Note: This "standard" course syllabus is only a guide. Actual requirements for a particular course and section of this course are described in the course section syllabus, which should be obtained from the course instructor at the beginning of the respective semester. Requirements listed herein are subject to change without notice.

Catalog Description: - 1-3 semester hours. Individual instruction in marketing or management.

Prerequisites: Senior standing, 15 hours of marketing or management, and approval of supervising instructor and department chair.

Course Objective: To provide instruction on a topic area either not offered as a course or that will not be offered within a time frame reasonable for the student's graduation.

Current Textbook: Varies by instructor and content.

Evaluation: At the discretion of the faculty supervisor.

Course Content: At the discretion of the faculty supervisor.

Course Coordinator: Dr. Marlene Kahla (MKT and MGT)