COM 111.505 – Public Speaking  
Language, Cultures, and Communication  

SYLLABUS  
Online Course  

Instructor: Laurie Lawrence  
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Office: LAN 420 (419)  
Office Hours: T 2:00-4:00, W 11:00-2:00 (additional hours by appt)  

Course Description:  
This course is designed to help the student build confidence in the theory and practice of public speaking, with the emphasis on the speaker-audience relationship. Skills include analyzing the speaking situation, choosing appropriate topics, conducting research, organizing ideas, utilizing evidence, using voice and body to deliver public speeches effectively to a live audience, and developing the ability to listen actively and critically.  

Course Methodology:  
Through online modules that will guide students through the course material which may include: lectures, presentations, discussions, readings, technological supplements, and carefully designed speech projects and listening assignments. This course offers the following goals: to provide students with an understanding of the basic types of speeches and the purposes of each; to help students develop confidence and competence in the preparation and delivery of speeches; to enable students to listen critically to the speeches of others and offer constructive criticism; to increase students’ awareness of the rights, privileges, and responsibilities of both speaker and listener in the communicative process.  

Required Text:  
- ISBN 978-0-07-352391-0  
  APA Citation:  
- ISBN 2818440017393  
  Communication 111 Workbook. SFA  

Required Material:  
- Students are responsible for uploading high quality video content. It must convey a clear picture, clear and synchronous sound, and proper alignment. Consider a digital camera, the quality of the picture and the sound will impact your grade.
Course Topics:
- Research, Preparation, and Delivery of various types of speeches.
- Developing active and critical listening skills
- Developing the ability of giving and taking constructive criticism.
- Awareness of the ethical responsibilities of a public speaker, and listener.

General Education Core Curriculum:
This course has been selected to be part of Stephen F. Austin State University’s core curriculum. The Texas Higher Education Coordinating Board has identified six objectives for all core courses: Critical Thinking Skills, Communication Skills, Empirical and Quantitative Skills, Teamwork, Personal Responsibility, and Social Responsibility. SFA is committed to the improvement of its general education core curriculum by regular assessment of student performance on these six objectives.

Academic Integrity
The maintenance of an atmosphere of academic integrity is the responsibility of all students, faculty and staff. Complete academic integrity in fulfillment of requirements is expected of all students and faculty. Students must in no way misrepresent their work, fraudulently or unfairly advance their academic status, or in any way abet other students who fail to maintain academic integrity.
Please refer to the universities policy on academic integrity at: www.sfasu.edu/policies/academic_integrity.asp

Students with Disabilities:
To obtain disability-related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Bldg., Rm 325, 468-3004/468-1004(TDD). Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay accommodations, visit www.sfasu.edu/disabilityservices/

Student Evaluation:
Students learn to speak publicly by researching, preparing, and delivering an organized speech to a live audience. The majority of the final grade is measured by the performance of the original speech. Students will deliver three different types of speeches: Informative, Persuasive, and Special Occasion, but will have more than one type.

The following distribution will be used to calculate final grades:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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</thead>
<tbody>
<tr>
<td>Speeches, including preparation outline</td>
<td>50%</td>
</tr>
<tr>
<td>Quizzes</td>
<td>15%</td>
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<tr>
<td>Exams</td>
<td>20%</td>
</tr>
<tr>
<td>Evaluations</td>
<td>10%</td>
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<tr>
<td>Attendance/Homework/Participation</td>
<td>10%</td>
</tr>
</tbody>
</table>

Speeches, including preparation outline:
- Introduction – Short introductory ice breaker.
  - 3 minutes.
  - Grading: 5%
• Informative – This speech will focus on processes and procedures. You will research how something is made, how a task is completed or explain how something works, and deliver an informative and educational speech. Must include outline.
  o 5 minutes
  o Grading: 10%

• Make me a believer – Persuasion speech based on a cause, non-profit, event or belief. This speech will influence the audience to understand a position and encourage them to take action in favor of your platform. Must include outline.
  o 5 minutes
  o Grading: 20% (18% for the speech and outline, 2% for dropbox video)

• Special Occasion – Being asked to speak at a special occasion is an honor but sometimes requires a lot more thought than initially anticipated and there are a variety of entertainment style speeches. Students will be randomly selected to prepare either a comedic, acceptance or commemorative final speech.
  o 3 minutes
  o Grading: 15%

Quizzes/Exams:
• There will be 4 quizzes and combined will account for 15% of the overall grade
• There will be 2 term exams each will account for 10% of the overall grade

Evaluations:
Students will have to conduct a self-evaluation (this will be from a video recording of their speech presented in class) and evaluation of speeches from auxiliary material provided by the instructor. Evaluations are worth 5% each for a total of 10%

Homework:
• You will be given activities and discussion boards to participate in. This, along with participation, will account for 10% of your overall grade. No credit or limited credit will be given for late, and incomplete assignments. See homework expectations for details.

**No make-ups for speeches or exams without university approved absence**

All rescheduled speech requests must be submitted by the Friday BEFORE speech presentations begin. Afterwards only university approved absence will be allowed to make up a speech or exam. **This policy is strictly enforced.**

The student’s final grade will be determined using the following grading policy:
  90%-100% = “A”
  80% - 89% = “B”
  70% - 79% = “C”
  60% - 69% = “D”
  below 60% = “F”
Course Outline:
The following is a tentative schedule for the term. Deviations from the schedule may occur when they are deemed necessary. In most cases, advance notice will be provided if changes are made to this schedule.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics to Be Covered</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Getting Started (1/22-1/25)</td>
<td>Read Syllabus and Timeline Thoroughly review Getting Started Module Complete Discussion - 2 Truths and A Lie by 1/25/19</td>
</tr>
<tr>
<td>Week 2</td>
<td>Module 1 (1/28-2/1)</td>
<td>Read Lucas Chapter 1 and 2 and Module 1 lectures Complete McCroskey’s Personal Report of Public Speaking Anxiety from Workbook Submit Discussion 1 by 2/1/19</td>
</tr>
<tr>
<td>Week 3</td>
<td>Lab (2/4-2/8)</td>
<td>Follow the Introductory Speech Instructions Record your speeches based on the guidelines provided in the module Post your Speech in CONNECT by 2/8/19</td>
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<tr>
<td>Week 4</td>
<td>Module 2 (2/11-2/15)</td>
<td>Read Chapter 3 of Lucas and Module 2 lectures Complete Critical Thinking Survey Submit Discussion by 2/13/19</td>
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<tr>
<td>Week 5</td>
<td>Module 3 (2/18-2/22)</td>
<td>Read Module 2 lectures Watch assigned speech video through CONNECT Submit Listening Report Activity #1 in Dropbox by 2/21/19 Submit Quiz 1 by 2/22/19</td>
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<tr>
<td>Week 6</td>
<td>Module 3 (2/25-3/1)</td>
<td>Read Chapters 7, 8, and 15 of Lucas and Module 3 lectures Submit Discussion 3 by 2/26/19 Submit Evaluating Website Activity #2 in Dropbox by 3/1/19</td>
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<tr>
<td>Week 7</td>
<td>Lab 2 (3/4-3/8)</td>
<td>Go through the Informative Speech Instructions Record your speeches based on the guidelines provided in the module Post your Speech in CONNECT by 3/8/19 Submit your Informative Individual Outline in Dropbox by 3/8/19 Submit Quiz 2 by 3/7/19</td>
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</table>
| Week 8 | Audience Centeredness | Submit Exam #1 by 3/27/19  
Study Chapter 6 of Lucas and Module 4 lectures Read from Workbook Chapter  
Organizing and Outlining, Sections: Outlining Main Points and Transitioning  
Submit Analyzing your Audience Activity #3 in Dropbox by 3/28/19  
Watch assigned videos and post to the discussion board by 3/29/19 |
|---|---|---|
| Module 4 | Situational Analysis  
Organizing the Body | |
| Week 9 | Preparation for Special Occasion Speeches Intro and Conclusion | Special Occasion speeches assigned  
Read Chapter 9 and 10 in Lucas and Module 5 lectures  
Submit Applying Organizational Patterns Activity #4 in Dropbox by 4/3/19 |
| Module 5 | (4/1-4/5) | |
| Week 10 | Special Occasion Speech Video Upload | Go through the Special Occasion Speech Instructions  
Record your speeches based on the guidelines provided in the module  
Post your Speech in CONNECT by 4/12/19  
Submit your Special Occasion Outline in Dropbox by 4/12/19  
Submit Quiz 3 by 4/11/19 |
| Lab 3 | (4/8-4/12) | |
| Week 11 | Persuasive Speech Prep Monroe’s Motivated Sequence | Submit Evaluation #1 in Dropbox by 4/16/19  
Read Chapter 16 and 17 of Lucas and Module 6 lectures  
Watch assigned speech video through CONNECT  
Submit Discussion 4 by 4/17/19 |
| Module 6 | (4/15-4/17) | |
| Week 12 | Delivery Ethos, Pathos, Logos Fallacies | Read Chapter 13 of Lucas and Module 6 lectures  
Submit Quiz #4 by 4/25/19 |
| Module 6 cont. | (4/22-4/26) | |
| Week 13 | Preparation for Persuasive Speeches and Exam 2 | Use this week to prepare for your Persuasive Speeches and your Exam 2 |
| Prep | (4/29-5/3) | |
Week 14  Lab 4  (5/6-5/10)  Persuasive Speech Video Upload

Go through the Persuasive Speech Instructions Record your speeches based on the guidelines provided in the module
Post your Speech in CONNECT by 5/8/19
Submit your Peer Evaluation #2 in Dropbox by 5/10/19
Complete course evaluation.

Week 14  Exam 2

Submit Exam #2 by 5/14/19

**Courtesy:** Common courtesy and respect is expected of all students. Disturbances, bullying, combative behavior and other conduct consider disruptive to the class, whether through discussion board postings or other methods, will be addressed. Missed assignments may be made up after resolutions regarding the problem are determined. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom (see the Student Conduct Code, policy D-34.1).

Tell me and I forget. Teach me and I remember. Involve me and I learn.

Benjamin Franklin