I. Course Description:

This course will explore film-video editing techniques, aesthetics and conceptual considerations using generally accepted “best practices” and standards based approaches. Video, audio, and computer generated content will be developed through a variety of software including Adobe PremierePro, Adobe After Effects, Apple FinalCut Pro, and Avid Media Composer.

II. Intended Learning Outcomes/Goals/Objectives (Program/Student Learning Outcomes):

A. Program Learning Outcomes:

1. Undergraduate students will demonstrate proficiency in studio foundation courses, which will prepare them for advanced coursework in their chosen field.
2. Undergraduate students will exhibit proficiency in the application of technical and problem solving skills appropriate to their designated concentration, as well as developing individual creativity.
3. Undergraduate students will compare their progress against models of excellence in the visual arts, which are provided through high quality extracurricular and extramural art activities.
4. Undergraduate students will design and implement art activities for the larger art community appropriate to their designated field.

B. Student Learning Outcomes:

1. Undergraduate students will define and describe content production software, video technologies, and film production terminology.
2. Undergraduate students will demonstrate proficiency in editing and delivering content through a common variety of digital video formats.
3. Undergraduate students will create and present edited video sequences which reflect technical, aesthetic and conceptual understanding.
4. Undergraduate students will analyze and categorize their own work in the context of historical and contemporary filmmaking.
5. Undergraduate students will justify functional, aesthetic, and conceptual decisions in editing.

III. Course Assignments, Activities, Instructional Strategies, use of Technology:

All course assignments will address specific topics associated with film-video editing. Students will complete individual and group editing projects and demonstrate foundational knowledge through mid-term and final exams. Industry standard software and equipment will be used in production.

IV. Evaluation and Assessments (Grading):

In order to be successful in this course, students will exhibit mastery through conceptualization, planning and execution of individual and group editing projects. Project grades will be calculated based on technical execution and aesthetics. A mid-term and final examination will be administered in a combination of multiple-choice and short-answer formats.

This is a project-centered course which includes a midterm and final exam. Four (4) individual and group editing projects will be submitted throughout the semester via digital upload (this will be conducted via D2L and instructions will be given in class at the appointed date) of a compressed video file. Participation in class critiques is mandatory.

Attendance to scheduled class meetings is required and will affect your grade. Details of the School of Art policies can be found in section VIII.
Assignments:

Editing Project #1 (dialogue scene/Premiere) 15%
Editing Project #2 (action scene/Final Cut) 15%
Group Editing Project #1 (sequence/Avid) 15%
Group Editing Project #2 (special FX/DaVinci) 15%
Class Participation 10%
Midterm Exam 15%
Final Exam 15%

Grading Scale

90 - 100 = Very Good to Excellent – Sequence flows seamlessly, without distraction. Complete and polished.
80 - 89 = Good – Flows well but includes a few minor distractions. Complete but needs more polishing.
70 - 79 = Fair – Multiple minor distractions disrupting the natural flow. Complete but needs more polishing.
60 - 69 = Poor – Multiple minor and major distractions. Complete, but lacking refinement.
0 - 59 = Fail – Incoherent flow that confuses the viewer. Incomplete and lacking refinement.

A = 90 - 100
B = 80 - 89
C = 70 - 79
D = 60 - 69
F = 0 – 59

Projects must be turned in as scheduled. Late work will receive a reduction of 10 points from the project grade for each day late.

V. Tentative Course Outline/Calendar:

Schedule is subject to change.

Weeks 1 - 3 Editing Foundations, Premiere Workflow
Weeks 4 - 5 Project #1 Due, Final Cut Workflow
Weeks 6 - 9 Mid-Term Exam, Project #2 Due, Avid Workflow
Weeks 10 - 14 Project #3 Due, DaVinci Workflow
Finals Week Final Exam, Project #4 Due

VI. Readings (Required and recommended—including texts, websites, articles, etc.):

Recommended Reading:

The Technique of Film and Video Editing Ken Dancyger
In The Blink Of An Eye Walter Murch
The Invisible Cut Bobbie O’Steen
Audio Post-Production for Film and Video Jay Rose
Color Correction Handbook Alexis Van Hurkman

VII. Course Evaluations:

Near the conclusion of each semester, students in the School of Art electronically evaluate courses taken within the College of Fine Arts (COFA). As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the COFA faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!
In the School of Art, the course evaluation process has been simplified and is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.

VIII. Student Ethics and Other Policy Information:

Attendance

School of Art Policy:
Class absences are not to exceed 6 contact hours in a studio class without consequence. A student will not receive credit for any studio class when missing 18 contact hours or more (this includes excused and unexcused absences).

Course Policy:
Class attendance is mandatory; punctuality is expected. Attendance is taken in the first 5 minutes of class; if you are not present, you are marked tardy. If you do not arrive after another 10 minutes, you are absent. Two tardies/early departures equal one unexcused absence. Each unexcused absence beyond three will lower the students final grade by one letter. Students with more than six absences will fail the course. Students must provide acceptable documentation to the instructor at the next class meeting for an absence to be excused. Excused/unexcused absences will be determined by the instructor in accordance with university policy. Absence during a presentation or failure to turn in an assignment will result in an automatic F for that assignment. Students are responsible for making up missed work.

Acceptable Student Behavior

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

Students with Disabilities

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Health and Safety

If you are pregnant or should become pregnant while taking this course, or have a medical condition that could increase your sensitivity to chemical exposure, it is important for you to take all precautions concerning your own personal safety. While reasonable measures have been taken to insure your safety, there is a risk in the class of exposure to material that could prove harmful to persons at risk. Please contact the professor should you have questions or concerns.

Academic Integrity

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one’s own work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one’s paper without giving the author due credit.

Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp

Withheld Grades Semester Grades Policy (A-54)

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must
complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

IX. Text and Materials:

Recommended readings are listed in section VI.

Sketchbook/Notebook
Portable Storage/Backup Device – It is imperative to backup your work daily