Facility Planning and Management  
3 Credit Hours  

HMS 322.501  
Course Syllabus  
Fall 2017

Instructor: Donna J. Fickes, Ph.D.
Office: Human Sciences North 106C
Office Phone:
Office Hours: Tuesdays, 11am - 1pm and Wednesdays, 1pm – 3pm.
I will be available to answer emails during office hours.
If you would prefer to visit in person, or via Skype or Blackboard Collaborate, please email 24 hours in advance to make arrangements.
Email: fickesdj@sfasu.edu
Preferably, use D2L to send emails related to the course. If D2L is unavailable, send email to fickesdj@sfasu.edu and include “HMS 322” somewhere in the subject line.
Department: Hospitality Administration, School of Human Sciences
Course Information

Prerequisites
Junior Standing

Course Description
Three semester credit hours (lecture). Overview of elements of design, building systems, construction techniques, and space utilization in relation to safety and efficiency of service. Site location, energy conservation, fire protection, maintenance, and upkeep as factors influencing retail, dining service, and lodging accommodations.

Course Goals

Program Learning Outcomes
1. Resource Development: The students will demonstrate the use of appropriate technology and sustainability in the hospitality industry.
2. Professional Behavior: The student will exhibit the professional behaviors (strong communication skills, a professional image, a good work ethic, and adequate preparation for employment in his/her specific discipline) expected in the fields of Human Sciences and Hospitality.
3. Key Competencies: The student will demonstrate competence in his/her specific discipline using oral and written forms. The student will also demonstrate competence in calculating, interpreting, and understanding ratios, financial statements, and budgets related to the hospitality industry.
4. Service Attitude: The student will demonstrate a positive service attitude.

Course Objectives (Student Learning Outcomes)
This course is designed to provide students with a basic understanding of facilities management within the hospitality. Upon completion of this course, students should be able to:
1. Explain what facilities management encompasses. Assessed by module assignments, quizzes, and case study analysis.
2. Explain the concepts of Preventive, Predictive, Reactive, and Deferred Maintenance Management. Assessed by module assignments.
4. Identify important concepts and trends in facilities management. Assessed by module assignments, quizzes, and case study analysis.
5. Understand ethical issues relating to facilities management. Assessed by module assignments and case study analysis.
Course Materials

Required Text:
Hospitality Facilities Management and Design (4th edition)
Author: David M. Stipanuk, American Hotel and Lodging Educational Institute (AHLEI)
ISBN: 9780866124768

Required Technology:
This course will be delivered through the university’s Learning Management System (LMS), D2L. Each student is required to have access to a computer with internet capabilities in order to access the course. Each student is also required to have a working, university (sfasu.edu) email account.

As a student of Stephen F. Austin State University, you have free access to this course’s D2L site. You will need to access the course regularly throughout the semester.

Assignments for this course will be submitted electronically through D2L, unless otherwise instructed. Some assignments may require audio files. Students must have a working computer microphone or the ability to add audio to files on their computer to complete these assignments. Files with audio are submitted as PowerPoint files. All other submitted files must be in PDF or Word format.

Technical Support
If at any point during the course you experience technical difficulties in D2L, please let your instructor know immediately.

You will also need to contact Andra Floyd, head of the SFASU D2L support team, by email (afloyd@sfasu.edu) or phone (936-468-1919) for technical help. Andra is an expert at helping faculty and students solve technical difficulties in D2L.

Student Conduct

Netiquette
Netiquette refers to “Network Etiquette”. It is the way one should behave when sending email, posting to threaded discussions, or chatting online.

Here are some basic rules to help you get the most out of your online learning:

- ALL CAPS IMPLIES THAT YOU ARE SHOUTING - Please do not do this!
- Watch your “tone” - it’s written, not verbal communication. It can be very easy to misinterpret someone’s meaning online.
- Check your spelling - Always!
- Make your messages easier to read by making your paragraphs short and to the point.
• Never “say” anything that you would not want posted on the wall of a face to face classroom, because it could be!
• Behave as you would in a face-to-face classroom.
• Remember there is a real live person at the other end reading your posts and email. Treat them with respect.
• Foul language, insults and harassment are not tolerated (just as it would not be tolerated in a face to face classroom).
• Think about what you have written before you submit it.

Student Code of Conduct: Policy 10.4
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program. Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave the class and may be subject to judicial, academic or other penalties. This policy applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare: Early Alert Program at SFA (936-468-2703). More information regarding the program can be found at iCare.

Coursework
Getting Started: The ‘Getting Started’ module contains activities to familiarize yourself with the course assessment tools. Successful completion of ALL activities in the module will allow you to earn points toward your final grade.

Class and Team Discussions: Discussion forums are used to generate discussion between you and your fellow classmates and/ or teammates.

Individual Assessment Activities: Individual assignments may be included in each module. Individual assignments are designed to be completed individually, without assistance from fellow students, friends, family, faculty, etc.

Quizzes and Exams: Quizzes and exams are designed to be completed individually. Any assistance with quizzes and exams, human, text, or technological, is unacceptable.

Case Study Analysis: You will work on case study analysis, both individually and as a team, throughout the semester. The term case study refers to both a method of analysis and a specific research design for examining a problem, both of which are used in most circumstances to generalize across populations. This tab focuses on the latter--how to design and organize a research paper in the social sciences that analyzes a specific case.
A case study research paper examines a person, place, event, phenomenon, or other type of subject of analysis in order to extrapolate key themes and results that help predict future trends, illuminate previously hidden issues that can be applied to practice, and/or provide a means for understanding an important research problem with greater clarity. A case study paper usually examines a single subject of analysis, but case study papers can also be designed as a comparative investigation that shows relationships between two or among more than two subjects. The methods used to study a case can rest within a quantitative, qualitative, or mixed-method investigative paradigm. Details, including writing style and presentation, will be provided on D2L.

**Team Activities:** Team activities are to be completed by pre-assigned teams of students. These assignments may include discussions, case study analysis, papers and/or presentations, and peer evaluations. A detailed description of each assignment is provided on D2L. Teams and team activities are a core component of this class, so read and follow directions carefully.

**LiveText Statement:**
This course DOES NOT use LiveText. The LiveText data management system collects critical assessments for students who are Perkins College of Education majors (undergraduate, graduate, and doctoral) or majors in other colleges seeking educator certification through the Perkins College of Education. If you have questions about obtaining or registering your LiveText account, call ext. 1267 or e-mail SFALiveText@sfasu.edu. Once LiveText is activated, if you have technical questions, call ext. 7050 or e-mail livetext@sfasu.edu. Failure to activate the account and/or submit the required assignment(s) within the LiveText system may result in course failure.

**Grading and Assessment Policy**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Getting Started Activities</td>
<td>20</td>
</tr>
<tr>
<td>12 Individual Journal Activities</td>
<td>15 ea./ 180 points total</td>
</tr>
<tr>
<td>5 Class Discussions</td>
<td>20 ea. / 100 points total</td>
</tr>
<tr>
<td>5 Case Studies</td>
<td>20 ea. / 100 points total</td>
</tr>
<tr>
<td>2 Individual Assignments</td>
<td>30 ea. / 60 points total</td>
</tr>
<tr>
<td>10 Quizzes</td>
<td>20 ea. / 200 points total</td>
</tr>
<tr>
<td>2 Team Discussions</td>
<td>20 ea. / 40 points total</td>
</tr>
<tr>
<td>5 Team Assignments</td>
<td>20 ea. / 100 points total</td>
</tr>
<tr>
<td>5 Team Evaluations</td>
<td>10 ea. / 50 points total</td>
</tr>
<tr>
<td>1 Team Research Project</td>
<td>150</td>
</tr>
</tbody>
</table>

**TOTAL COURSE POINTS**

1000 POINTS

**GRADING SCALE:**
A=1000-900pts. (90%) B=899-800pts. (80%) C=799-700pts. (70%) D=699-600pts. (60%)
Guidelines for Evaluating Students in the Hospitality Administration program:
What is an ‘A’ Student?
- Consistently goes above and beyond what is required in the experience
- Displays initiative
- Looks up information before asking questions
- Contributes meaningfully to the class
- Acts enthusiastic, even when he/she does not feel that way
- Is open to criticism without getting defensive
- Does not act like a “know it all”
- Displays maturity
- Is proactive – does not wait to be told to do everything; takes care of things before they become problems
- Displays common sense
- Has strong “people skills”
- Is flexible
- Stays until the job is finished

Every student should not expect an ‘A’! It is the student who displays the above characteristics, as well as sound technical ability and theoretical knowledge, who receives the “excellent” grade.

A grade of ‘B’ or ‘C’ should not be perceived as failure. A grade of ‘B’ means “good” or “above average” and a grade of ‘C’ means “average”. Not everyone is an “outstanding” student, and that is okay.

Grades of ‘D’ or ‘F’ are appropriate when a student does not meet basic requirements, does not know basic information, and/or does not display a basic level of skill or knowledge.

Extra credit is not guaranteed. While extra credit opportunities may arise, they will be offered at the discretion of the instructor. Any extra credit opportunities will be offered to all students at the same rate.

Please remember, grades are earned, not given. YOU are responsible for your grades!

Withheld Grades: Policy 5.5
At the discretion of the instructor of record, and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy [i.e., Active Military Service (6.14)]. If students register for the
same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average.

**Course Timeline and Due Dates**

Please see the **Course Timeline** on the course homepage for a schedule of all due dates.

**Deadlines Policy**

In this course you are part of an active community of learners, and as such, meeting the due dates and deadlines is extremely important. You are expected to keep an eye on the Course Timeline and to complete work on time.

If, due to unforeseen circumstances, you feel you need a brief extension on any due date, please contact your instructor 2-3 business days ahead of time to discuss alternate arrangements.

**Late Work:** Late work is not acceptable. Grading of assignments and assessments that are submitted after the due date and time is at the discretion of the instructor. Likewise, assignments and assessments that are improperly submitted on D2L, or submitted through email, will be considered late and graded at the discretion of the instructor.

**Program Information**

**James I. Perkins College of Education (PCOE)**

The James I. Perkins College of Education (PCOE) includes the Departments of Elementary Education, Human Services, Kinesiology and Health Science, and Secondary Education and Educational Leadership, and the School of Human Sciences. Each offers programs of study in educator certification as well as in various non-teaching programs.

The mission of PCOE is to prepare competent, successful, caring, and enthusiastic professionals dedicated to responsible service, leadership, and continued professional and intellectual development. Additional information about the Vision, Mission, and Core Values of the college can be found at [PCOE](#).

**Hospitality Administration**

The Hospitality Administration program at SFASU is poised to attract students, to enhance university visibility, and to prepare students to compete in the 21st century. Specific objectives of the [Hospitality Administration](#) major are to:

1. Prepare individuals for entry-level employment in the vast hospitality industry;
2. Deliver an academic program that attracts non-traditional, male and minority students as well as traditional students seeking an education at SFASU;
3. Meet needs of students desiring an academic area that prepares for multiple types of employment, flexible scheduling and mobility;
4. Provide industry with well-prepared, qualified personnel.

The goals of the courses offered by the Hospitality Administration program at SFASU, and this course specifically, support the goals of PCOE by:

- Preparing leaders in the hospitality industry and tourism field. As one of the largest industries in Texas, the hospitality industry needs competent and skilled leaders. Students in this course will become familiar with different aspects of the Meetings, Events, Expositions, and Convention (MEEC) industry.
- Providing a variety of teaching venues incorporating the latest technologies to a range of diverse student interests, backgrounds, and aspirations. Students in this course will be exposed to online resources relevant to the course.
- Collaborating with external partners to enhance students’ knowledge, skills, and dispositions, and to influence the ongoing exchange of ideas for mutual benefit. This course utilizes outside resources, including interviews, to enhance the curriculum.
- Engaging in outreach services. Each student in this course will have an opportunity to contribute to the hospitality field through service learning activities.
- Conducting research to advance knowledge and to contribute to the common good. Case studies, research activities, and reflection papers expose students in this course to the study of hospitality research.

Course Survey
Near the conclusion of each semester, students in the College of Education electronically evaluate courses taken within the COE. Evaluation data is used for a variety of important purposes including: 1. Course and program improvement, planning, and accreditation; 2. Instruction evaluation purposes; and 3. Making decisions on faculty tenure, promotion, pay, and retention.

The course evaluation process is completed electronically through MySFA. Although the instructor will be able to view the names of students who complete the survey, all ratings and comments are confidential and anonymous, and will not be available to the instructor until after final grades are posted.

As you evaluate this course, please be thoughtful, thorough, and accurate in completing the evaluation. Please know that the COE faculty is committed to excellence in teaching and continued improvement. Therefore, your response is critical!
Resolving Student Grievances
Should a student encounter an issue in this, or any, PCOE course, the following chain of authority should be followed and not circumvented:

1. Contact the instructor and attempt to resolve the issue.
2. If the student is uncomfortable discussing the issue with the instructor, the student should contact the Department Chair of Hospitality Administration, Dr. Chay Runnels and/or the Director of the School of Human Sciences, Dr. Lynda Martin.
3. At this point, if the issue remains unresolved, the student should contact the Interim Associate Dean for Student and Faculty Services in the College of Education, Dr. Stacy Hendricks.
4. If the problem that has to do with being a student at Stephen F. Austin State University or should the student be dissatisfied with the outcome of discussions with the above authorities, the student may visit the Dean of Student Affairs, Dr. Adam Peck in room 3.105 of the Baker Patillo Student Center, or call 936-468-7249.

University Information

Attendance Policy
This is an online class – there are no required on-campus meetings. Lessons and activities are accessible throughout the semester on D2L. Access to D2L and the course are available 24/7. Such flexibility demands a high degree of self-discipline and independent motivation. Students must budget their time appropriately for this course; including reading the required textbook, watching lectures, and completing course assignments and projects.

Due to the nature of this class, the only absences that will be entertained are described here:

<table>
<thead>
<tr>
<th>Excused Absences</th>
<th>Make-Up Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>University-related event with letter of proof provided 7 days in advance (athletic event)</td>
<td>All graded content submitted within 7 days of approved absence.</td>
</tr>
<tr>
<td>Observance of Religious Holy Day with letter provided 7 days in advance (see below)</td>
<td>All graded content submitted within 7 days of approved absence.</td>
</tr>
</tbody>
</table>

Observance of a Religious Holy Day:
1. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code §11.20.
2. A student who intends to observe a religious holy day should make that intention known in writing to the instructor seven (7) days prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within seven (7) days after the absence.

Please Note: Unsuccessful completion of this class or course completion of less than 60 percent of the semester may result in repayment of all or part of your student financial aid. Also, students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare: Early Alert Program at SFA (936-468-2703). More information regarding the program can be found at iCare.

Class Attendance and Excused Absence: Policy 6.7
Regular, punctual attendance, documented participation, and, if indicated in the syllabus, submission of completed assignments are expected at all classes, laboratories, and other activities for which the student is registered. Based on university policy, failure of students to adhere to these requirements shall influence the course grade, financial assistance, and/or enrollment status. The instructor shall maintain an accurate record of each student’s attendance and participation as well as note this information in required reports and in determining final grades. Students may be excused from attendance for reasons such as health, family emergencies, or student participation in approved university-sponsored events. However, students are responsible for notifying their instructors in advance, when possible, for excusable absences. Whether absences are excused or unexcused, a student is still responsible for all course content and assignments. Students with accepted excuses may be permitted to make up work for up to three weeks of absences during a semester or one week of a summer term, depending on the nature of the missed work. Make-up work must be completed as soon as possible after returning from an absence.

Academic Integrity
Academic integrity is a responsibility of all university faculty and students. Please ensure that all work you post or submit is your original work, and that any material belonging to others is properly cited according to our discipline’s manual of style (APA).

Faculty members promote academic integrity in multiple ways including instruction on the components of academic honesty, as well as abiding by university policy on penalties for cheating and plagiarism.
Student Academic Dishonesty: Policy 4.1
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to:
- using or attempting to use unauthorized materials on any class assignment or exam;
- falsifying or inventing of any information, including citations, on an assignment; and/or;
- helping or attempting to help another in an act of cheating or plagiarism.

Plagiarism is presenting the words or ideas of another person as if they were one’s own. Examples of plagiarism include, but are not limited to:
- submitting an assignment as one's own work when it is at least partly the work of another person;
- submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or,
- incorporating the words or ideas of an author into one's paper or presentation without giving the author credit.

For additional information about academic dishonesty, please read and abide by the complete university policy at SFASU Academic Dishonesty Policy.

Accommodations for Participants with Disabilities
Your instructor, in conjunction with SFASU’s Center for Teaching and Learning, have made every effort to ensure that the materials in this course are accessible for all participants. However, if you require accommodations due to a disability, please contact your instructor directly in the first week of the course, if not sooner, to make the necessary arrangements.

Academic Accommodation for Students with Disabilities: Policy 6.1 and 6.6
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Human Services Building, and Room 325 (936-468-3004) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations.

For additional information, go to SFASU Disability Services.