REQUIRED TEXTS:

REQUIRED MATERIAL:
- 16GB SD Class 10 Card (These can be bought on Amazon for $15) (SDHC/SDXC)
  - *This speed or faster is needed for smooth HD video recording.*
- 1 TB Transcend Military Drop Tested USB 3.0 M3 External Hard Drive (~$60 on Amazon.com)

COURSE DESCRIPTION:
Theory and practice of television field production techniques, proper use of cameras, video editors and other electronic technology to communicate stories visually. Incidental fee required.

PROGRAM LEARNING OUTCOMES (PLOs):
1. Demonstrate the ability to write effectively across a variety of platforms appropriate to the discipline.
2. Gather, organize and analyze discipline-appropriate research and communicate information about it.
3. Understand the role of media in society.
4. Comprehend legal and ethical principles relating to media.
5. Demonstrate the application of media technology, terminology and techniques.

RADIO/TV CONCENTRATION (PLOs):
1. Develop technical and creative skills necessary for the production and airing of basic broadcast programs.
2. Cultivate understanding of contemporary broadcast structure, recognize standard production elements, and critically analyze their application.
3. Familiarize students with standard and evolving terminology utilized within the broadcast field.

STUDENT LEARNING OUTCOMES (SLOs):
1. Develop an understanding and experience the process for preparing, organizing and producing a television newscast with material obtained outside of the studio.
2. Demonstrate a working knowledge of the various styles of electronic newsgathering (feature, general assignment & spot news).
3. Develop the ability to gather news in the field visually along with relevant audio-- and package it appropriately.
4. Demonstrate abilities in the area of video production, particularly in the areas of shot composition, editing, graphics and remote telecasting.
5. Develop the ability to discern what should be included in a television news presentation.
ACADEMIC INTEGRITY:

Students in this class are expected to read and abide by the university policy on academic integrity. If a student is found in violation of this policy, he/she will be subject to receiving a failing grade for this course, and the violation will be reported to the proper university authorities.

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

DEFINITION OF ACADEMIC DISHONESTY:

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit.

Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp

WITHHELD GRADES SEMESTER GRADES POLICY (A-54):

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

STUDENTS WITH DISABILITIES:

To obtain disability-related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

ACCEPTABLE STUDENT BEHAVIOR:

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.
GRADING:

- Basic Production Skills Reel (BPS) 10%
- Lighting & Multi-cam Reel (L&M) 10%
- Evaluation Paper 10%
- Terminology Test 20%
- Mini-Story #1 10%
- Mini-Story #2 10%
- In-Depth Story 35%
  - Proposal 5%
  - Interview Review 10%
  - Final 20%

Calculating grades:

Your Grade x Percentage = Points out of 100 for semester
80 x 0.15 = 12
(If the assignment is worth 15% of semester grade then you’d add 12 to the rest of your scores for the semester to find your total for the semester)

Timeliness is ESSENTIAL within the media! Projects will be accepted the day they are due or before. NO ASSIGNMENTS WILL BE ACCEPTED AFTER DUE DATE unless discussed at least 24 hours prior to class. Extra credit assignments may be given at the instructor’s pleasure, and may be limited to those in attendance on day assignment is given.
<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Topic</th>
<th>Assignments</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Aug 27-29</td>
<td>Introduction&lt;br&gt;What Television Production is All About (Chapter 1)&lt;br&gt;What Television Production Is All About 1.1</td>
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<td>Week 2</td>
<td>Sept 3-5</td>
<td>The Television Camera (Chapter 5)&lt;br&gt;How Television Cameras Work 5.1&lt;br&gt;How Digital Video Works 5.2</td>
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<td>Week 3</td>
<td>Sept 10-12</td>
<td>Camera Operation and Picture Composition Chapter 7&lt;br&gt;Working the Camera 7.1&lt;br&gt;Picture Composition 7.2</td>
<td>Assign BPS Reel Project</td>
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<td>Week 4</td>
<td>Sept 17-19</td>
<td>Audio: Sound Pickup (Chapter 8)&lt;br&gt;How Microphones Hear 8.1&lt;br&gt;How Microphones Work 8.2</td>
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<td>Week 5</td>
<td>Sept 24-26</td>
<td>Postproduction Editing: How It Works (Chapter 18)&lt;br&gt;How Nonlinear Editing Works 18.1&lt;br&gt;Audio/Video Linkage 18.2</td>
<td>Assign Evaluation Paper&lt;br&gt;BPS Reel Due&lt;br&gt;ISD: Proposal (Thursday)</td>
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<td>Week 6</td>
<td>Oct 1-3</td>
<td>Editing Functions and Principles (Chapter 19)&lt;br&gt;Continuity Editing 19.1&lt;br&gt;Complexity Editing 19.2</td>
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<td>Week 7</td>
<td>Oct 8-10</td>
<td>Broadcast Interviews (Overview &amp; Practice)</td>
<td>Evaluation Paper Due (Thursday)</td>
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<td>Week 8</td>
<td>Oct 15-17</td>
<td>Lenses (Chapter 6)&lt;br&gt;What Lenses Are 6.1&lt;br&gt;What Lenses See 6.2</td>
<td>Assign L&amp;M Reel Project&lt;br&gt;Assign Mini-Story 1</td>
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<td>Week 9</td>
<td>Oct 22-24</td>
<td>Techniques of Television Lighting (Chapter 11)&lt;br&gt;Lighting in the Studio 11.1&lt;br&gt;Lighting in the Field 11.2</td>
<td>IDS: Interview with Experts Due (Thursday)</td>
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<td>Week 10</td>
<td>Oct 29-31</td>
<td>Chroma Keying/Green Screening (Overview &amp; Practice)</td>
<td>L &amp; M Reel Due (Thursday)</td>
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<td>Week 11</td>
<td>Nov 5-7</td>
<td>Tentative&lt;br&gt;Assign Mini-Story 2</td>
<td>Mini-Story 1 Due (Thursday)</td>
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<td>Week 12</td>
<td>Nov 12-14</td>
<td>Field Production and Big Remotes (Chapter 17)&lt;br&gt;Field Production 17.1&lt;br&gt;Covering Major Events 17.2</td>
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<td>Week 13</td>
<td>Nov 19-21</td>
<td>Tentative&lt;br&gt;No Class November 23, 2019 (Thanksgiving)</td>
<td>Mini-Story 2 Due (Tuesday)</td>
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<td>Week 14</td>
<td>Nov 26-28</td>
<td>Remote Broadcasts Planning Site Surveys</td>
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<td>Week 15</td>
<td>Dec 3-5</td>
<td>Work on In-Depth Story&lt;br&gt;Review for Final Exam</td>
<td>In-depth Story Due (Thursday)</td>
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<td>Week 16</td>
<td>Dec 10-12</td>
<td>Final Exams</td>
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