge of Art Historical precedents.

Program – STUDIO ART BA PLOs

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8. Undergraduate students will define and state knowledge of Art Historical precedents.
Student Learning Outcomes (SLO’s): Students enrolled in ART 425 should be able to demonstrate through the successful completion of projects and other coursework (including possible exams, quizzes, readings, and writing samples) the acquisition of the following:

- Proficiency in the technical skills related to book arts
- The ability to articulate key concepts and terminology related to book arts
- The ability to develop and execute a cohesive body of work

Course Outline: A typical class day will consist of lecture, demonstration, and studio time, in that order. Since this is a condensed summer term, we will focus on the technical aspect of book art studies, learning basic and advanced binding structures to produce blank books in a workshop setting. We will produce seven projects throughout the course of the term (see calendar below). Students wishing to advance their studies in book arts should plan on enrolling in a subsequent semester of ART 425.

Grading and Attendance: Formal evaluation of coursework will proceed as follows: Grades will be assigned on a scale of 1-4, 1 being low and 4 being high. Merit will be based on quality of craftsmanship, and precision in fulfilling any given assignment. Each project will be compared to the grading rubric (see below). I reserve the right to assign occasional readings, including written responses, and administer quizzes and/or exams as I see fit and will include the grades of such along-side project grades. Since this class is based largely on studio experience, attendance is mandatory. I expect students to arrive to class on time, every time, just as I expect for myself. Students who miss class will fall behind. At the end of the semester, all project/exam/written assignment grades will be averaged to determine the final grade. Below is the grading scale:

- 3.5—4        A
- 2.5—3.4      B
- 1.5—2.4      C
- .5—1.4       D
- 0—.4         F

Though it will have no calculated effect on grades, students will also be required to sign in and out on a designated sign-in sheet each day. Students who neglect to sign in and out, for whatever reason, may be counted absent, tardy, or as having left early.
Grading Rubric:

An assignment receiving a grade of “A” represents the best possible example of that assignment. The work is excellent. There are no technical problems. The parameters of the assignment, such as they are, have been met with exactness. The work exhibits a sound understanding on the part of the student.

An assignment receiving a grade of “B” represents work that is good, but could be better. The work has some technical errors, but overall is satisfactory and above average. Possibly not all of the parameters of the assignment have been fulfilled, but most have.

An assignment receiving a grade of “C” represents work that is average. The work has several technical errors. The work betrays a general lack of understanding on the part of the student. Not all parameters have been met.

An assignment receiving a grade of “D” represents work that is below average and that is in need of reconsideration. There are many glaring technical errors. The work doesn’t satisfy the parameters of the assignment, but should be given some credit based on a low level of effort. The work displays that the student does not grasp the assigned content very well at all.

An assignment receiving a grade of “F” represents the type of work that can in no way be accepted for credit. The parameters of the assignment are not met. The technical errors are gratuitous. The portrayed attitude is one of “blowing off.” The work should be redone.

Acceptable Student Behavior: Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

Music Policy: I allow students the privilege of listening to music on a personal listening device such as an ipod provided that the volume isn’t high enough for anyone else in the room to hear.

I highly recommend using the bookarts listserv found at http://www.philobiblon.com/ for tutorials and networking with other seasoned professionals. There, you can download free issues of their electronic periodical entitled The Bonefolder which is full of helpful and inspiring articles.

Lab Policies: This lab is a shared lab. It is every student’s responsibility to clean up after each work session and to use the equipment with care. Additionally, the printmaking studio is not a storage area. Every student should check out a locker from the School of Art. Consult the office staff for locker assignment. Students will also be assigned a flat file drawer for use during the semester. Those who are enrolling in a subsequent semester will be able to retain the drawer for continued storage. Those who will not be enrolling in a subsequent semester will need to clean out their drawer at the end of the semester. Failure to do so will result in the confiscation, and potential discarding of the contents of the drawer.

Since we use materials that have the potential for causing physical harm, we have instituted a strict policy prohibiting consumption of food and beverages in the classroom.

Academic Policies:

Academic Dishonesty: Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit. For more information visit http://www.sfasu.edu/policies/academic_integrity.asp

Students with disabilities: No qualified student with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any ... postsecondary education program or activity ... [Federal Rehabilitation Act of 1973, Section 504, 84.43]
and

An institution shall make such modifications to its academic requirements as are necessary to ensure that such requirements do not discriminate or have the effect of discrimination on the basis of handicap, against a qualified handicapped applicant or student ...

for more information visit
http://www.sfasu.edu/policies/academic_accom_stu_disab.asp

Pregnancy Clause: If you are pregnant or should become pregnant while taking this course, or have a medical condition that could increase your sensitivity to chemical exposure, it is important for you to take all precautions concerning your own personal safety. While reasonable measures have been taken to insure your safety, there is a risk in this class of exposure to materials that could prove harmful to persons at risk. Please contact the professor should you have questions or concerns. Students who need accommodations for certified disabilities should work through the Office of Disability Services and then your professor.

Withheld Grades Semester Grades Policy (A-54):

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes and F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

Course Evaluations: Near the conclusion of each semester, students in the School of Art electronically evaluate courses taken within the COFA. As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the COFA faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical! In the School of Art, the course evaluation process has been simplified and is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.
**Tools and Materials:**

Your materials fee covers most of the tools and materials used in this class, including the following:

- Paper for the first three projects (text, cover, and newsprint)
- Book cloth for the second and third projects
- PVA Glue
- Wheat Paste
- Thread (linen)
- Linen Tape
- Book Board (Students may order more bookboard for personal use if they want to do more projects)
- Bone Folder
- Glue Brush
- Sewing Needles (curved and straight)
- Straight Razor

**Students will need to acquire the following tools and materials:**

- Book Cloth
- Silk headbanding thread (optional if specific colors aside from those provided by the studio fees are needed)
- 18 inch steel ruler
- High Quality Scissors
- Mechanical Pencil
- Heavy Duty Utility Knife (Olfa or Fiskars brand recommended)
- X-acto Knife
- Airtight Plastic Wide Mouth Bottle with Lid
- Paper (text weight) for the fourth project
In Book Arts, there are many options when it comes to materials. Due to the condensed format of the summer term, students wishing to use materials other than those supplied will need to initiate acquisition of those materials on their own. Also, the budget has limitations. I have purchased what I can to give students the opportunities to succeed. However, it is possible that some students will make mistakes and ruin materials issued to them. I will work to provide such students with replacement materials when possible, but make no guarantees that there will be adequate supply for those who need more than is issued, for whatever reason. It will be the students’ responsibility to acquire any extra materials needed for whatever reason they need them. Students should be aware that most materials aren’t available locally and would need to be acquired from online sources.

**Calendar (Subject to Change):**

**Week #1**

Tuesday, July 16: Introduction, Drawer Assignment, Book Show and Tell. Introduction to Project 1, **Double Pamphlet** Demonstration. Balance of day for work.

Wednesday, July 17: **Japanese Stab Binding** Demonstration. Balance of day for work.

Thursday, July 18: Work Day.

**Week #2**

Monday, July 22: **Single Sheet Accordion** text block demo and discussion about content, followed by work

Tuesday, July 23: cover demo for single sheet accordion followed by work

Wednesday, July 24: Work Day

Thursday, July 25: Work Day. **Japanese Stab Binding, Double Pamphlet, Single Sheet Accordion** all due by the end of the class.

**Week #3**

Monday, July 29: **Linkstitch/Coptic** Demonstration 1, Preparing Cover Boards. Balance of day for work.

Tuesday, July 30: Linkstitch/Coptic Demonstration 2, Stitching spine. Balance of day for work.

Wednesday, July 31: Linkstitch/Coptic Demonstration 3, Sewing Coptic Headbands. Balance of day for work.
Thursday, August 01: Work Day.

**Week #4**

Monday, August 05: **Linkstitch Due** at the beginning of class. **Flat Spine** Demonstration 1, Marking, Sewing, and Shaping Spine. Balance of day for work.

Tuesday, August 06: Flat Spine Demonstration 2, Sewn Headbands. Balance of day for work.

Wednesday, August 07: Flat Spine Demonstration 3, Case construction and Casing in. Balance of day for work.

Thursday, August 08: Work Day.

**Week #5**

Monday, August 12: **Flat Spine due** at the beginning of class. **Clamshell Box** Demonstration 1, Building the Inner Tray. Balance of day for work.

Tuesday, August 13: Clamshell Box Demonstration 2, Building the Outer Tray. Balance of day for work.

Wednesday, August 14: Clamshell Box Demonstration 3, Casing in the trays. Balance of day for work.

Thursday, August 15: **Clamshell box due** at the beginning of class. Clean up studio and clean out drawers.

Friday, August 16: Meet individually to receive graded work and discuss grades.