**Syllabus**  16978 ART 472.001 Digital Illustration, Fall 2019, 11 am - 1:40 pm, T/R, School of Art graphic design B121
Instructor: Peter Andrew, pandrew@sfasu.edu, 936-468-4804 ext. 4451, advising & office hours by appointment.

Registered students are responsible for fulfilling syllabus requirements in order to receive a passing grade.

**Description:** ART 472 Digital Illustration - 3 semester hours, 6 hours studio, 6 hours assigned independent study per week. This class is the study and practice of creative illustration, producing images to accompany text. Illustrators work in various formats (editorial, book, advertising, institutional, etc) exploring art techniques and mixed media (digital, acrylic, watercolor, color pencil, mixed media, etc), research illustration styles, and learn visualization methods. Illustrators create imagery to communicate a visual story for clients with targeted purposes. Useful illustration business and markets information discussed. Prerequisites: ART 110, 270.

**Intended Learning Outcomes**

Program Learning Outcomes

- Students will demonstrate proficiency in art practice, to prepare for advanced coursework in a chosen focus area.
- Students will exhibit proficiency in applying technical and problem solving skills appropriate to a chosen art focus area.
- Students will develop visual fluency and individual creativity.
- Students will compare progress against models of excellence in art, provided by in-class and extracurricular art events.
- Students will invent, produce and participate in art events that showcase art abilities to the community within a focus, in exhibitions and competitions.

Student Learning Outcomes

- Students will demonstrate the ability to explore creative options within clearly defined limits.
- Students will demonstrate the ability to create original work with artists’ materials using design elements & strategies.
- Students will demonstrate the ability to follow directions, complete work on time with technical craftsmanship.
- Students will present two hands-on demonstrations and critically discuss and assess art work.
- Students will exhibit a final portfolio reflective of illustration abilities and creative goals.

**Artists' materials:**

Digital memory, quality papers, mixed art media.

**Recommended**

- Join AIGA-SFA student chapter of national American Institute of Graphic Arts professional organization.
- Join AAF-SFA student chapter of the American Advertising Federation. Contact student officers, websites, & faculty advisors for info.
- Enter design competitions. Addys, Communication Arts, One Show, AAF-Houston & AAF-Dallas conferences, and more.
- Apply for internships. Internships give professional experience and advanced credit.
- Apply for scholarships. University scholarship applications due February 1, art scholarships due February 14.

**Required supplies**

Dedicated portable memory device, quality finished prints (on & off-site printers, supply own paper stock), process books, mat board and other papers and supplies as needed (examples: markers, pens, pencils, tape, glue, dry mount, scissors, knife, ruler, presentation portfolio). Lockers are available through the art office; supply your own lock. Secure and identify personal property and materials.

**Class etiquette**

Cell phone use/text messaging/headphones inappropriate and unacceptable during class time. Phones off & stowed during class.

Computers, Internet, and printers for class work only. Log off securely when finished.

Please recycle.

Clean up when finished, turn faucets completely off. Please leave the furniture and the room neat when leaving.

Each person is responsible to do their part to help maintain the design studio in a clean and safe condition.

Accelerate personal progress. Strive to improve. Stay focused on the project at hand. A studio free of distraction helps with concentration and improves work quality. Disruptive behavior is inappropriate and not acceptable.

Eat and drink outside the design lab only, preferably in designated areas before or after class time.

Mutual respect is the golden rule. “My rights end where my neighbor’s territory begins.” Respect work time. Be professional. It is essential to work on all projects in the classroom and to actively solicit feedback from the instructor.

Schedule an equal amount of studio time outside of class time for class project work.
**GRADES**

Grades are recorded by:

1. Individual project deadlines. Late projects are unacceptable. On-time projects may be revised for improved grades up to Portfolio Event. ASSIGNMENTS ARE DUE ON TIME REGARDLESS OF ABSENCE. In the event of absence, submit project work early send project in digitally. Project grade scale: A (90-100), B (80-89), C (70-79), D (60-69), F (59 & below). Document all excused absence in writing for the instructor.

2. Final portfolio, due 4 PM Tuesday of final exam week in graphic design room B121. Pick up portfolios the following day. The final portfolio grade counts for 1/3 of the entire course grade.

3. Optional midterm/exam.

4. Attendance. School of Art attendance policy: Class absences cannot exceed 6 hours without consequence. A student will not receive credit for class after missing 6 class days total. Arriving late and leaving early are partial absences with adverse consequence. Authorized absences excused. Document all excused absence in writing for the instructor. Attendance is more than just showing up. Attendance includes class performance, attention, participation, bringing supplies and a positive attitude. An excellent grade requires excellent attendance.

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**From the SFA General Bulletin**

**Class Attendance and Excused Absences:** Regular and punctual attendance is expected at all classes, laboratories and other activities for which a student is registered. For those classes where attendance is a factor in the course grade, the instructor shall make his/her policy known in writing at the beginning of each term and shall maintain an accurate record of attendance. Regardless of attendance, every student is responsible for course content and assignments. It is university policy to excuse students from attendance for certain reasons. Among these are absences related to health, family emergencies and student participation in University-sponsored events. Students are responsible for providing documentation satisfactory to the instructor for each class missed. Students with acceptable excuses may be permitted to make up work for absences to a maximum of three weeks of a semester or one week of a summer term when the nature of the work missed permits. In the case of absences caused by participation in University-sponsored events, announcement via mySFA by the provost/vice president for academic affairs will constitute an official excuse. Faculty members sponsoring the event should submit an e-mail attachment with a written explanation of the absence, including the date, time and an alphabetical listing of all students attending to the office of the provost/vice president for academic affairs for publication.

**Grading System:** The student’s grades are determined by daily work, oral and written quizzes, and final examination. A grade of A indicates excellent; B, good; C, average; D, passing; F, failure; QF, quit failure; WH, incomplete or grade withheld; WF, withdrew failing; WP, withdrew passing. WP and WF are assigned only when a student has withdrawn from the university after the mid-term deadline or with special approval of the student’s academic dean. No grade can be taken from the record unless put there by mistake. Specified courses are graded on a pass(P)/fail(F) system with no other grades awarded. A student who makes an F can get credit only by repeating the work. A grade of A gives the student four grade points per semester hour; B, three grade points; C, two grade points; D, one grade point; and F, WH, WF and WP, no grade points. The semester hours undertaken in all courses—except some remedial courses, repeated courses and courses dropped with grades of W or WP—are counted in the individual grade point average. A grade of WF counts as hours attempted with 0 grade points earned in computing the grade point average. A grade of WP does not count as hours attempted in computing the grade point average. Ordinarily a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH or the grade automatically becomes an F. - SFA General Bulletin

**Withheld Grades Semester Grades Policy** (A-54): Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Acceptable Student Behavior:** Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (please see Student Conduct Code, policy D-34.1). The instructor has full discretion over what behavior is appropriate in the classroom. Students who do not attend regularly or who perform poorly may be referred to the Early Alert Program to provide recommendations, resources, or other assistance to help SFA students succeed.
Academic Integrity (A-9.1): Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism. Originality is good. Plagiarism is illegal and immoral.

Definition of Academic Dishonesty: Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are: (1) submitting an assignment as if it were one’s own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit. Please read the complete policy at http://www.sfasu.edu/policies/academicintegrity.asp

Students with Disabilities: To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004/468-1004 (TOO) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

“If you are pregnant or should become pregnant while taking this course, or have a medical condition that could increase your sensitivity to chemical exposure, it is important for you to take all precautions concerning your own personal safety. While reasonable measures have been taken to insure your safety, there is a risk in this class of exposure to material that could prove harmful to persons at risk. Please contact the professor should you have questions or concerns. Students who need accommodations for certified disabilities should work through the Office of Disability Services and then your professor.” - SFA General Counsel

Calendar 16978 ART 472.001 Digital Illustration, Fall 2019, 11 am - 1:40 pm, T/R, School of Art graphic design B121 Instructor: Peter Andrew, pandrew@sfasu.edu, 936-468-4804 ext. 4451, advising & office hours by appointment.

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Week 1
1  T 8/27  Syllabus & overview. Illustration methods, objectives, portfolios. Photoshop & Illustrator introduction.
2  R 8/29  Photoshop & Illustrator intro.

Week 2
3  T 9/3  Photoshop & Illustrator intro.
4  R 9/5  Photoshop & Illustrator intro. 1 Hands-on project due.

Week 3
5  T 9/10  Package art project assigned.
6  R 9/12  Studio work time.
7  T 9/17  Studio work time.
8  R 9/19  2 Package project due.

Week 5
9  T 9/24  Technical art assignment.
10  R92/26  Studio work time.

Week 6
11  T 10/1  Studio work time.
12  R 10/3  3 Technical project due.

Week 7
13  T 10/8  Step-by-step art.
14  R 10/10  Studio work time.

Week 8 Mid-semester
15  T 10/15  Studio work time.
16  R 10/17  4 Step-by-step project due.

Week 9
17  T 10/22  Book illustration.
18  R 10/24  Studio work time.

Week 10
19  T 10/29  Studio work time.
20  R 10/31  5 Book illustration project due.
Week 11
21 T 11/5 Faces art assignment.
22 R 11/7 Studio work time.

Week 12
23 T 11/12 Studio work time.
24 R 11/14 **6 Faces project due.**

Week 13
25 T 11/19 Storyboard art.
26 R 11/21 Studio work time.

**Thanksgiving Holiday Week**

Week 14
27 T 12/3 Studio work time.
28 R 12/5 **7 Storyboard project due.**

Week 15 Dead Week
29 T 12/10 Illustration student workshops.
30 R 12/12 Illustration student workshops.

Week 16 Final Portfolio Week M 12/16 to R 12/19
30 T 12/17 Portfolio Event 4 - 6 PM PRESENTATIONS

**Resources**  16978 ART 472.001 Digital Illustration, Fall 2019, 11 am - 1:40 pm, T/R, School of Art graphic design B121
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Deviant Art
http://www.deviantart.com/

Concept Art
http://www.conceptart.org/

New York Society of Illustrators
https://www.societyillustrators.org/

The Children’s Book Academy
http://www.childrensbookacademy.com/

Communication Arts
http://www.commarts.com/competition/2017-illustration

How
http://www.howdesign.com/

Juxtapoz
http://www.juxtapoz.com/

Categories
- editorial
- advertising
- packaging
- outdoor
- technical
- medical
- childrens book
- cinema and media
- scifi & fantasy art