INSTRUCTOR – HOLLY LOVELL, MPA
PHONE – (903) 721-3279
EMAIL – HOLLY@NORTHROCKIM.COM

COURSE DESCRIPTION:
The role of finance in the modern business organization with emphasis on the decision-making process.

CLASS STRUCTURE / ACCESS:
Finance 333 is taught online via D2L and MindTap. There are no on-campus required meetings. All required assignments and exams will be accessed online via D2L and MindTap.

CLASS MATERIALS:
REQUIRED: The online course costs $140.00 which automatically comes with an eBook. You can purchase this and gain access to the course at: http://www.cengagebrain.com/course/2503155

NOT REQUIRED: If you choose, you may purchase a loose-leaf book in addition to the eBook that comes automatically with the course (added $45 cost on top of the $140 bringing your total cost to $185). You can purchase this and gain access to the course at: http://www.cengagebrain.com/course/2503155

NOT REQUIRED: The hard-copy textbook at the campus bookstore is NOT REQUIRED and it will NOT gain you access to the required online coursework.

For help with registering, a Student Registration Video link can be found at: https://play.vidyard.com/wkPs9copPEcx7KqMqMK4y. Also, there will be a Student Registration Table set up at the campus Bookstore to help students register their Cengage Digital Products and troubleshoot any issues.

Cengage Student Registration Table
Campus Bookstore
Monday, January 22nd, 2018
Time: 10:00am – 2:00pm

Your dedicated technical support team can be accessed by the following links and/or contact info:
• Techcheck.cengage.com
• 1-800-354-9706
• Support.cengage.com
• Jonathan Gomez – Cengage Learning Consultant
  o 903-283-5330
  o jonathan.gomez@cengage.com

!!! PLEASE CONTACT THIS SUPPORT TEAM OR JONATHAN WITH ANY TECHNICAL OR REGISTRATION ISSUES !!!
LEARNING OBJECTIVES:
Upon successful completion of this course the student should be able to identify the goal of financial management and explain why it is superior to other possible goals; describe the relation of the financial markets to the economy and financial management; construct and/or interpret the tools of financial analysis including financial ratios, pro forma financial statements, and cash budgets; understand how financial instruments are priced in financial markets; explain the concepts of risk, return and time value of money, including the application of these concepts to securities, portfolios and capital budgets; describe, calculate and interpret the rate of return on different types of securities issued by corporations; and explain and calculate the cost of capital for corporations and explain its relationship to the capital structure; describe and compare the sources of funds which a corporation might use to finance its operations. These objectives require quantitative analysis, problem solving, critical thinking, and computer skills.

EVALUATION:
MindTap assignments - 25% of the course grade.
2 major exams and a comprehensive Final exam - 75% of the course grade.

COURSE OUTLINE
Chapter 1 - An Overview of Financial Management
Chapter 2 - Financial Markets and Institutions
Chapter 3 - Financial Statements, Cash Flow, and Taxes
Chapter 4 - Analysis of Financial Statements
Chapter 5 - Time Value of Money
Chapter 7 - Bonds and Their Valuation
Chapter 8 - Risk and Rates of Return
Chapter 9 - Stocks and Their Valuation
Chapter 10 - The Cost of Capital
Chapter 11 - The Basics of Capital Budgeting
Chapter 14 - Capital Structure and Leverage

!! WILL POST DETAILED MINDTAP ASSIGNMENT SCHEDULE AND TEST SCHEDULE SOON ON D2L !!
Program Learning Outcomes: Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and courses at http://cobweb.sfasu.edu/plo.html.

Student Academic Dishonesty (University Policy 4.1):
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty

Academic dishonesty includes both cheating and plagiarism. Cheating includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit. Please read the complete policy at http://www.sfasu.edu/policies/academic_integrity.asp.

Course Grades (University Policy 5.5):
Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for computing the grade point average. Please refer to the complete policy at http://www.sfasu.edu/policies/course-grades.pdf.

Students with Disabilities:
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Conduct (University Policy 10.4):
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program. See the full Student Conduct Code policy at http://www.sfasu.edu/policies/student-conduct-code.pdf. Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject
to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.