Illustration
ART472: TTH 2pm – 4:40pm

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Course Description:
472. Illustration - three semester hours, six hours studio, six hours of independent study per week. Study and practice of illustration techniques and methods for graphic design application. Prerequisites: art100, 110, 270.

Students make formal presentations of their design projects to a client and audience, critically assess the work, and develop an illustration portfolio.

Program Learning Outcomes:
Undergraduate students will demonstrate proficiency in studio foundation skills as they relate to the elements and principles of design. Undergraduate students will exhibit a high level or proficiency in the use of materials, techniques and media. Undergraduate students will demonstrate understanding of contemporary art issues through exploration of synthesis of content, problem solving and creativity.

- The student will demonstrate an understanding of the elements and principles of design.
- The students will compare their progress against models of excellence in the visual arts, which are provided through high quality extracurricular and extramural art activities.
- The student will understand their art in an art historical context.
- The student will be equipped to critically analyze their artwork as well as others.
- The student will learn new techniques, creative process and gain confidence as an artist.
- The student will demonstrate understanding of design issues.
- The student will learn to use their super powers for only good.

Text and Materials
A dedicated portable memory device, quality prints (i.e., U Graphics Shop, etc.), process book or personal journal, mat board and other papers as needed, markers, pens, pencils, tape, glue sticks, dry mount, scissors, knife, ruler, presentation portfolio. Obtain a locker (supply your own lock). Secure and identify your materials.
**Course Requirements**
Weekly Design Assessments  
Design Projects  
Portfolio Development

**Course Grading:**
- Weekly Assessments Participation (Critiques) 10% of Grade  
- Course Projects 70% of Grade  
- Portfolio and Process Book Presentation 20% of Grade

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**Grades for finished projects are based on the following criteria:**
- Completion and development of the work during each week  
- Conceptual and formal accomplishment of the work in response to the proposed objectives  
- Level of craft and technical achievement  
- Completion of work according to project deadlines  
- Creative and original approaches  
- Ingenuity  
- Diligence
Course Policies:
• Visual research is necessary for this course. A portable memory device and a paper sketchbook are required. The record of scanned, printed and archived files is called “the process book.” Submit all research (the process book), along with finished class projects, at portfolio night.
• The School of Art advertising design digital lab is required to produce the projects for this course. Lab printers are for class work ONLY and not for personal use.
• The ad design classroom is to be used ONLY for class work. Personal Internet, cell phone, and audio device use is not permitted in the classroom during class time.
• Presenting quality work is the student’s responsibility. This includes printing, paper, mat boards, and supplies.
• Use quality materials. Be original. Be creative. Use common sense. Avoid accidents.
• Identify and secure personal property, the classroom is shared with other classes.
• Clean up after yourself. Cut only in designated areas. Never cut on the floor or directly on any unprotected table or counter top. No food is permitted at the computer workstations.
• Avoid aerosols, spray aerosols only in designated spray booths.
• The portfolio contains all of the finished course projects and research (process books). A title, author’s name and date are placed on the back of every matted project. The portfolio is submitted in both printed and digital form on portfolio night.
• All assignments will be posted on D2L and completed assignments and projects are to be submitted to the dedicated drop box in D2L as PDFs.

Text and Materials
None

Class Absences:
Class absences are not to exceed 6 contact hours in a lecture class without consequence. A student will not receive credit for any course when missing 18 contact hours or more (this includes excused and unexcused absences).

General Information:
Headphone (when permitted to use) will be limited to one ear bud and must be at a volume as to not disturb others in the room. During class, cell phones should be used only in emergency. If you need anything, ask. I’m here to help. No food or drink is permitted while working on the lab computers.
**Academic Integrity**
Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

**Definition of Academic Dishonesty**
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to: (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) falsification or invention of any information, including citations, on an assignment; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism include, but are not limited to: (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and (3) incorporating the words or ideas of an author into one's paper or presentation without giving the author due credit.

Please read the complete policy and the appeals process at

http://www.sfasu.edu/policies/academic_integrity.asp

http://www.sfasu.edu/policies/academic_appeals_students.asp

**Withheld Grades Semester Grades Policy (A-54)**
At the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Students with Disabilities**
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to

http://www.sfasu.edu/disabilityservices/