Dr. Juan Carlos Ureña
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Office: LAN Dugas 250
Class meeting: TTH: 2:00 – 3:15 pm, Room F 174
Office Hours: MWF: 2:00 – 3:00 pm
T: 3:30 – 5:00 pm; Th: 3:30 – 4:00 pm

TEXTBOOK: Reading Packet posted by the professor in D2L

COURSE DESCRIPTION: Emphasis on acquisition and development of advanced conversational skills with a focus on profession-specific vocabulary. Prerequisites: SPA 235 or equivalent.

COURSE ORGANIZATION: Spanish 360 is designed to help students further develop and enhance skills in speaking, reading, writing and listening comprehension in Spanish, within the context of the professional workplace. This course will not only take into consideration the major and minor fields of study among the enrolled students, but will also present a variety of professions that offer career possibilities for students of Spanish. In addition to workplace and career specific vocabulary, students will also examine cultural protocol, and presentation. This course will present grammatical structures, vocabulary and cultural knowledge within texts, video, and other art forms, providing students the opportunity to practice the target language and professional vocabulary with authentic materials.

General Education Core Curriculum Objectives/Outcomes:

1. To understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation.
2. To understand the importance of specifying audience and purpose and to select appropriate communication choices.
3. To understand and appropriately apply modes of expression, i.e. descriptive, expositive, narrative, scientific, and self-expressive, in written, visual and oral communication.
4. To participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
5. To understand and apply basic principles of critical thinking, problem solving and technical proficiency in the development of exposition and argument.
6. To engage in a variety of readings, (fiction and nonfiction) to develop writing skills.
Program Learning Outcomes:

1. Students will demonstrate the ability to engage in effective oral communication with native speakers of the target language.
2. Students will analyze and summarize authentic texts in the target language.
3. Students will write effective, original compositions demonstrating the ability to analyze, persuade and/or defend an opinion in the target language.
4. Students will apply critical thinking skills in comparisons of the cultures studied and their own.
5. Students will, if seeking teacher certification, demonstrate mastery of professional skills necessary to teach the target language.
6. Students will demonstrate mastery of linguistic and cultural skills necessary to pursue graduate study and/or careers.

Student Learning Outcomes: In this course students will gain an understanding of the Spanish Language at the advanced level. The class will emphasize the following elements:

1. Develop writing skills using the four major modes of writing: description, narration, exposition, and argumentation.
2. Understanding of grammar, lexicon, spelling and punctuation.
3. Increase language competence by engaging in prewriting, drafting and revision.
4. Appreciate various writing styles through reading fiction and nonfiction genres.
5. Produce writing at the advanced level.

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<thead>
<tr>
<th>Categories</th>
<th>Points</th>
<th>Grading Scale</th>
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<tbody>
<tr>
<td>Participation and Assignments</td>
<td>5 %</td>
<td>A  90 – 100</td>
</tr>
<tr>
<td>Quizzes</td>
<td>10 %</td>
<td>B  80 – 89</td>
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<tr>
<td>Group Project and Presentation</td>
<td>10 %</td>
<td>C  70 – 79</td>
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<tr>
<td>Exam 1</td>
<td>25 %</td>
<td>D  60 – 69</td>
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<tr>
<td>Exam 2</td>
<td>25 %</td>
<td>F  0 – 59</td>
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<tr>
<td>Final Exam</td>
<td>25 %</td>
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Attendance and Participation: Students who miss more than two classes will see their final grade reduced by five points per additional unexcused absence. Class will begin at 9:30 am. Please do not arrive late. All cell phones must be off and put away during class. Students who use cell phones for texting during class will be counted absent.

Group Project: A creative presentation on marketing and publicity (publicity/commercial, promotion, conference with a power point presentation, others advertising and marketing projects, etc.) Due date for individual proposal: Tuesday, April 12. Due date for final presentation: Last week of classes.
TENTATIVE COURSE SCHEDULE

* Online Document: Link in D2L under “Content”
** PDF Document: In D2L under “Content”

T  Jan 16  Introducción al curso: ¿Tenemos una educación competitiva para el mundo?
   Tarea: Definición de Salud Pública (Definición ABC)* / Definición de Salud (Definición ABC)* Download Vocabulario La Salud

Th  Jan 18  SALUD PERSONAL Y SALUD PÚBLICA
   Tarea: Salud ocupacional (Definición ABC)* / Salud ambiental (Definición ABC)*

T  Jan 23  LA SALUD Y LA PROTECCIÓN DEL MEDIO AMBIENTE
   Tarea: Las 4 enfermedades que transmite el mosquito del Zika (guiainfantil.com)* / Traer a clase información adicional sobre enfermedades infecciosas tropicales

Th  Jan 25  EL ZIKA Y OTRAS ENFERMEDADES TROPICALES
   Tarea: Enfermedades de Transmisión Sexual (Planned Parenthood)* Nota: Leer todas las secciones completas

T  Jan 30  ENFERMEDADES DE TRANSMISIÓN SEXUAL
   Tarea: Sistemas y aparatos del cuerpo humano (Biblioteca de investigaciones)*

Th  Feb 1  SISTEMAS Y APARATOS DEL CUERPO HUMANO
   Tarea: Depresión (CuídatePlus)* / Revisar Vocabulario de La Salud

T  Feb 6  LA DEPRESIÓN
   Tarea: Cuento: Los enfermos (Sergio Chejfe, Argentina)**

Th  Feb 8  DISCUSIÓN DEL CUENTO
   Tarea: Estudiar para el Examen 1

T  Feb 13  Repaso para Examen 1
   Tarea: Estudiar para examen

Th  Feb 15  EXAMEN 1
   Tarea: ¿Es el dinero bueno o malo? (Parte I)* / El dinero: creación y circulación**

T  Feb 20  REFLEXIONES SOBRE EL DINERO
   Tarea: Lectura preliminar: El dinero y la banca**

Th  Feb 22  EL DINERO Y LA BANCA
   Tarea: Lectura preliminar: El concepto de mercado** / Los ganadores y los perdedores del NAFTA en México y Estados Unidos (BBC Mundo)* / Memo to President Trump: Cut off Mexico and Texas’ economy hits a wall (Dallas Morning News)*

T  Feb 27  CONCEPTO DE MARCADO / TLCAN – NAFTA
   Tarea: Lectura preliminar: Las empresas** / La empresa en Latinoamérica**

Th  Mar 1  LAS EMPRESAS
   Tarea: Lectura preliminar: La bolsa de valores y su desarrollo* / El día que la bolsa descubrió que no valía nada (La Vanguardia)**

T  Mar 6  LA BOLSA DE VALORES
   Tarea: Lectura preliminar: Las importaciones y las exportaciones: Historia y función**
Th    Mar 8  LAS IMPORTACIONES Y LAS EXPORTACIONES  
Tarea: Lectura preliminar: Los recursos humanos** / En Latinoamérica, las empresas no encuentran los trabajadores cualificados que necesitan (World Economic Forum)*

T    Mar 13  Spring Break  
Th    Mar 15  Spring Break  

T    Mar 20  LOS RECURSOS HUMANOS  
Tarea: Estudiar para examen  
Th    Mar 22  Repaso para el Examen 2  
Tarea: Estudiar para examen  

T    Mar 27  EXAMEN 2  
Tarea: Lectura cultural: Un sistema jurídico latinoamericano** / Download Vocabulario Legal y Vocabulario Policial**

Th    Mar 29  Easter Holiday  

T    Apr 3  SISTEMA JURÍDICO LATINOAMERICANO  
Tarea: Cuento: El secreto de la lata de sardinas, de Pepe Martínez de la Vega – México**  
***Empezar a trabajar en los proyectos en grupo  
Th    Apr 5  EL SECRETO DE LA LATA DE SARDINAS  
Tarea: La inseguridad ciudadana frena el desarrollo de América Latina, dice el PNUD (Programa de las Naciones Unidas para el Desarrollo)* / Estudiar Vocabulario policial**

T    Apr 10  INSEGURIDAD CIUDADANA (Entregar plan de proyecto en grupo)  
Tarea: Ocho reglas para aprender a traducir un texto**  
Th    Apr 12  TRADUCCION DE DOCUMENTOS LEGALES  
Tarea: Lista de individuos presentes que han de intervenir en la audiencia** / Guía para participantes del jurado en Texas* / Traer noticias de casos legales en Texas o en países hispanohablantes  

T    Apr 17  LAS AUDIENCIAS LEGALES  
Tarea: Buscar noticias sobre crímenes para discusión y explicación en clase  
Th    Apr 19  DISCUSION DE CASOS LEGALES Y CRÍMENES  
Tarea: Estudiar el caso para la simulación de juicio  

T    Apr 24  SIMULACIÓN DE UN JUCIO Y VEREDICTO FINAL  
Tarea: Preparar presentaciones en grupo  
Th    Apr 26  PRESENTACION DE PROYECTOS EN GRUPO  
Tarea: Preparar presentaciones en grupo  

T    May 1  PRESENTACION DE PROYECTOS EN GRUPO  
Tarea: Preparar presentaciones en grupo / Estudiar para el examen final  
Th    May 3  Repaso para el EXAMEN FINAL  

Final Exam: Tuesday, May 8, 1:00 – 3:00 pm
**Academic Integrity (A-9.1)**

Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.

**Definition of Academic Dishonesty**

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit.

Please read the complete policy at [http://www.sfasu.edu/policies/academic_integrity.asp](http://www.sfasu.edu/policies/academic_integrity.asp)

**Withheld Grades Semester Grades Policy (A-54)**

Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Students with Disabilities**

To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to [http://www.sfasu.edu/disabilityservices/](http://www.sfasu.edu/disabilityservices/).