MCM 250-001 Photographic Journalism I
Mass Communication
Spring 2018

Instructor: Dr. Amy Mehaffey
Office: 202 Pilar Street – City Hall 3rd Floor
Email: mehaffey@ci.nacogdoches.tx.us

Class Time: MW 1:00-2:15 PM
Meeting Location: Boynton 202
Office Hours: After class or by appointment only – 979.587.9600 (Cell Number)

COURSE OVERVIEW

COURSE DESCRIPTION:
Study and practice of photography as a major component of journalism. Emphasis on basic photography skills. Learn how words and visuals work together to tell a story while gaining proficiency in industry standard editing software. Incidental fee required.

PROGRAM LEARNING OUTCOMES (PLOS):

1. Demonstrate the ability to write effectively across a variety of platforms appropriate to the discipline.
2. Gather, organize and analyze discipline-appropriate research and communicate information about it.
3. Understand the role of media in society.
4. Comprehend legal and ethical principles relating to media.
5. Demonstrate the application of media technology, terminology and techniques.

JOURNALISM CONCENTRATION PLOS:

1. Demonstrate appropriate writing and editing skills across diverse multimedia platforms.
2. Gather, analyze, organize and synthesize information on contemporary topics to develop a news story.
3. Demonstrate the application of contemporary technology, terminology and techniques in the news-gathering process.
4. Understand effective visual language and how to apply it to convey messages and enhance the communication process.

STUDENT LEARNING OUTCOMES (SLOS):

1. Students will learn how photojournalists tell stories with pictures.
2. Students will learn the techniques required to take photographs of publishable quality.
3. Students will know how to write a caption for news photographs which include the 5-W’s.
4. Students will understand how to crop and edit digital images using photo editing software.

TEXT & SUPPLIES

• Flash drive for backups and transporting images
Students with Disabilities: To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Acceptable Student Behavior: Classroom behavior should not interfere with the instructor's ability to conduct the class or the ability of other students to learn from the Instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

Cell phones must be limited during class. Students using their cell phones during class will have them collected by the instructor. Phones will then be taken to the SFA Judicial Office for student pickup. Class time is not a time to update your Facebook status, text your friends or study for another course. Rude behavior including talking during a lecture, leaving during a lecture, making obnoxious comments and use of the computer beyond course use are also prohibited. Violations will affect your grade.

EQUIPMENT CHECKOUT/ BOYNTON LAB SCHEDULE:

EQUIPMENT AND SUPPLIES

Digital cameras and other misc. equipment are available to check out for use on your photo assignments. You may use your own DLSR camera if it is 6 megapixel or higher with manual controls. Canon and Nikon both have excellent entry DSLR cameras perfect for this course. If your camera has the following shooting modes, it most likely will work. Look for M, Tv, S modes. If unsure, bring your camera to class for inspection.

If you do use the schools equipment, it must be checked in by the due date and time given. This information is on the Mass Communicators Website—hours are specific so please plan accordingly. Failure to return the equipment on time will result in a deduction of 10 pts. per day late on your overall course grade. Equipment out for one week or more will result in a deduction of your overall course grade by 100 pts. each week. You are responsible for any and all equipment used and or checked out. If you lose, damage, or destroy the equipment, you will be held responsible. The current market value of the equipment will be determined by the instructor and your university status will be delinquent until the amount is paid. To checkout equipment, you must have a valid student ID.

BOYNTON LAB SCHEDULE

The Boynton lab will be available for weekly use. The lab schedule will be posted by the second week of the semester. The Boynton LAB will be available for weekly use. The LAB schedule will be posted by the second week of the semester.
Assignments: Total Points:

Class Participation: To maintain an active-learning environment, your participation is both welcome and crucial to the success of this course. You will be graded not only on your on-time attendance but on your comments and questions in class. (30 points)

- Photo Assignment 1 = 100 pts.
- Photo Assignment 2 = 100 pts.
- Photo Assignment 3 = 100 pts.
- Photo Assignment 4 = 100 pts.
- In Class Skills (1-4) = 50 pts each - Total of 200 pts.
- Chapter Quizzes (1-4) = 50 pts each - Total of 200 pts.
- Photoshop Skills Test = 100 pts.
- Class Participation = 100 pts.

Course Total Points = 1000 pts.

The following averages are needed to attain a grade of: A=900 or higher, B=800 to 899, C=700 to 799, D=650 to 699, F=649 and below.

1000 points total