Course Description: Communication 408 is designed to offer students an overview of leadership studies. Throughout the semester students will learn various leadership principles and practices as they are challenged to assess the strengths and weaknesses of various leadership communication and organizational change perspectives.

Primary Goals and Learning Objectives for the Course:
1. Students will engage organizational communication and discourse literature examining leadership.
2. Students will be able to recognize primary leadership theories.
3. Students will be able to analyze and critique leadership processes.
4. Students will display a greater understanding of the centrality of communication to effective leadership and organizational change processes.
5. Students will develop a critical analysis of leadership communication.
6. Students will enact leadership practices and assessment through personal analysis and service learning projects.

Communication Studies Program Learning Outcomes: *PLOs assessed in this course.
1. Theory Knowledge: Students majoring in Communication Studies should display comprehension of major communication theories.
2. Theory Application: Students majoring in Communication Studies will apply the major theories in the field to communicate effectively in a variety of settings.
3. Research Methods: Students majoring in Communication Studies will be able to use and demonstrate understanding of appropriate methodology in critical, humanistic, or social scientific paradigms in examining research questions in communication.
4. Diversity and Freedom of Expression: Students majoring in Communication Studies will be able to recognize the central role of diversity and freedom of expression in a global community.
5. Constitutive Nature of Communication: Students majoring in Communication Studies will be able to demonstrate knowledge of the constitutive nature of communication, which includes forces that enable and constrain communication such as technology, ethics, and organizational life.
6. Higher Order Thinking: Students majoring in Communication Studies will be able to demonstrate oral and written competence in logical and critical thinking.

Course Materials: Students will be expected to purchase the following:
Governing Policies: The following policies will apply toward classroom decorum.

1. **ACCEPTABLE STUDENT BEHAVIOR:** Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the Student Conduct Code, policy D-34.1). Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.

2. **ELECTRONIC DEVICES:** Students are expected to appreciate the learning environment and to prevent unnecessary distractions. All phones, MP3 players and PDAs must be off and out of sight during class, unless instructed otherwise. Laptops and tablets may be used; however, it is expected these devices will only be used for taking notes. Disruptive electronic use will result in an absence.

3. **COURSE ADAPTATIONS:** To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325, 468-3004 / 468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to [http://www.sfasu.edu/disabilityservices/](http://www.sfasu.edu/disabilityservices/).

4. **ACADEMIC INTEGRITY:** Academic integrity is a responsibility of all university faculty and students. Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism. **Definition of Academic Dishonesty:** Academic dishonesty includes both cheating and plagiarism. **Cheating** includes but is not limited to (1) using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class; (2) the falsification or invention of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. **Plagiarism** is presenting the words or ideas of another person as if they were your own. Examples of plagiarism are (1) submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another; (2) submitting a work that has been purchased or otherwise obtained from an Internet source or another source; and (3) incorporating the words or ideas of an author into one's paper without giving the author due credit. Please read the complete policy at [http://www.sfasu.edu/policies/academic_integrity.asp](http://www.sfasu.edu/policies/academic_integrity.asp).

5. **D2L AND ONLINE COURSEWORK:** ALL students are expected to use D2L in this course to perform and keep up with graded activities and scheduled readings. Students should sign in at [http://d2l.sfasu.edu](http://d2l.sfasu.edu) using the same username and password as MySFA.

6. **GRADE WITHHELD POLICY (Semester Grades A-54):** **Il. Withheld Grades:** Ordinarily, at the discretion of the instructor of record and with the approval of the academic chair/director, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F. If students register for the same course in future terms the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. [http://www.sfasu.edu/policies/semester_grds.asp](http://www.sfasu.edu/policies/semester_grds.asp)
**Attendance, Participation and Make-up Work Policy:** Students are expected to attend every class meeting. Generally, the following policy will apply to absences and make-up work:

1. For evaluated activities such as celebrations and writing, absences will NOT be allowed. You will be allowed to make up the activity only when conditions are clearly beyond your control and are convincingly documented. If you do not have valid documentation for the absence, you will receive a ZERO for the assignment. Even if you are allowed to make up the activity you will still be counted absent for the class day.
2. There is no provision for excused absences for class meetings that do not involve graded activities. Your professor will not hear excuses for these days, nor will he accept documentation. You will simply be miss and risk knowledge and points loss.
3. Attendance can add to your final course grade, including, but not limited to Daily and Service Learning Involvement points. Student who miss class are likely to not pass.

**Evaluation:** In addition to the attendance requirements for successful class completion, students will be evaluated using exams and written work. Each evaluated activity must be completed and turned in by the scheduled class meeting time. Your professor throughout the semester will provide additional instructions.

**Leadership Book Analysis:** Students will complete two book analyses throughout the semester. The first book analysis will be on *The Power of Positive Leadership* by Gordon. All students will review this book. The second book analysis will be over a book from the list of books provided by the instructor. No student can choose the same book for the second review. Each book report will follow the requirements of the APA Style Manual. Students must follow APA correctly for all credit on the reports. Improper use will deduct major points. Each book report will range from 5-7 double spaced pages using the required APA formatting. Cover pages and references are not included in the 5-7 page count, but they are REQUIRED. Each book report should be organized by including each of the sections below in order.

1. **Review of the Book:** In the section, students will identify the key ideas of the book. An outline of the book is not sufficient, nor appropriate. The review section should be an analysis of the what you found to be the most significant concepts as you read the book. Students papers should not look similar, should not be a chronological identification of chapter concepts, and should not look like published reviews online or in other publication. Make the section unique to your reading of the book.

2. **Evaluation of the Principles:** In this section, students will provide an analysis of the key concepts of the book discussed in the previous section using sources such as journal articles, academic texts, and the Northouse *Leadership: Theory and Practice* text from the course. This section should be substantive and well developed with clear, well-used citing of material from the book and the sources being used to analyze it.

3. **Leadership in Practice:** In this final section, students will write a single paragraph of 5-7 sentences that summarizes how they intend to put the concepts from the book into their personal daily practice of leadership.

Each Book Report will be worth 150 points. **Book Reports will be worth a total of 300 points.**

**Leadership in Practice: Leadership and Service Learning Journals and Involvement Verification Documents:** Students will be expected to get involved with a student organization on the campus of SFA or within the community of Nacogdoches for the duration of the semester. Each week students will provide a weekly leadership journal entry that outlines key leadership lessons learned for that week of involvement and service within the specific organization. Students will be required to dialogue about how
those lessons relate to the concepts learned in the readings and course lectures. In addition to organizational involvement, students are expected to demonstrate key influence in the lives of members in the organization or the community. To do this, students will include a section in their weekly journaling that identifies how they are as individuals specifically making an impact. Weekly journaling will occur for 8-weeks of the semester and be due on before 11pm every Thursday of the required week. Additionally, students will be required to verify making an impact by providing 1) a completed and signed Service Learning Involvement form from the head of the organization which includes a report on attending meetings and events regularly for the 8-week period of journaling and 2) two letters from individuals you specifically led and made an impact in their lives. Due dates are provided in the course calendar. Involvement surveys will be worth a total of 300 points.

Daily Involvement in Activities and Discussion: Students will be evaluated on their involvement in daily activities and discussion that center on assigned readings. Therefore, reading before class is crucial for success. Activities will differ each time they are assigned in class, but the overall goals of the activities are two-fold: build a team environment and provide a safe place to learn leadership skills. Daily Involvement is worth 200 points.

Celebrations (the evaluations formerly known as tests/exams): There will be two celebrations/exams throughout the semester. Celebrations will be mostly multiple-choice, true-false, fill-in-the-blank and will be completed via D2L on the assigned dates. However, these exams will be completed in a computer lab during class time. Directions will be provided just before the exam is scheduled. Each celebration will be worth 100 points. Celebrations will be worth a total of 200 points.

Total course points 1000 points

Tentative Course Calendar: The course calendar should be used by students to see when daily readings and when exams are scheduled. The calendar is subject to change based on student learning progress and unforeseen occurrences. In the event the calendar changes, announcements will be emailed to the student’s SFA email and posted on Blackboard announcements.

Week 1 – Welcome!
1/16 Introduction and syllabus
   Read Northouse (2016) Textbook Chapter 1
1/18 Leadership and communication
   Read Northouse Chapter 1
   Read Kouzes and Posner (2017) Textbook Chapter 1
   Explanation of Service Learning/Student Involvement Project

Week 2
1/23 Early Leadership Models
   Read Northouse Chapter 2, 3, 4, & 5
   Leadership Book Analysis Instructions
1/25 Path-goal and Leader-Member Exchange Leadership Approaches
   Read Northouse Chapters 6 & 7
   Identification of Student/Community Organization Deadline
Week 3
1/30 Transformational Leadership and Making a Difference
   Read Northouse Chapter 8
   Read Kouzes and Posner Chapter 2
2/1 Lead and Lead More: Experience is Fundamental
   Read Kouzes and Posner Chapter 3
REMINDER: Journaling and Leadership Involvement Start TODAY!

Week 4
2/6 The Leader in You: Believe You Can
   Read Kouzes and Posner Chapters 4, 5, & 6
2/8 The Leader Aspires to Excel
   Read Kouzes and Posner Chapter 7, 8, & 9
   Leadership Journal Entry 1 Before 11pm

Week 5
2/13 Understanding the Art of Framing and Creating Vision
   Read Fairhurst (2005): Provided on D2L
2/15 Charisma, Power, and Leadership
   Leadership Journal Entry 2 Before 11pm

Week 6
2/20 Challenging Yourself
   Read Kouzes and Posner Chapters 10, 11, 12, & 13
2/22 Challenging Yourself Part 2
   Read Kouzes and Posner Chapters 10, 11, 12, & 13
   Leadership Journal Entry 3 Before 11pm

Week 7
2/27 Authentic Leadership
   Read Northouse Chapter 9
3/1 Servant Leadership
   Read Northouse Chapter 10
   Leadership Journal Entry 4 Before 11pm

Week 8
3/6 Engaging Support
   Read Kouzes and Posner Chapters 14, 15, & 16
3/8 ONLINE: Celebration 1 (readings/lecture from 1/19-3/3) on D2L from 8am to 11pm
   Leadership Journal Entry 5 Before 11pm

Week 9: SPRING BREAK (3/10-18)

Week 10
3/20 Practicing Leadership Deliberately
   Read Kouzes and Posner Chapter 17, 18, & 19
3/22 Practicing Leadership Deliberately Part 2
   Read Kouzes and Posner Chapter 17, 18, & 19
   Leadership Journal Entry 6 Before 11pm
Week 11
3/27 ONLINE: Leadership Book Analysis 1 Due before 11pm
3/29 EASTER HOLIDAY

Week 12
4/3 Leadership and Ethics
   Read Northouse Chapter 13
4/5 Adaptive Leadership
   Read Northouse Chapter 11
   Leadership Journal Entry 7 Before 11pm

Week 13
4/10 Psychodynamic Approach to Leadership
   Read Northouse Chapter 12
4/12 Follower-Centric Leadership
   Leadership Journal Entry 8 Before 11pm

Week 14
4/17 Leadership and Inclusion
   Read Northouse Chapters 15 & 16
4/19 Shared and Team Leadership
   Read Northouse Chapter 14

Week 15
4/24 ONLINE: Leadership Book Analysis 2 Due before 11pm
4/26 Leadership Book Q&A Session

Week 16: Dead Week
5/1 Becoming the Best
   Read Kouzes and Posner Chapter 20
5/3 STUDY DAY

Week 17: FINAL EXAM: See online schedule at www.sfasu.edu
ONLINE CLASS DAY: Celebration 2 (all assigned readings and lecture notes from 3/20 to the end of the semester) available from 8am on May 5th until 11pm on May 8th on D2L

Important University Dates
1/19 – Last Add/Drop Day
1/31 – 12th Class Day
3/7 – Mid-Semester
3/21 – Last Day to Drop or Withdraw without WP or WF
4/23 – Last Day to Withdraw