Course Description: An introduction to the behavioral science of economics that focuses on the aggregate behavior of households, firms and the government. Topics covered include gross domestic product, national income, economic growth, unemployment, inflation, the business cycle, fiscal policy and monetary policy, and international trade.

Program Learning Outcomes: Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://www.sfasu.edu/cob/ug-plo.asp.

General Education Core Curriculum Objectives/Outcomes:
- **Critical Thinking (C):** To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.
- **Communication (V):** To include effective development, interpretation and expression of ideas through written, oral and visual communication.
  - This course includes instruction in visual communication.
  - Graphic modeling including its proper utilization and interpretation is an integral component of this course.
- **Empirical and Quantitative Skill (E):** To include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions.
- **Social Responsibility (S):** To include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

Student Learning Outcomes:
Upon successful completion of the course, the student should be able to demonstrate a basic understanding of:
- News relating to the economy as a whole as reported in such publications as The Wall Street Journal (C, S)
- The economic implications of changes in government fiscal or monetary policy (C, V, E, S)
- How interest rates are determined (C, V, E)
- The role of interest rates in personal and corporate decision-making (C, V, E, S)
- Critically apply economic concepts when participating as a citizen in a democratic society (C, S)

In particular, the students should be able to:
- Calculate equilibrium national income levels (C, V, E)
- Calculate and use various multipliers (C, E)
- Convert nominal values to real values (C, E)
- Use a graph to explain the impact of changes in fiscal and/or monetary policy on income and price levels (C, V, E, S)
- Use simple models of international trade to study the flow of goods between countries (C, V, E, S)
- Discuss the costs of protectionism within the context of such models (C, V, E, S)

We will be using MindTap/Cengage in this course. This software is NOT optional. All of your homework assignments are completed through MindTap. The good news is it comes with an online e-book version of our text (if you don't want to get a hard copy of the textbook). You will need to sign up using the following information:

- **Registration:**
  - Connect to
  - [https://www.cengage.com/dashboard/#/course-confirmation/MTPPHBTNJRZ/initial-course-confirmation](https://www.cengage.com/dashboard/#/course-confirmation/MTPPHBTNJRZ/initial-course-confirmation)
  - Follow the prompts to register your MindTap course.
  - Our course is section 500.
  - The Course ID is MTPPHBTNJRZ.

- **Payment:**
  - After registering for your course, you will need to pay for access using one of the options below:
    - Use previously purchased two-semester code: If you took ECO 232 at SFA last semester and you purchased the MindTap two-semester code, you can use the second semester code to pay for access to MindTap this term.
    - The materials required for this course are included in Cengage Unlimited, a subscription that gives you access to all your Cengage access codes and online textbooks for $119.99 per term, $179.99 per year or $239.99 for two years. No matter how many Cengage products you use, they are included in Cengage Unlimited, and the price stays the same. You can purchase access to Cengage Unlimited in the bookstore, or at cengage.com.
    - Online: You can pay online using a credit or debit card, or PayPal for either a one or two semester code.

- **One-semester versus two-semester version:**
  - You can purchase one-semester or two-semester access to MindTap. If you plan to take ECO 232 (Principles of Microeconomics) in Spring 2020 or Summer 2020, purchase the two-semester version. You will not have to pay for MindTap in the spring or summer. However, if you have no plans to take ECO 232, you can purchase the one-semester version. The difference in price is pretty small.
  - If you would like, you can purchase a hard-copy of the textbook. I trust that you can do that on your own.

- **Free Trial:**
  - You can access MindTap until 11:59 pm on September 9th for free. After the free trial ends, you will be required to pay for access.

Please note: At the end of the free trial period, your course access will be suspended until your payment has been made. All your scores and course activity will be saved and will be available to you after you pay for access.
**Technical Support:**

If you encounter any problems with using MindTap, please contact their technical support team. They will help you. The MindTap technical support phone number is 800-354-9706.

**Course Requirements:** We will cover the following chapters in order: 1, 2 (pp. 20 – 27), 3, 4, 6 (pp. 111 – 120), 23 – 26, 28 – 30, and 33 – 34. Each chapter will have a MindTap problem set due at various times during the semester, there are four quizzes, and there is a cumulative final exam.

**Course Schedule:** The course is divided into the five sections shown below. Please pay special attention to all the due dates. The due dates will not be changed to accommodate any technical or scheduling issues you may have, so plan accordingly.

<table>
<thead>
<tr>
<th>Section</th>
<th>Chapters Covered</th>
<th>Various Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 1 (8/26 – 9/18)</td>
<td>Chapters 1 – 4</td>
<td>Chapter 1 MindTap HW – 9/4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chapter 2 MindTap HW – 9/4</td>
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<td>Chapter 3 MindTap HW – 9/9</td>
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<td>Chapter 3 Bonus – 9/9</td>
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<td>Chapter 4 MindTap HW – 9/16</td>
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<td>Chapter 4 Bonus – 9/16</td>
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<td></td>
<td>Quiz #1 – 9/18</td>
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<tr>
<td>Section 2 (9/19 – 10/9)</td>
<td>Chapters 6, 23 – 25</td>
<td>Chapter 6 MindTap HW – 9/23</td>
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<td>Chapter 23 MindTap HW – 9/30</td>
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<td>Chapter 23 Bonus – 9/30</td>
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<td>Chapter 24 MindTap HW – 10/3</td>
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<td>Chapter 25 MindTap HW – 10/7</td>
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<td>Quiz #2 – 10/9</td>
</tr>
<tr>
<td>Section 3 (10/10 – 11/1)</td>
<td>Chapters 26, 28 – 29</td>
<td>Chapter 26 MindTap HW – 10/16</td>
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<td>Chapter 26 Bonus – 10/16</td>
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<td></td>
<td>Chapter 28 MindTap HW – 10/23</td>
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<td>Chapter 28 Bonus – 10/23</td>
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<td></td>
<td></td>
<td>Chapter 29 MindTap HW – 10/30</td>
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<tr>
<td></td>
<td></td>
<td>Quiz #3 – 11/1</td>
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<tr>
<td>Section 4 (11/2 – 11/22)</td>
<td>Chapters 30, 33 – 34</td>
<td>Chapter 30 MindTap HW – 11/8</td>
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<td>Chapter 30 Bonus – 11/8</td>
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<td>Chapter 33 MindTap HW – 11/14</td>
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<td>Chapter 33 Bonus – 11/14</td>
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<td>Chapter 34 MindTap HW – 11/20</td>
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<tr>
<td></td>
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<td>Quiz #4 – 11/22</td>
</tr>
<tr>
<td>Section 5 (11/23 – 12/11)</td>
<td>Study for your Final Exam</td>
<td>Final Exam – 12/12</td>
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</table>

**Grading:**

- **Quiz #1** Wednesday, September 18th 15%
- **Quiz #2** Wednesday, October 9th 15%
- **Quiz #3** Friday, November 1st 15%
- **Quiz #4** Friday, November 22nd 15%
- **MindTap Homework** Due at various times 15%
- **Final Exam** Thursday, December 12th 25%
Class Policies:

Visit D2L Daily: Please try to log in to the course on D2L daily. I typically send the class emails about the material and reminders of upcoming due dates.

Problem Sets: Each chapter covered will have a problem set associated with it on MindTap. Students will have the opportunity to try each problem set three times. The HIGHEST score is then selected. There are a total of 14 problem sets. I will drop your two lowest problems set scores when calculating your total problem set grade. If you miss an assignment, you will receive a zero on it regardless of your excuse. I cannot reopen MindTap assignments for one individual. I can only reopen them for the entire class. This is the primary reason that I drop your two lowest problem set scores. **THE WELCOME SECTION OF THE COURSE IN D2L PROVIDES INSTRUCTIONS ON HOW TO TAKE YOUR THREE ATTEMPTS. PLEASE READ THE INSTRUCTIONS.**

Practice Tests: Multiple choice practice quizzes are available for each chapter. They are not graded, and the answers are provided. The multiple-choice problems are drawn from the test bank that used to create your graded exams. The practice quizzes are designed to familiarize you with the types of questions you will see on your graded quizzes.

Bonus Problems: I will periodically assign bonus problems, and they will be due at various times during the semester. **YOU CAN EARN UP FIVE POINTS ADDED TO YOUR FINAL GRADE IF YOU DO THE BONUS PROBLEMS.** For example, suppose I calculate your final grade, and you score an 85. I will then add your bonus problem score to the 85. For example, if you averaged 100 percent over all available bonus problems (not just the problems you completed), your bonus problem score is 5 points, and you will receive a 90 in the class. If you averaged 50 percent, your bonus problem score is 2.5 points, and you will receive an 88 in the class.

Quizzes: Quizzes are multiple choice and, given the online nature of the course, you can use your textbook, notes, etc. The quizzes will open on the dates shown above at 6:00 am, and I will close them at 11:00 pm. Once you begin a quiz, you will have 75 minutes to complete it. You cannot stop the clock once you start the quiz, so make sure you have set aside 75 minutes for yourself.

Missed Quizzes: **THERE ARE NO MAKE-UPS FOR MISSED QUIZZES, REGARDLESS OF THE EXCUSE.** If you miss one quiz, I will allow your final exam to count for the missed quiz. In other words, your final exam will then be weighted as 40 percent of your grade in the course. You can only do this one time. You will receive a zero for each subsequent missed quiz, and each zero is weighted as 15 percent of your final grade.

Missed Final Exam: If you miss the final exam, you will not get a make-up and will receive a grade of zero unless you have a university approved excuse.

**WHAT FOLLOWS IS INFORMATION PERTAINING TO YOUR FINAL EXAM. PLEASE READ THIS CAREFULLY.**

The final exam is cumulative and proctored. You cannot use your textbook, your lecture notes, your cell phones, etc., on this exam. You will have two hours to complete the final exam. The final exam is similar to your quizzes in that it consists only of multiple choice questions.

**ALL STUDENTS ARE REQUIRED TO USE A PROCTORING SERVICE CALLED PROCTORU TO TAKE THE FINAL EXAM. THERE IS A $25 CHARGE TO USE PROCTORU. ALSO, YOU MAY HAVE TO UPGRADE YOUR COMPUTER TO ACCOMMODATE THE SERVICE.** It is your responsibility to ensure that you are prepared to take the final exam using ProctorU. If you are unable to meet this obligation, you will receive a zero on the final exam. All students in my course will take their final exam in the same test environment. Most of you would prefer not to use ProctorU, but some of you have no choice (for example, some distance learners). Therefore, everyone will use ProctorU. Also, the Rusche College of Business at SFA requires that at least 25 percent of the course grade in every online class be
proctored. A comprehensive final exam utilizing ProctorU is the simplest, most cost effective way to meet this requirement.

ProctorU, an online proctoring service using live proctors, allows you to take an online exam while being proctored by a live person at a remote location. Taking an exam through ProctorU requires that you have a functioning webcam and microphone. In addition, you will need a reflective surface, such as a hand mirror, CD, or DVD to make sure there is no material (such as sticky notes) on the monitor. You will also need access to a desktop or laptop computer. Tablets, smart phones, Chromebooks, and other mobile devices are not supported at this time.

- **It is your responsibility** to schedule your exam(s) and abide by all rules for bringing only appropriate materials into your testing area. You will need to provide photo identification to your proctor prior to taking your exam. Appropriate identification includes: driver’s license, SFA student ID, passport, or other government-issued photo identification.

- **You must schedule your exam** at least four (4) or more days in advance, or you will be required to pay a fee. If you schedule your exam four (4) or more days in advance, you will not need to pay anything! **If you schedule later that 4 days before the exam, you may have to pay a late registration fee.**

- When you schedule your exam, be sure to take into account that verifying your identity and validating the integrity of your testing area will take a few minutes. You must have a proper identification to take the exam. Your current drivers license works best.

- Before scheduling your exam, you need to ensure your computer is compatible with ProctorU’s software.

- **In the weeks before your exam, follow these steps to learn how ProctorU works and how to schedule an exam.**
  2. Go to [Test My Computer](https://www.proctoru.com/test-my-computer) to test out your computer to see if everything such as your webcam, microphone, bandwidth, etc., meet the requirements for ProctorU.
  3. You can also visit [Technical Specifications for Using ProctorU](https://www.proctoru.com/technical-specifications) to see required specifications. **Note:** Google Chrome is the best browser to use when taking an exam with ProctorU!
  4. Additional specific information is available at [ProctorU.com](https://www.proctoru.com).

- If you take your online exam but do not use ProctorU, you will receive a zero on the exam.

- You will be monitored during the exam. Suspected violations will be noted and a report will be sent to me. If I feel you are violating the rules of the exam, you will receive a zero on the exam.

- Take your exam in a private location. No one is allowed in the room with you. **DO NOT TAKE THE EXAM AT STARBUCKS, MCDONALD’S, ETC.**

**Technical Issues:** I cannot do anything about any technical issues you encounter during the semester. You are responsible for ensuring that you have all the required computer equipment necessary for this online class and that it works well. For example, if your wifi is operating slowly during a quiz, and as a result, you are unable to finish it during the allotted time, you must accept the grade received. I recommend that you are hardwired to the internet when you take the quizzes and the final exam. Also, I cannot help you with any technical issues you may encounter when using MindTap. You will need to call their technical support group at the number I have provided you above. If you cannot resolve the issue before a homework assignment is due, you will receive a zero on the assignment. Please do not wait until the last minute to do your homework.
**Course Grade:** NOTICE THAT 75 PERCENT OF YOUR COURSE GRADE (FOUR QUIZZES AND YOUR MINDTAP HOMEWORK) IS OPEN BOOK AND OPEN NOTE, AND 25 PERCENT (FINAL EXAM) IS CLOSED BOOK AND CLOSED NOTE. It is probably not in your best interest to miss a quiz because if you do, 60 percent of your course grade is open book and open note, and 40 percent is closed book and closed note.

**Concluding Remarks:** Please email me if you have any questions about the material. This course is not easy, and some of the material is difficult to understand. Don’t be embarrassed if you don’t understand it after reading over the lecture notes once. If you email me, it’s best not to do so through D2L because I have to get on a computer to answer you. If you use the email address at the top of the syllabus, then I can answer you fairly quickly through my cell phone.
Student Academic Dishonesty (University Policy 4.1)

Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to (1) using or attempting to use unauthorized materials on any assignment or exam; (2) falsifying or inventing of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were one's own. Examples of plagiarism include, but are not limited to (1) submitting an assignment as if it were one's own work when is at least partly the work of another person; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or (3) incorporating the words or ideas of an author into one's paper without giving the author credit. Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university. Please read the complete policy at http://www.sfasu.edu/policies/student_academic_dishonesty.pdf

Course Grades (University Policy 5.5)

At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy related to active military service. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. Please refer to the complete policy at http://www.sfasu.edu/policies/course-grades.pdf.

Students with Disabilities

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Room 325 in the Human Services Building, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Conduct (University Policy 10.4)

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the full Student Conduct Code at http://www.sfasu.edu/policies/student-conduct-code.pdf.) Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.