School of Human Sciences  
HMS 233.001 APPAREL DESIGN  
Spring 2018

Instructor: Jamie Cupit, M.S.  
Office: EDAN 131  
Office Phone: 936-468-2238  
Other Contact Information: D2L course email

Course Time & Location: MWF 9-9:50, EDAN 123  
Office Hours: MWF 10-11, T/TH 2-3  
Credits: 3  
Email: jrcupit@sfasu.edu

Prerequisites:

I. Course Description:

Study of fashion designers and the design process as it relates to apparel production. Contents include sketching, pattern development, fabrication, style terminology and advances in technology. Other topics include apparel factories, the job of fashion designer, sources of design inspiration, researching and communicating fashion trends, designing a successful garment, organizing a line, kinds of trim and their uses, and fashion design portfolios. This course contains a critical assignment (Trend Board) related to accountability and accreditation.

II. Intended Learning Outcomes/Goals/Objectives (Program/Student Learning Outcomes):

Faculty, staff, alumni and students of Stephen F. Austin State University believe in doing things “The SFA Way”, by expecting the best from ourselves and from each other. We hold each other accountable when we fail to maintain these standards. Five “root principles” upon which the SFA Way are grounded, and that the members of the SFA community use to strive for personal excellence in all that we do are: respect, caring, responsibility, unity, and integrity. More information about these principles can be found at http://www.sfasu.edu/universityaffairs/182.asp.

The objectives of this course support the University Vision to be a “high quality, student-focused, comprehensive university whose graduates are productive citizens and successful leaders” and the University Mission to “provide students a foundation for success, a passion for learning and a commitment to responsible global citizenship”. Understanding the global nature of the fashion industry is particularly important for professionals in fashion merchandising to develop commitment to responsible global citizenship.

The objectives of this course support the James I. Perkins College of Education (PCOE) Vision, Mission, Goals and Core Values to “prepare competent, successful, caring, and enthusiastic professionals dedicated to responsible service, leadership and continued professional and intellectual development”. The PCOE values and goals are: 1) Academic excellence through critical, reflective, and creative thinking; 2) Lifelong learning; 3) Collaboration and shared decision-making; 4) Openness to new ideas, to culturally diverse people, and to innovation and change; 5) Integrity, diligence, and ethical behavior, and; 6) Service that enriches the community.

Student learning outcomes for fashion merchandising courses are aligned with the International Textiles and Apparel Association (ITAA) Four-Year Baccalaureate Program Meta-Goals—Industry Processes; Appearance and Human Behavior; Aesthetics and the Design Process; Global Interdependence; Ethics, Social Responsibility, and Sustainability; Critical, Creative, and Quantitative Thinking; and Professional Development.

Program Learning Outcomes:
The design of this course supports the Merchandising Program Learning Outcomes (PLOs) listed below:

1. The student will display the professional dispositions (academic excellence, life-long learning, collaboration, openness, integrity, and service) relative to the field of Human Sciences.
2. The student will exhibit the professional behavior (strong communication skills, a professional image, a good work ethic and adequate preparation for employment in his/her specific discipline) expected in the field of Human Sciences.
3. The student will demonstrate competence in his/her specific discipline using oral or written form.
4. The student will be knowledgeable of the trends in merchandising.
5. The student will know the global issues facing merchandisers.

Student Learning Outcomes:
This course supports the Merchandising Student Learning Outcomes (SLOs) listed below:

1. Become familiar with the job of an apparel designer.
2. Understand the techniques involved in fashion designing-sketching.
3. Gain knowledge of how a designer functions in the context of an apparel factory.
4. Practice skills in trend research and presentation.
5. Develop skills in sketching.
6. Gain knowledge of fashion and style terminology.
7. Relate information to working designers today.

III. Course Assignments, Activities, Instructional Strategies, use of Technology:

Methods of instruction will include lecture, discussion, and visual media. The course syllabus, course calendar, assignments, mail and grades will be available through the D2L course. Students are expected to check the D2L course page and course email daily. In-class activities and a design project will require hands-on application of course concepts by students. In addition, the student will be required to complete six hours of documented community service during the academic semester. Course assignments and activities include the following:

1. Midterm Exam ( Chapters 1-8) 100 points
2. Final Exam (Chapters 9-14) 100 points
3. Trend Board 100 points
   a. Research current/future trends in fashion/home interiors
   b. Create a trend presentation based on research
      [LIVETEXT REQUIRED SUBMISSION March 9, 2017 12:00 noon]
4. Weekly Design Projects/Activities (14 @ 20 points each) 280 points
   a. Students will complete one design activity/project each week which relates to the chapter’s content. These activities will either be completed during class or as take-home work.
5. Service Learning (6 hours per semester---documented) 60 points
   a. Students are required to complete a total of six hours of community service documented by the facility at which the hours are completed. Merchandising faculty will assist in facilitating the connection between the student and the facility. The six hours of service will count for each course the student is enrolled during the current academic semester…not six hours per course enrolled.

Total Possible Points 640 points

IV. Evaluation and Assessments (Grading):

Evaluation and assessment will include assignments and tests listed above. Each student should strive to earn as many points as possible. The semester grade is based on a percentage of points earned.

<table>
<thead>
<tr>
<th>Grade Percentage:</th>
<th>Point Spread</th>
</tr>
</thead>
<tbody>
<tr>
<td>A – 90% and above</td>
<td>640-576</td>
</tr>
<tr>
<td>B – 89 to 80%</td>
<td>575-512</td>
</tr>
<tr>
<td>C – 79 to 70%</td>
<td>511-448</td>
</tr>
<tr>
<td>D – 69 to 60%</td>
<td>447-384</td>
</tr>
<tr>
<td>F – 59% and below</td>
<td>383 and below</td>
</tr>
</tbody>
</table>

The Trend Board assignment must be submitted to LiveText. Failure to submit the Trend Board to LiveText will result in a ZERO for the assignment.

Philosophy & Policy for Evaluation
Completing an assignment does not automatically merit a grade of A. Average work will receive a grade of C. To receive a grade of B or A, the student must go above and beyond the basic requirements of the assignment.

A (Excellent) Student’s work is of exceptional quality and the solutions show depth of understanding of the assignment requirements. Submission is fully developed and presented well both orally and graphically. The full potential of the assignment has been realized and demonstrated. An “A” indicates work that is exceptional, out of the ordinary, and above and beyond what was required for the assignment. Hard work does not always yield this. Several “all-nighters” does not always yield this.

B (Good) Student’s work shows above average understanding and clear potential. All assignment requirements are fulfilled or exceeded and are clearly and concisely presented. Being in class every day does not always yield this.
C (Fair) Student’s work meets the minimum objectives of the course and solves major project requirements. Submission shows normal understanding and effort. Quality of submission, as well as the development of knowledge and skills is average. A “C” means you have done everything that was expected; you came to class, worked very hard, and generated a response to the assignment that was complete, average, and acceptable. It does not mean you have failed. Completing an assignment and working hard does not guarantee satisfactory results.

D (Poor) Student’s work shows limited understanding and/or effort. Minimum assignment requirements have not been met. Quality of submission or performance as well as development of knowledge and skills are below average.

F (Failure) Student’s work is unresolved, incomplete, and/or unclear. Minimum course objectives or assignment requirements are not met, and student’s submission shows lack of understanding and/or effort. Quality of submission is not acceptable. Merely completing a project does not mean it earns at least a passing grade.

Students should check their grade points at least once a week in the D2L course system. Any discrepancies in points must be resolved within one week after assignment grades have been posted. Otherwise, the posted grade points are considered final and will not be reviewed at a later date.

PLO #4 – The students will be knowledgeable of trends in merchandising.
Assessment #1 – HMS 233 Trend Board Rubric

<table>
<thead>
<tr>
<th>Category</th>
<th>Exceeds Expectations (3)</th>
<th>Meets Expectations (2)</th>
<th>Below Expectations (1)</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Focal point/Theme: color, design or fabric</td>
<td>Visual focus (customer market) Well executed theme Identifiable trend (color, design or fabric) 20 – 17</td>
<td>Some visual focus Good theme Identifiable trend</td>
<td>No visual focus Poor theme No identifiable trend</td>
<td>(20 points)</td>
</tr>
<tr>
<td>Professional presentation</td>
<td>PDF file Excellent pixilation quality 20”x30” Professionally created Neat, free of flaws 30 – 25</td>
<td>PDF file Good pixilation quality 20”x30” Semi-professional Neat, some flaws 25 – 20</td>
<td>PDF file Poor pixilation quality Dimensions other than 20”x30” Unprofessional-looks amateurish</td>
<td>(30 points)</td>
</tr>
<tr>
<td>Originality</td>
<td>Originality (80%) Excellent creativity in design/execution 25 – 20</td>
<td>Originality (80-60%) Creative use of graphics 19 – 15</td>
<td>Originality 50% or less Lacks creativity or imagination 14 or less</td>
<td>(25 points)</td>
</tr>
<tr>
<td>Visual appeal</td>
<td>Focal points Good proportion/balance Rhythm Excellent color contrast 25 – 20</td>
<td>Good use of space Good color contrast Some balance 19 – 15</td>
<td>Poor use of space Too busy Lack of color contrast No balance 14 or less</td>
<td>(25 points)</td>
</tr>
</tbody>
</table>

Comments

V. Tentative Course Outline/Calendar:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings, Activities, Exams</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/15-1/19 Introduction to course, Syllabus</td>
<td>Chapter 1 Design Activity 1</td>
</tr>
<tr>
<td></td>
<td>Chapter 1 - Designer: A Job Description</td>
<td></td>
</tr>
<tr>
<td>Week</td>
<td>Dates</td>
<td>Chapters</td>
</tr>
<tr>
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</tbody>
</table>
| 2    | 1/22-1/26 | Chapter 2 - Inspired to Design  
Chapter 3 - Working a Creative Problem | Chapter 2  
Design Activity 2  
Chapter 3  
Design Activity 3 |
| 3    | 1/29-2/2 | Chapter 4 - The Design Process: Structural Design | Chapter 4  
Design Activity 4 |
| 4    | 2/5-2/9 | Chapter 5 - The Design Process: Decorative Features | Chapter 5  
Design Activity 5 |
| 5    | 2/12-2/16 | Chapter 6 - Designing the Line | Chapter 6  
Design Activity 6 |
| 6    | 2/19-2/23 | Chapter 7 - Visualizing the Customer  
Chapter 8 - Trick the Eye with Optical Illusions | Chapter 7  
Design Activity 7  
Chapter 8  
Design Activity 8 |
| 7    | 2/26-3/2 | Review for Midterm Exam  2/26  
MIDTERM EXAM  Chapters 1-8  
(will take two class periods to complete) |
| 8    | 3/5-3/9 | TREND BOARDS DUE  
LIVETEXT REQUIRED SUBMISSION 3/9/18  12:00 noon |
| 9    | 3/12-3/16 | SPRING BREAK---SPRING BREAK---SPRING BREAK |
| 10   | 3/19-3/23 | Chapter 9 - Designing the Fabric | Chapter 9  
Design Activity 9 |
| 11   | 3/26-3/30 | Chapter 10 - Shaping Fashion  
EASTER BREAK---3/29/30-3/30/18---EASTER BREAK | Chapter 10  
Design Activity 10 |
| 12   | 4/2-4/6 | Chapter 11 - Details and Trim  
Friday, April 6 – Out of class activity in D2L | Chapter 11  
Design Activity 11 |
| 13   | 4/9-4/13 | Chapter 12 - Designing Menswear  
Monday, April, 9 – Out of class activity in D2L | Chapter 12  
Design Activity 12 |
| 14   | 4/16-4/20 | Chapter 13 - Designing Children’s Wear | Chapter 13  
Design Activity 13 |
| 15   | 4/23-4/27 | Chapter 14 - The Design Process and Specialty Apparel | Chapter 14  
Design Activity 14 |
| 16   | 4/30-5/4 | Review for Final Exam | Service Learning Log Due |
| 17   | 5/7-5/11 | FINAL EXAM  
Chapters 9-14  
Wednesday, May 9, 2018  8-10am |

VI. Readings (Required and recommended—including texts, websites, articles, etc.):
ISBN: 978-1-56367-901-8
FEM Statement:
In this course you must purchase and activate the LiveText add-on, Field Experience Module (FEM), PRIOR to your first day of field experience/clinical teaching. Failure to purchase and activate the account and/or submit the required assignment(s) within the FEM system may result in course failure. FEM must be purchased from www.livetext.com for a fee of $18.00 for a multiple year subscription.

LiveText Statement:
This course uses the LiveText data management system to collect critical assessments for students who are Perkins College of Education majors (undergraduate, graduate, and doctoral) or majors in other colleges seeking educator certification through the Perkins College of Education. Students who do not have an existing LiveText account will receive an access code via the SFA email system within the first week of class. You will be required to register your LiveText account, and you will be notified how to do this via email. If you forward your SFA e-mail to another account and do not receive an e-mail concerning LiveText registration, please be sure to check your junk mail folder and your spam filter for these e-mails.

If you have questions about obtaining or registering your LiveText account, call ext. 1267 or e-mail SFALiveText@sfasu.edu. Once LiveText is activated, if you have technical questions, call ext. 7050 or e-mail livetext@sfasu.edu. Failure to activate the account and/or submit the required assignment(s) within the LiveText system may result in course failure.

VII. Course Evaluations:

"Near the conclusion of each semester, students in the Perkins College of Education electronically evaluate courses taken within the PCOE. Evaluation data is used for a variety of important purposes including:

1. Course and program improvement, planning, and accreditation;
2. Instruction evaluation purposes; and
3. Making decisions on faculty tenure, promotion, pay, and retention.

As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the PCOE faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!"

In the Perkins College of Education, the course evaluation process has been simplified and is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.

VIII. Student Ethics and Other Policy Information: Found at https://www.sfasu.edu/policies

Class Attendance and Excused Absence: Policy 6.7
Regular, punctual attendance, documented participation, and, if indicated in the syllabus, submission of completed assignments are expected at all classes, laboratories, and other activities for which the student is registered. Based on university policy, failure of students to adhere to these requirements shall influence the course grade, financial assistance, and/or enrollment status. The instructor shall maintain an accurate record of each student’s attendance and participation as well as note this information in required reports and in determining final grades. Students may be excused from attendance for reasons such as health, family emergencies, or student participation in approved university-sponsored events. However, students are responsible for notifying their instructors in advance, when possible, for excusable absences. Whether absences are excused or unexcused, a student is still responsible for all course content and assignments. Students with accepted excuses may be permitted to make up work for up to three weeks of absences during a semester or one week of a summer term, depending on the nature of the missed work. Make-up work must be completed as soon as possible after returning from an absence.

Academic Accommodation for Students with Disabilities: Policy 6.1 and 6.6
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 936-468-3004 as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the
accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Academic Dishonesty: Policy 4.1
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to:
- using or attempting to use unauthorized materials on any class assignment or exam;
- falsifying or inventing of any information, including citations, on an assignment; and/or;
- helping or attempting to help another in an act of cheating or plagiarism.

Plagiarism is presenting the words or ideas of another person as if they were one's own. Examples of plagiarism include, but are not limited to:
- submitting an assignment as one's own work when it is at least partly the work of another person;
- submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or;
- incorporating the words or ideas of an author into one's paper or presentation without giving the author credit.

Penalties for Academic Dishonesty
Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university.

Student Appeals
A student who wishes to appeal decisions related to academic dishonesty should follow procedures outlined in Academic Appeals by Students (6.3).

Withheld Grades: Policy 5.5
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy [i.e., Active Military Service (6.14)]. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

Student Code of Conduct: Policy 10.4
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program. Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This policy applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare: Early Alert Program at SFA. Information regarding the iCare program is found at http://www.sfasu.edu/judicial/earlyalert.asp or call the office at 936-468-2703.

Additional Information:

To complete Certification/Licensing Requirements in Texas related to public education and other professional settings, you will be required to:

1. Undergo criminal background checks for field or clinical experiences on public school campuses; the public school campuses are responsible for the criminal background check; YOU are responsible for completing the information form requesting the criminal background check. If you have a history of criminal activity, you may not be allowed to complete field or clinical experiences on public school campuses. At that point, you may want to reconsider your major while at SFASU.

2. Provide one of the following primary ID documents: passport, driver’s license, state or providence ID cards, a national ID card, or military ID card to take the TExES exams (additional information available at
www.texes.ets.org/registrationBulletin/ <http://www.texes.ets.org/registrationBulletin/>). YOU must provide legal documentation to be allowed to take these mandated examinations that are related to certification/licensing requirements in Texas. If you do not have legal documentation, you may want to reconsider your major while at SFASU.

3. Successfully complete state mandated a fingerprint background check. If you have a history of criminal activity, you may want to reconsider your major while at SFASU.

For further information concerning this matter, contact Katie Snyder 936-468-1740 or snyderke1@sfasu.edu.

IX. Other Relevant Course Information:

University Policies and Information---This class will adhere to all applicable university policies. Students should read and be familiar with policies in the General Bulletin.

Assignments---To receive points for an assignment, it must be submitted AS INSTRUCTED, through the D2L DropBox or in class. To receive credit, any work must have the student name prominently displayed on the first page, or if in a folder or notebook, on the outside as well. Any work submitted to the instructor for grading must be neat and professional. Late work will automatically be penalized 5 points, even if it is only minutes late. It is your responsibility to submit your assignments on time. MISSING WORK SUBMITTED MORE THAN ONE WEEK AFTER ITS DUE DATE OR DURING DEAD WEEK WILL ONLY BE ELIGIBLE FOR HALF CREDIT. ABSOLUTELY NO STUDENT WORK WILL BE ACCEPTED AFTER THE LAST SCHEDULED MEETING TIME. In other words...no work may be submitted during finals exam week or thereafter.

Exams---Students are expected to be on-time to begin each exam. Those arriving late will not be granted additional exam-taking time. Those arriving after any other students have completed the exam and left the room will not be allowed to take the exam and will receive zero points for the exam. To begin the exam and during the exam period, the student work area must be cleared of all materials except the scantron answer sheet and/or instructor provided answer sheet and pencil or pen. All books and papers must be closed and stored out of sight beneath the seat or table. Cell phones must be turned off and stored out of sight during exams. No caps or sunglasses should be worn during exams. No electronic listening devices of any kind may be used during exams. Students may not leave the room then return again to finish an exam. If a student must leave the room, the exam must be turned in prior to exiting. Students must read and follow directions in filling in the scantron answer sheet correctly. Failure to fill out the form correctly may result in a penalty of up to 10 points.

Missing an Exam---According to university policy, serious personal illness or death in one’s immediate family are acceptable reasons for an exam to be missed. Zero points will be recorded for an exam when missed for unacceptable reasons. When an acceptable reason arises, to receive points, the student must notify the instructor PRIOR TO THE EXAM and provide written documentation/proof for the reason upon returning to class. Only if these two requirements are met, the grade earned on the final exam will be counted twice to replace the missed exam grade. This procedure applies to missing one exam only. All students must take the final exam at the official university-scheduled final exam time. Any requests for other times for the final exam must be for legitimate reason and must be submitted in writing at least two weeks in advance to allow approval through appropriate university channels. NO MAKE-UP UNIT EXAMS ARE OFFERED. Any extenuating circumstances must be discussed individually with the instructor during office hours or by appointment.

Cell Phones---Cell phone use is not allowed during class or exam time, unless otherwise instructed. Cell phones must be turned off and stored out of sight when class begins and remain off and out of sight until class is dismisses at each class meeting. Cell phones are a distraction to the instructor and to other students in the course...please be mindful of that!

Laptop Computers and Tablets---Laptops and tablets may be used in class for class purposes ONLY, except during exams. There may be times during which you are instructed to utilize laptops or tablets for in-class activities in order to enrich learning. However, the instructor has the right to ban computers for the remainder of the semester in the class if students are observed during any class meeting to be using devices for inappropriate purposes unrelated to class.
Honors Contracts---Any requests for honors contracts must be presented to the instructor, discussed, approved and submitted to the Honors office before the end of the third week of classes.