Instructor: Holly Lovell, MPA
Office: TBA
Office Hours: By appointment. Please text me at number below
Phone: 903-721-3279
E-mail: holly@northrockim.com
Prerequisites: Grade of “D” or better in ACC 231
Class Meeting Time & Place 121 McGee at 4:00 PM until 6:30 PM Tuesday

TEXTBOOK AND OTHER REQUIREMENTS

The text for this course is Fundamentals of Financial Management, 14th edition (ISBN: 9781285867977), by Brigham and Houston. A financial calculator is required. The TI BA II Plus Business Calculator is used in class by the Finance instructor. Finally, Scantrons (form 882–E) are required for all exams including the final.

COURSE DESCRIPTION

The role of finance in the modern business organization with an emphasis on the decision process.

STUDENT LEARNING OUTCOMES

Upon successful completion of this course the student should be able to:

- identify the goal of financial management and explain why it is superior to other possible goals;
- describe the relation of the financial markets to the economy and financial management;
- construct and interpret the tools of financial analysis including financial ratios, pro forma financial statements, and cash budgets;
- describe how financial instruments are priced in financial markets;
- explain the concepts of risk, return and time value of money, including the application of these concepts to securities, portfolios and capital budgets;
- describe, calculate and interpret the rate of return on different types of securities issued by corporations; and
- explain and calculate the cost of capital for corporations and explain its relationship to the capital structure; describe and compare the sources of funds which a corporation might use to finance its operations.
These objectives require quantitative analysis, problem solving, critical thinking, and computer skills.

PROGRAM LEARNING OUTCOMES

Program learning outcomes define the knowledge, skills, and abilities students are expected to demonstrate upon completion of an academic program. These learning outcomes are regularly assessed to determine student learning and to evaluate overall program effectiveness. You may access the program learning outcomes for your major and particular courses at http://www.sfasu.edu/cob/ug-plo.asp.

ATTENDANCE and ETIQUETTE

*Attendance is a requirement of this course. If you miss a class, you are responsible for everything said and done.* Students that miss class tend to do poorly on the exams. If you have to miss class for an official university functions (ex. athletes are excused for games), it is your responsibility to get with the Professor as soon as possible about absences or other problems.

Please be on time for class. Excessive lateness that disrupts class may cause the instructor to lock the door and not let anyone in that arrives late. Students may not leave class during an exam without turning in the exam.

Cell phones are to be turned off during class. In case of an emergency, see the instructor BEFORE class. If anyone has an active cell phone on during a test the test will be picked up by the instructor.

EXAMINATIONS

Three regular exams will be given (250 pts. each) and a cumulative Final Exam (250 pts.). Makeup exams similar to a missed exam will not be given. Students with an acceptable, provable excuse will take a more comprehensive cumulative final exam only if the instructor is notified of the EMERGENCY before the exam is given in class (in other words, you must get my approval to be given a make up exam at the end of the semester, you cannot simply just not show up and expect to make up the exam). The final exam CAN replace the lowest prior 3 regular exams. Any collaboration on an exam will result in the student getting an F in the course without the benefit of being able to drop the class and documentation being filed with various administrators for further disciplinary action.
GRADING

The point breakdown of attendance and exams are as follows:

Exam1,2,3: 100 points each
Final: points

Final grade will be based on percentages, as follows:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90-100%</td>
<td>A</td>
</tr>
<tr>
<td>80-89%</td>
<td>B</td>
</tr>
<tr>
<td>70-79%</td>
<td>C</td>
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<tr>
<td>60-69%</td>
<td>D</td>
</tr>
<tr>
<td>59% or below</td>
<td>F</td>
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</tbody>
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FINAL GRADES ARE FINAL. Do something about your grade while you can.

SEMESTER SCHEDULE (tentative)

Aug. 22 – Sept. 19

CH 1 An Overview of Financial Management
CH 2 Financial Markets and Institutions
CH 19 Multinational Financial Management
CH 3 Financial Statements, Cash Flow and Taxes
CH 4 Analysis of Financial Statements

Sept. 26 TEST 1

Oct. 3 – Oct. 17

CH 5 Time Value of Money
CH 7 Bonds and Their Valuation
CH 9 Stocks and Their Valuation

Oct. 24 TEST 2
Oct. 31 – Nov. 14

CH 8 Risk and Rates of Return
CH 11 Basics of Captial Budgeting
CH 12 Cash Flow Estimation and Risk Analysis

Nov. 28  TEST 3

Nov. 28 – Dec. 5

CH 10 The Cost of Capital
Review for Cumulative Final Exam

FINAL (Cumulative) - December 12th

GENERAL STUDENT POLICIES
Student Academic Dishonesty (University Policy 4.1)
Abiding by university policy on academic integrity is a responsibility of all university faculty and students.

Definition of Academic Dishonesty
Academic dishonesty includes both cheating and plagiarism. Cheating includes, but is not limited to (1) using or attempting to use unauthorized materials on any assignment or exam; (2) falsifying or inventing of any information, including citations, on an assigned exercise; and/or (3) helping or attempting to help another in an act of cheating or plagiarism. Plagiarism is presenting the words or ideas of another person as if they were one’s own. Examples of plagiarism include, but are not limited to (1) submitting an assignment as if it were one's own work when is at least partly the work of another person; (2) submitting a work that has been purchased or otherwise obtained from the Internet or another source; and/or (3) incorporating the words or ideas of an author into one's paper without giving the author credit. Penalties may include, but are not limited to reprimand, no credit for the assignment or exam, re-submission of the work, make-up exam, failure of the course, or expulsion from the university. Please read the complete policy at http://www.sfasu.edu/policies/student_academic_dishonesty.pdf
Course Grades (University Policy 5.5)
At the discretion of the instructor of record and with the approval of the academic unit head, a grade of WH will be assigned only if the student cannot complete the course work because of unavoidable circumstances. Students must complete the work within one calendar year from the end of the semester in which they receive a WH, or the grade automatically becomes an F, except as allowed through policy related to active military service. If students register for the same course in future semesters, the WH will automatically become an F and will be counted as a repeated course for the purpose of computing the grade point average. Please refer to the complete policy at http://www.sfasu.edu/policies/course-grades.pdf.

Students with Disabilities
To obtain disability related accommodations, alternate formats and/or auxiliary aids, students with disabilities must contact the Office of Disability Services (ODS), Room 325 in the Human Services Building, 468-3004/468-1004 (TDD) as early as possible in the semester. Once verified, ODS will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. Failure to request services in a timely manner may delay your accommodations. For additional information, go to http://www.sfasu.edu/disabilityservices/.

Student Conduct (University Policy 10.4)
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (see the full Student Conduct Code at http://www.sfasu.edu/policies/student-conduct-code.pdf.) Unacceptable or disruptive behavior will not be tolerated. Students who disrupt the learning environment may be asked to leave class and may be subject to judicial, academic, or other penalties. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc. The instructor shall have full discretion over what behavior is appropriate/ inappropriate in the classroom. Students who do not attend class regularly or who perform poorly on class projects/exams may be referred to the iCare Early Alert Program. This program provides students with recommendations for resources or other assistance that is available to help SFA students succeed.