

**Treba A. Marsh**  
**Faculty Vita**  
(September 1, 2008 - August 31, 2013)

<b>Department:</b> <u>School of Accountancy</u>	<b>Rank:</b> <u>Professor</u>
<b>Qualification Status:</b> <u>AQ</u>	<b>Tenure Status:</b> <u>Tenured</u>

**EDUCATION**

**DBA, 1997.**

Institution: Louisiana Tech University  
Specialization/Major: Accounting

**MBA, 1981.**

Institution: Stephen F. Austin State University  
Specialization/Major: Management

**BBA, 1973.**

Institution: Stephen F. Austin State University  
Specialization/Major: Accounting

**PROFESSIONAL EMPLOYMENT**

**Chair of Accounting Department**

Stephen F. Austin State University, 2006 - 2012

**Professor**

Stephen F. Austin State University, 2006 - Present

**Associate Professor**

Stephen F. Austin State University, 2002 - 2006

**Assistant Professor**

Stephen F. Austin State University, 1996 - 2001

**Lecturer**

Stephen F. Austin State University, 1988 - 1992

**INTELLECTUAL CONTRIBUTIONS**

**Peer Reviewed Journal Articles**

Fischer, M., Marsh, T. A. (2013). Biological Assets: Financial Recognition and Reporting Using US and International Accounting Guidance. *To appear in Journal of Accounting and Finance*, 13(2/2013).

Ulmer, J., Ethridge, J. R., Marsh, T. A. (2013). Transfer Pricing in a Global Market. *To appear in Journal of Business Case Studies*, 9(5).

Fischer, M., Marsh, T. A., Hunt, G. L., Hora, B., Montondon, L. (2013). Public University OPEB Burden: Recognition, Funding and Future Obligations. *Journal of Public Budgeting, Accounting and Finance Management*, 25(1), 91-112.

Hunt, G. L., Marsh, T. A., Fischer, M. (2013). Attitudes of Students and Practitioners Regarding Ethical Acceptability of Accounting Transactions. *Journal of Learning in Higher Education*, Spring 2013.

Marsh, T. A., Fischer, M. (2013). Accounting for Agricultural Products: US Versus IFRS GAAP. *Journal of Business & Economics Research*, 11(3), 79-87.

Rogers, V. C., Ethridge, J. R., Marsh, T. A. (2012). Ethical and Environmental Disclosures: An Analysis of the Oil and Gas Industry. *To appear in Journal of International Energy Policy*, 9 pages.

Fischer, M., Marsh, T. A. (2012). Two Accounting Standards Setters: Divergence Continues for Nonprofit Organizations. *Journal of Public Budgeting, Accounting & Financial Management*, 24(3 FALL 2012), 429-465.

Marsh, T. A., Fischer, M. (2012). Accounting and Reporting Convergence. *International Journal of the Academic Business World*, 6(1), 1-10.

Marsh, T. A., author, M. F. (2011). FASB/GASB Recognition and Reporting Differences: A Nonprofit Sector Perspective. *Journal of Accounting and Finance*, 11(1)(Spring 2011), pages 21-30.

Ethridge, J. R., Marsh, T. A., Bunn, E. R. (2011). Environmental Risks: Doing Business in China. *Journal of Business Case Studies/The Clute Institute*, 7(1), 107-112.

Hunt, G. L., Marsh, T. A., Montadon, L. (2010). Governmental Health Care Benefits Reporting: The Current State of Governmental Entities. *Today's CPA*, 38(2), 4. [www.tscpa.org/](http://www.tscpa.org/)

Ethridge, J. R., Marsh, T. A. (2010). User Information Risk: How It Improves Audit Quality. *Journal of Business & Economic Research/The Clute Institute For Academic Research*, 8(2), 49-54.

### **Other Related Works**

Marsh, T. A., Fischer, M., Montondon, L. Government's New Normal: a Changing Rose for Auditors. *Journal of Government Financial Management*. (submitted)

### **Other Intellectual Contributions**

#### **Presentations**

Bunn, E. R. (Author Only), Mary, F. (Author Only), Marsh, T. A. (Presenter & Author), International Conference on Learning and Administration in Higher Education 2013, "Online Accounting Education at Rural Southwest Institution," International Conference on Learning and Administration in Higher Education, Nashville, TN. (May 23, 2013).

Fischer, M. (Presenter & Author), Marsh, T. A. (Author Only), Southwest American Accounting Association - FBD, "Financial Reporting Down on the Farm: US compared to International Guidance," American Accounting Association, Albuquerque NM. (March 15, 2013).

Fischer, M. (Author Only), Marsh, T. A. (Author Only), Hunt, G. L. (Presenter & Author), Southwest American Accounting Association - FBD, "Accounting Decision Making: Does the

Ethics Course Delivery Make a Difference?," American Accounting Association, Albuquerque NM. (March 14, 2013).

Marsh, T. A., Southwest American Accounting Association - FBD, "Tips for New (And Not So New) Department Chairs: Advice From those in the Trenches," American Accounting Association, Albuquerque NM. (March 14, 2013).

Ulmer, J. (Author Only), Ethridge, J. R. (Author Only), Marsh, T. A. (Presenter & Author), American Society of Business and Behavioral Sciences 20th Annual Conference, "Transfer Pricing in an International Environment," American Society of Business and Behavioral Sciences, Las Vegas NV. (February 24, 2013).

Fischer, M. (Presenter & Author), Marsh, T. A. (Author Only), Hunt, G. L. (Author Only), Decision Sciences Institute 2012 Annual Meeting, "Accounting Transaction Ethical Acceptability: Students versus Accounting Professionals," The Decision Sciences Institute, San Francisco, CA. (November 20, 2012).

Marsh, T. A. (Author Only), Fisher, M. (Presenter & Author), 2012 Las Vegas International Business & Economic Conference, "Agricultural Financial Reporting: US Versus International Guidance," The Clute Institute, Las Vegas. (October 15, 2012).

Ulmer, J. (Author Only), Ethridge, J. R. (Author Only), Marsh, T. A. (Presenter & Author), 2012 Las Vegas International Business & Economic Conference, "Transfer Pricing: Problems and Issues," The Clute Institute, Las Vegas. (October 15, 2012).

Hunt, G. L. (Author Only), Marsh, T. A. (Author Only), Fischer, M. (Presenter & Author), AAA Annual Meeting, "Accounting Students' Ethical Judgments: Does Curriculum Delivery Make a Difference," American Accounting Association, Washington, DC. (August 8, 2012).

Hunt, G. L. (Presenter & Author), Marsh, T. A. (Author Only), Fischer, M. (Author Only), International Conference on Learning and Administration in Higher Education, "Attitudes of Students and Practitioners Regarding Ethical Acceptability of Accounting Transactions," ICLAHE, Nashville, TN. (May 24, 2012).

Hunt, G. L. (Author Only), Marsh, T. A., Fischer, M. (Author Only), American Accounting Association - SW Region, "The State of Ethical Accounting Decisions in East Texas," AAA, New Orleans, LA. (March 1, 2012).

Hunt, G. L. (Author Only), Marsh, T. A. (Author Only), Fischer, M. (Presenter & Author), Montadon, L. (Author Only), Hora, B. (Author Only), 2011 Annual DSI Conference, "Benefit Promises Made: Can They Be Kept?," Decision Sciences Institute, Boston, MA. (November 2011).

Hunt, G. L. (Presenter & Author), Marsh, T. A. (Author Only), Fischer, M. (Author Only), Accounting Education & Research Forum, "Some Evidence of the Ethics of Accountants and Accounting Students of East Texas," University of Texas at Tyler, Tyler, TX. (October 14, 2011).

Ethridge, J. R. (Author Only), Marsh, T. A. (Presenter & Author), Bunn, E. R. (Author Only), 2011 Las Vegas International Business & Economic Conference, "Auditing Standards at a Global Level," The Clute Institute, Las Vegas. (October 11, 2011).

Rogers, V. C. (Presenter & Author), Ethridge, J. R. (Author Only), Marsh, T. A. (Author Only), Lott, J. (Author Only), Clute - Las Vegas, "Ethical and Environmental Disclosures Contained Within Annual Reports: An Analysis of the Oil and Gas Industry," Clute, Las Vegas, Nevada. (October 10, 2011).

Hunt, G. L. (Author Only), Marsh, T. A. (Author Only), Fischer, M. (Author Only), Montadon, L. (Author Only), Hora, B. (Author Only), American Accounting Association Annual Meeting, "Public Colleges and Universities OPEB Recognition and Reporting," American Accounting Association, Denver CO. (August 8, 2011).

Marsh, T. A. (Presenter & Author), Fischer, M. (Author Only), Academic Business World International Conference, "Accounting and Reporting Conference," Academic Business World International, Nashville, Tennessee. (May 25, 2011).

Hunt, G. L. (Presenter & Author), Marsh, T. A. (Author Only), AABRI International Conference, "User Perceptions of Fair Value Reporting of Investments in Fund Financial Statements," Academic and Business Research Institute, Nashville, Tn. (March 24, 2011).

Bunn, E. R. (Author Only), Marsh, T. A. (Presenter & Author), Ethridge, J. R. (Author Only), The Southwest AAA Regional Meeting, "Risky Business: Going to China," Federation of Business Disciplines, Houston Texas. (March 12, 2011).

Hunt, G. L. (Presenter & Author), Marsh, T. A. (Author Only), Southwest Region of the American Accounting Association, "Fair Value Reporting for Government Funds: How Fair Is It?," FBD, Houston, TX. (March 11, 2011).

Hunt, G. L. (Author Only), Marsh, T. A. (Author Only), Fischer, M. (Author Only), Southwest Region of the American Accounting Association, "Public Colleges and Universities OPEB Benefit Recognition and Reporting," FBD, Houston, TX. (March 11, 2011).

Marsh, T. A. (Presenter & Author), McEacharn, M. (Presenter & Author), Wampler, B. (Presenter & Author), Southwest Region American Accounting Association, "Professional Burnout: Strategies for Managing Time and Energy in Today's Academic Environment," Federal Business Disciplines, Houston TX. (March 10, 2011).

Marsh, T. A. (Presenter & Author), Ethridge, J. R. (Author Only), Bunn, E. R. (Author Only), Tenth Annual IBER & ITLC Conference, "Environmental Risks: Doing Business in China," Clute Institute, Las Vegas NV. (October 12, 2010).

Rogers, V. C. (Leader), Ethridge, J. R., Spradling, D. W., Hunt, G. L., Graves, S. M., Marsh, T. A., Bunn, E. R., Accounting Education and Research Forum, "Perceived Preparedness for Accounting Internships From a Student Perspective: A Longitudinal Study: Part One," University of Texas at Tyler, Tyler, TX. (March 26, 2010).

Marsh, T. A. (Presenter & Author), Hunt, G. L. (Author Only), Montadon, L. G. (Author Only), 2010 American Accounting Association SW Regional Meeting, "Governmental Health Care Benefits Reporting: The Current State of Texas Governmental Entities," American Accounting Association, Dallas, TX. (March 5, 2010).

Marsh, T. A. (Presenter & Author), 35th Annual Accounting Education Conference, "Award Winning Tips," Accounting Education Foundation & Texas Society of Certified Public Accountants, Austin. (October 30, 2009).

Marsh, T. A. (Presenter & Author), Ethridge, J. R., 2009 IBER Business Conference Accepted in August 2009/ Presentation in October 2009, "User Information Risk: How It Approves Audit Quality," The Clute Institute for Academic Research, Las Vegas, NV. (October 5, 2009).

Hunt, G. L. (Presenter & Author), Marsh, T. A. (Author Only), Fischer, M. (Author Only), 2009 Southwest Region American Accounting Association Annual Meeting, "Governmental Health Care Benefits Reporting: A Survey of Governmental Units," SWAAA and Federation of Business Disciplines, Oklahoma City, OK. (February 27, 2009).

Marsh, T. A. (Presenter & Author), Montondon, L. G. (Author Only), IBER Conference, "An Exploratory Study of the Readability Trends of Governmental MD&As," CLUTE Institute for Academic Research, Las Vegas, NV. (September 29, 2008).

### **Poster Presentations**

Fischer, M. (Presenter & Author), Marsh, T. A. (Author Only), AAA Annual Meeting, "Social and Environmental Performance: Disclose or Not?," American Accounting Association, Anaheim, CA. (August 5, 2013).

Hunt, G. L. (Author Only), Marsh, T. A. (Author Only), Fischer, M. (Presenter & Author), AAA Annual Meeting, "Are East Texas Accounting Decisions Ethical? A Comparison of Practitioners and Accounting Students," American Accounting Association, Washington, DC. (August 7, 2012).

### **PROFESSIONAL CERTIFICATIONS AND LICENSURES**

Certified Public Accountant #15330, Texas State Board of Public Accountancy. (January 22, 1976 - Present).

### **HONORS AND RECOGNITIONS**

Beta Gamma Sigma Outstanding Professor, Beta Gamma Sigma, Teaching. (April 23, 2013).

Favorite Professor, Beta Gamma Sigma, Teaching. (April 23, 2013).

Received Favorite Professor invitation to Beta Gamma Sigma induction ceremony from a former student

2013 Best Manuscript Award, Teaching, Learning & Curriculum Section, Scholarship/Research. (March 2013).

Best Manuscript Award by Teaching, Learning & Curriculum Section of the Southwest Region of the American Accounting Association for "Accounting Decision Making: Does the Ethics Course Delivery Make a Difference?"

2013 Outstanding Educator Award, American Accounting Association, Southwest Region, Teaching. (March 13, 2013).

Recognized as THE Outstanding Educator of the Southwest Region of the American Accounting Association. Based upon my career in teaching, research, service and leadership.

2013 Outstanding Faculty Member, Nelson Rusche College of Business, Teaching. (March 1, 2013). Recognized by College as outstanding faculty member in teaching, research and service.

2013 Outstanding Researcher Award, Nelson Rusche College of Business, Scholarship/Research. (March 1, 2013).

Recognized as the outstanding researcher for the COB based on research for calendar year 2012

Nelson Faculty Scholar, Nelson Rusche College of Business, Scholarship/Research. (March 1, 2013).

Nancy C. Speck Development Award, Stephen F. Austin State University - Advancement, Service, University. (December 8, 2012).

To recognize outstanding faculty who have advanced the university's mission through development methods.

Best Paper Award, International Conference on Learning and Administration in Higher Education 2012, Scholarship/Research. (June 20, 2012).

G. L. Hunt, M. Fischer and I received Best Paper Award for Attitudes of Students and Practitioners Regarding Ethical Acceptability of Accounting Transactions.

Favorite Professor, Beta Gamma Sigma, Teaching. (March 2012).  
Received Favorite Professor invitation to Beta Gamma Sigma induction ceremony from a former student

Distinguished Professor Award - Nominee 2011-12 school year, SFA Alumni Association, Teaching. (November 2011).

Nominated for award June 1, 2011.  
Was NOT selected as recipient.

Outstanding Service Award, East Texas Chapter Education Fund, Inc., Service, Professional. (May 20, 2011).

Received award for 13 years of service to the East Texas Chapter Education Fund, Inc. Chair Scholarship Committee.

2011 SI Professor Bravo Award, Supplemental Instruction Group, Teaching. (April 8, 2011).  
One university professor is honored with this award annually for their dedication to teaching and continued support of and involvement with the Supplemental Instruction Group.

Day of Gratitude, Office of Dean of Student Affairs/Teaching Excellence Center, Teaching. (April 30, 2010).

Received written thank-you note and token of appreciation from student which signified I had made a difference in their life.

Beta Alpha Psi Outstanding Faculty Award, Beta Alpha Psi, Teaching. (April 2010).

Outstanding 2009 Educator Award, East Texas Chapter of Texas Certified Public Accountants, Teaching. (May 2009).

Temple-Inland Distinguished Professor, Temple-Inland, Scholarship/Research. (September 2008).

## **TEACHING ACCOMPLISHMENTS**

### **Classes Taught**

Stephen F. Austin State University, Spring 2013  
ACC 332 1, Intermediate Accounting  
ACC 231 5, Prin of Financial Accounting  
ACC 549 22, Topics in Financial Reporting

Stephen F. Austin State University, Fall 2012  
ACC 232 2, Prin of Mgmt Accounting  
ACC 531 1, Sem N-Prof Accounting Prin  
ACC 549 22, Topics in Financial Reporting

Stephen F. Austin State University, Spring 2012  
ACC 332 2, Intermediate Accounting

Stephen F. Austin State University, Fall 2011  
ACC 575 22, Advanced Graduate Studies  
ACC 531 1, Sem N-Prof Accounting Prin

Stephen F. Austin State University, Spring 2011  
ACC 231 2, Prin of Financial Accounting

Stephen F. Austin State University, Fall 2010  
ACC 549 1, Advanced Accounting Practicum  
ACC 575 22, Advanced Graduate Studies  
ACC 332 1, Intermediate Accounting

ACC 585 22, Internship in Accounting  
ACC 531 1, Sem N-Prof Accounting Prin

Stephen F. Austin State University, Summer 2 2010  
ACC 549 1, Advanced Accounting Practicum  
ACC 485 1, Internship in Accounting  
ACC 585 22, Internship in Accounting

Stephen F. Austin State University, Summer 1 2010  
ACC 549 1, Advanced Accounting Practicum  
ACC 575 22, Advanced Graduate Studies  
ACC 585 1, Internship in Accounting  
ACC 475 300, Spec Problems

Stephen F. Austin State University, Spring 2010  
ACC 576 22, Advanced Graduate – International Accounting  
ACC 575 22, Advanced Graduate Studies  
ACC 332 1, Intermediate Accounting  
ACC 585 22, Internship in Accounting

Stephen F. Austin State University, Fall 2009  
ACC 575 22, Advanced Graduate Studies  
ACC 332 1, Intermediate Accounting  
ACC 485 1, Internship in Accounting  
ACC 585 22, Internship in Accounting  
ACC 531 1, Sem N-Prof Accounting Prin

Stephen F. Austin State University, Summer 2 2009  
ACC 576 22, Advanced Graduate - Regulations  
ACC 575 22, Advanced Graduate Studies  
ACC 485 1, Internship in Accounting  
ACC 585 22, Internship in Accounting

Stephen F. Austin State University, Summer 1 2009  
ACC 576 22, Advanced Graduate - Regulations  
ACC 585 22, Internship in Accounting  
ACC 231 1, Prin of Financial Accounting

Stephen F. Austin State University, Spring 2009  
ACC 575 22, Advanced Graduate Studies  
ACC 332 1, Intermediate Accounting  
ACC 585 22, Internship in Accounting  
ACC 531 1, Sem N-Prof Accounting Prin  
ACC 475 1, Spec Problems

Stephen F. Austin State University, Fall 2008  
ACC 575 22, Advanced Graduate Studies  
ACC 332 1, Intermediate Accounting  
ACC 585 22, Internship in Accounting  
ACC 231 3, Prin of Financial Accounting

### **Professional Development**

Committee Member, Texas Society of Certified Public Accountants. (August 2004 - Present).

Work with accounting educators across the state to increase the number of accounting students, help with the TSCPA's Accounting Educators' Conference, and serve on the subcommittee for outstanding educator.

Committee Chair, East Texas Chapter of Texas Society of CPAs.. (May 2000 - Present).  
As chair of the Cooperation with Educational Institutions Committee it is my responsibility to coordinate speakers for high schools in our region

Continuing Education Program, "2013 Governmental Accounting and Auditing Update", East Texas Chapter TSCPA. (July 29, 2013).  
Comprehensive, in-depth review of what's happening at the GASB, AICPA, GAO, and OMB including GASB Statements and Interpretations, Statements on Auditing Standards, exposure drafts and more

Continuing Education Program, "Communicate your Way to the Top", East TX Chapter TSCPA. (May 20, 2013).

Continuing Education Program, "Ethics for CPAs- It's a Matter of Choice", East Tx. Chapter TSCPA. (May 20, 2013).

Continuing Education Program, "APLG/FSA Annual Seminar", American Accounting Association. (February 10, 2013 - February 12, 2013).

Continuing Education Program, "Federal Tax Update", East Tx Chapter TSCPA. (January 18, 2013).

Continuing Education Program, "National Governmental Accounting & Auditing Update", American Institute of Certified Public Accountants. (September 19, 2012 - September 20, 2012).  
Intended for practitioners, auditors and educators; includes nationally recognized experts. Topics included: GASB/FASB update; Internal controls; GASB 54; Going Concern; Assessing IT Controls; GASB's new and upcoming standards; perspective on Pensions from GASB, etc.

Workshop, "Evaluation of assessment reports", SFASU. (September 12, 2012).  
Required training in evaluation of assessment reports

Director at Large, Texas Society of Certified Public Accountants. (June 2010 - June 2012).  
Attended 2 board meetings each year. One in January and the other in June or July. Other duties as assigned.

Conference Attendance, "Accounting Education and Research Forum", Stephen F. Austin State University. (March 23, 2012).

Continuing Education Program, "APLG/FSA Annual Seminar", American Accounting Association. (February 12, 2012 - February 14, 2012).  
Designed for Accounting chairs/directors. Sessions on: Attracting a diverse student body; best practices in AOL and Assessment; Trends reshaping higher education; pathway commissions update; ; practical strategies for dept chairs; AACSB updates, etc.

Continuing Education Program, "Texas Society of CPAs 37th Annual Conference", Texas Society of CPAs. (October 21, 2011 - October 22, 2011).  
Conference designed for accounting educators in TX. Included sessions on Professional Issues Update, IFRS in the classroom; team-based learning in the accounting classroom; What's new with FASB, 2011 Tax Update; Whats new with GASB, Critical issues in the classroom, etc.

Conference Attendance, "Accounting Education and Research Forum", University of Texas at Tyler. (October 14, 2011).



Conference Attendance, "2012 IBER Business Conference", The Clute Institute for Academic Research. (October 10, 2011 - October 11, 2011).

Conference Attendance, "AACSB Conference", AACSB. (September 25, 2011 - September 27, 2011).

Continuing Education Program, "2011 AICPA National Governmental Accounting & Auditing Update", American Institute of CPAs. (September 19, 2011 - September 20, 2011).  
Intended for practitioners, auditors and educators; includes nationally recognized experts; topics include GASB and FASAB update; GASB 53; GASB 54; Fiscal pressures on federal, state & local governments; GASB's new and upcoming standards; SAS 117; etc.

Workshop, "Blackboard Training", SFASU. (September 14, 2011).

Board of Trustees Member, East Texas Chapter of TSCPA Education Foundation.. (July 2008 - August 2011).

Since 1997 have awarded over \$101,000 scholarships to accounting students in our region. This function was previously housed in the East Texas Chapter of CPAS however bylaws were changed in 2008.

Board of Trustees Member, Accounting Education Foundation Board. (October 2007 - August 2011).  
I serve on the Board of Trustees of a Foundation which has awarded millions of dollars in scholarships to help thousands of Texas accounting students during its first 50 years. Foundation is also very involved with high school career awareness. There are a minimum of 4 meetings per year.

Continuing Education Program, "Ethical Business Decisions for Texas CPAs", East Texas Chapter TSCPA. (May 24, 2010).

Continuing Education Program, "Governmental Update", East Texas Chapter of TSCPA. (May 24, 2010).

Conference Attendance, "Accounting Education and Research Forum", Stephen F. Austin State University. (March 26, 2010).

Conference Attendance, "2010 Southwest Region/FBD Meeting", American Accounting Association. (March 4, 2010 - March 6, 2010).

Mandatory Training At SFASU, "SFASU Property Management Training", SFASU. (December 17, 2009).

Continuing Education Program, "Are You Ready for IFRS? Moving Beyond the Basics", Texas Society of Certified Public Accountants. (November 9, 2009 - November 10, 2009).

Conference Attendance, "Accounting Education and Research Forum", University of Texas at Tyler. (November 6, 2009).

Conference Attendance, "Accounting Education Conference", Texas Society of Certified Public Accounts and CPE Foundation, Inc.. (October 30, 2009 - October 31, 2009).

Continuing Education Program, "AICPA National Governmental Accounting and Auditing Update", American Institute of Certified Public Accountants. (September 21, 2009 - September 22, 2009).

Continuing Education Program, "The American Recovery and Reinvestment Act of 2009", East Texas Chapter TSCPA. (September 18, 2009).

Continuing Education Program, "The More Effective Leader", East Texas Chapter TSCPA. (September 18, 2009).

Conference Attendance, "Educators' Conference", Texas State Board of Public Accountancy. (May 29, 2009).  
Accounting Educators' Conference called by TSBPA to explain the new rules for qualifying students to take the CPA exam.

Continuing Education Program, "East Texas CPE EXPO", East Texas Chapter of TSCPA. (May 18, 2009).

Accountability Who needs it? 2 hours

Develop your passion & Value in the CPA Profession 2 hours

Continuing Education Program, "Ethics Standards for Texas CPAs", East Texas Chapter of TSCPA. (May 18, 2009).

Required Ethics course for TX CPAs

Conference Attendance, "Accounting Education and Research Forum", University of Texas at Tyler. (March 27, 2009).

Regional Education and Research Forum

Continuing Education Program, "Deloitte Trueblood Seminar for Professors", Deloitte. (March 11, 2009 - March 14, 2009).

Accounting Case Seminar sponsored by one of the Big 4 Accounting Firms

Conference Attendance, "2009 Southwest Region/FBD Meeting", American Accounting Association. (February 26, 2009 - February 28, 2009).

Regional AAA meeting

Program Chair for Southwest Region, American Accounting Association. (March 2008 - February 2009).

As Program Chair it was my responsibility to plan the program for our regional AAA meeting (including calls for papers, sending papers for review, contacting authors with acceptances, planning luncheon, scheduling president of AAA as speaker, coordinating with AAA for the commons presentation, scheduling rooms and equipment), edit and publish the Proceedings and help the president in anything that she needed.

Seminar, "Accounting Program Leadership Group/FSA Joint Seminar", American Accounting Association. (February 8, 2009 - February 10, 2009).

Annual meeting of Accounting Program Leadership Group

Continuing Education Program, "Accounting Education Conference", Texas Society of Certified Public Accountants. (October 24, 2008 - October 25, 2008).

Continuing Education Program, "East Texas Chapter CPE EXPO", East Texas Chapter of Texas Society of Public Accountants. (October 17, 2008).

Update of the Accounting Profession; Value Added Services; Recession of 2008-2009; Primary Tax Provisions in Partnership/LLC Agreements

Conference Attendance, "IBER Business Conference", Clute Institute for Academic Research. (September 29, 2008 - September 30, 2008).

Continuing Education Program, "2008 AICPA National Governmental Accounting and Auditing Update", American Institute of Public Accountants. (September 22, 2008 - September 23, 2008).

Continuing Education Program, "Single Audit Quality The Time is Now to Make Improvements", AICPA. (September 21, 2008).

### **Faculty Development**

Conference Attendance, "Beta Alpha Psi Annual Meeting," Beta Alpha Psi, Anaheim, CA. (August 8, 2013 - August 10, 2013).

Attended various professional presentations. Interacted with professional partners.

Workshop, "EEO Training," SFASU, Nacogdoches, TX. (March 5, 2013).

Workshop, "How to Evaluate Academic Programs and Academic Units," SFASU, Nacogdoches, TX. (September 12, 2012).

Assessment training on how to evaluate academic programs and units.

Continuing Education Program, "Texas Society of CPAs 37 Annual Accounting Conference," Texas Society of CPAs, Austin, TX. (October 21, 2011 - October 22, 2011).

Workshop, "Assurance of Learning Workshop," Rusche College of Business, Nacogdoches, TX. (September 9, 2011).

Discussed Assurance of Learning, BBA learning Goals and assessment methods.

Workshop, "Identity Standards Manual Workshop," SFASU, Nacogdoches, TX. (June 7, 2011).

Workshop covered website design requirements, graphic design standards and logo and wordmark usage.

Continuing Education Program, "Ethics Standards for Texas CPAs," East Texas Chapter TSCPA, Tyler, TX. (May 20, 2011).

Designed to meet course requirements established by the Texas State Board of Public Accountancy.

Continuing Education Program, "Managing Millenials and Effective Feedback Delivery," East Texas Chapter of TSCPA, Tyler, TX. (May 20, 2011).

Learn how to motivate Gen Y to produce great results. Discover the right time for feedback, the correct wording for praise and criticism.

Workshop, "Globalization Task Force Report," AACSB, Nacogdoches, TX. (May 9, 2011).

The Globalization of Management Education: Changing International Structures, Adaptive Strategies, and the Impact on Institutions, AACSB Globalization of Management Task Force. A report on the work of Globalization Task Force including a Macro View, Micro View, and Summary and Implications of introducing international issues into schools' degree programs.

Workshop, "Best Practices from Accreditation Visits," AACSB, Nacogdoches, TX. (April 5, 2011).

Workshop, "Closing the Loop Workshop for Assessment," SFASU - Larry King, Nacogdoches, TX. (February 9, 2011).

Workshop designed to foster closing the loop in administrative support, educational support, research, community service, and continuing education assessment.

Workshop, "Transforming Yourself Into a More Valuable Organization Member," Rusche College of Business, Nacogdoches, TX. (December 3, 2010).

This presentation focuses on the performance elements that make faculty members more valuable to their organizations.

Workshop, "Collegiality," Rusche College of Business, Nacogdoches, TX. (November 19, 2010).

Workshop, "Teaching Using TQM to Design and Operate a Class," Rusche College of Business, Nacogdoches, TX. (November 12, 2010).

Continuing Education Program, "International Financial Reporting Standards," Gerald W. Schlieff School of Accountancy, Nacogdoches, TX. (November 9, 2010).

Workshop, "Performance Review Training," SFASU, Nacogdoches, TX. (November 8, 2010).

Workshop, "Performance Review Training," SFASU Human Resources, Nacogdoches, TX. (November 1, 2010).

Instructions for completing performance reviews for classified employees

Conference Attendance, "Accounting Education and Research Forum," Louisiana State University at Shreveport and University of Texas at Tyler, Shreveport, LA. (October 22, 2010).

Workshop, "Publishing Tips for Faculty," Rusche College of Business, Nacogdoches, TX. (October 15, 2010).

Conference Attendance, "Tenth Annual IBER & ITLC Conference," Clute Institute, Las Vegas, NV. (October 12, 2010).

Workshop, "AACSB Standards," Rusche College of Business, Nacogdoches, TX. (September 10, 2010).

Conference Attendance, "Beta Alpha Psi National Meeting," American Institute of Certified Public Accountants, New York, NY. (August 6, 2009 - August 8, 2009).

As chapter faculty adviser, I attended annual national meeting with four Beta Alpha Psi Officers. the Epsilon Mu Chapter was on the national program, gave a presentation and was recognized as a Superior Chapter

Conference Attendance, "BAP Regional Meeting," American Institute of Public Accountants, Las Colinas, TX. (March 6, 2009 - March 7, 2009).

Attended the BAP regional meeting as faculty advisor. Took approximately 30 students to meeting. Students competed in two best practices.

### **Teaching Innovations**

Spring 2012, ACC 332-2

Posted all PowerPoint slides on blackboard so students could access anytime.

Fall 2011, ACC 531-1

Posted all PowerPoint slides on blackboard so students could access at anytime.

## **SERVICE ACCOMPLISHMENTS**

### **External Connections and Partnerships**

Advisory Council, Nacogdoches, TX. (February 17, 2012).

Opportunity to visit with the COB advisory council members at the advisory council meeting.

Outreach, Melton & Melton, Houston, TX. (November 18, 2011).

Visited with members of Melton & Melton regarding their continued involvement in recruiting, scholarships, internships and Beta Alpha Psi. Opportunity to meet with partners and employees of firm to ensure our accounting program and graduates were meeting their needs.

Recent Alumni Business Advisory Council, Recent Alumni Business Advisory Council, Nacogdoches, TX. (November 12, 2011).

Attended and participated in RABAC advisory council meeting on 11-12-11 and reception prior night. Opportunity to visit with recent accounting graduates in professional positions and determine if they perceived any deficiencies in our accounting program.

Advisory Council, Houston, TX. (October 8, 2011).

Opportunity to visit with the COB advisory council members at reception the prior night as well as at the advisory council meeting held on October 8, 2011.

Outreach, Deloitte, Dallas, TX. (July 8, 2011).

Visited with partner and recruiting manager regarding Deloitte's continued involvement in recruiting, scholarships, internships and Beta Alpha Psi. Opportunity to ensure our accounting program and graduates were meeting their needs.

Outreach, PwC, Dallas, TX. (July 8, 2011).

Visited with partner regarding internships and course content for AIS. Opportunity to ensure our accounting program and graduates were meeting their needs.

### **Professional Memberships**

American Institute of Certified Public Accountants. Member.

Association of Government Accountants. Executive Session Participant/presenter 2004-2005.

East Texas Chapter of TSCPA, Trustee of Education Board 2007-2009; Board member 2003-2005; 2007-2010 Chair Education Fund Scholarship Committee 2001-Present; Chair of Cooperation with Educational Institutions Committee 2000-Present. Board Member; Trustee; Committee Chair.

Government Finance Officers Association. member.

Institute of Internal Auditors. member.

American Accounting Association, S/W regional representative for Accounting Programs Leadership Group. Represent APLG at regional meetings and S/W region at national board meetings (May 2012 - Present).

Texas Society of Certified Public Accountants, Member Relations with Education Institutions Committee 2004-Present. Member & member of committee; Board representative to the committee (September 2000 - Present).

Texas Society of Certified Public Accountants, Board Member. Board Member (June 2010 - January 2013).

Beta Alpha Psi Honorary Fraternity, Chapter Advocate for Southwest Region. One of six chapter advocates in the US (August 2010 - August 2012).

American Accounting Association, President Southwest Region. President of SW region 2009-2010 (May 2009 - May 2010).

Beta Alpha Psi Honorary Fraternity, faculty advisor of Epsilon Mu Chapter. Faculty Advisor (July 2002 - May 2010).

American Accounting Association, Program Chair. Responsible for Program of S/W Region (May 2008 - May 2009).

### **Professional Service**

Texas Education Foundation and Texas State Board of Public Accountancy, Austin/Dallas, TX, Interaction with Industry. Pro Bono, approximately 8 hours spent for the year. (September 2012 - November 2012).

Member of GWS Scholarship Committee responsible for contacting those in professional organization and approving scholarship applications.

Awarded 4 \$2,500 scholarships from Texas CPAs Education Foundation and numerous \$5,000 and \$3,000 scholarships from TSBPA.

TSCPA Outstanding Educator Taskforce, Dallas, TX, Member. Pro Bono, approximately 30 hours spent for the year. (September 2012 - October 2012).

Provide new guidelines/requirements for the Outstanding Educator Awards presented by the TSCPA Education Foundation.

American Accounting Association Southwest Region, Committee Chair. Pro Bono, approximately 12 hours spent for the year. (January 27, 2012 - February 28, 2012).

Chair of the nomination committee for officers for the southwest region of the American Accounting Association. There was much discussion regarding qualifications of the applicants; numerous emails and conference calls.

We had multiple qualified applicants for each of the positions and were able to conduct our election professionally and according to our policies. New set of officers assumed responsibilities in May 2012.

Texas Education Foundation and Texas State Board of Public Accountancy, Austin/Dallas, TX, Interaction with Industry. Pro Bono, approximately 6 hours spent for the year. (September 2011 - November 2011).

Member of the GWS Scholarship Committee responsible for contacting those in professional organization and approving scholarship applications.

Awarded 3 \$1,5000 scholarships from Texas CPAs Education Foundation and numerous \$3,000 scholarships from TSBPA

Nelson Rusche College of Business/ RABAC Meetings, Nacogdoches, TX, Attended and provided input as requested. Pro Bono, approximately 14 hours spent for the year. (November 12, 2011). Attended the RABAC meetings; provided input regarding the GWS School of Accountancy; provided student contact information for presentation(s); attended the first reception. There was a meeting in the fall semester and one in the spring semester.

Gerald W. Schlieff School of Accountancy Career Fair, Nacogdoches, TX, Committee Chair. Pro Bono, approximately 15 hours spent for the year. (July 2011 - September 2011).

Responsible for Accounting Career Fair; Coordinate with Career Services; contact firms and encourage them to attend; contact students and encourage them to attend;

88 students completed career evaluation from fair; numerous internships and job interviews were the outcome; 17 firms participate; both firms and student assessment results indicate they were pleased with the experience and look forward to next year.

Academic Business World International Conference, Chairperson. Pro Bono, approximately 3 hours spent for the year. (May 25, 2011).

Session moderator for accounting session

Southwest Region of AAA, Chairperson. Pro Bono, approximately 3 hours spent for the year. (March 12, 2011).

Session moderator for Business in Far East Session

Southwest Region of Accounting Association, Editor. (February 2009).

I was the editor and totally responsible for publishing the Proceedings for the SWAAA

### **SFA Service**

Accounting Career Fair, Chairperson. approximately 40 hours spent for the year. (September 2012 - Present).

Awards Banquet Committee, Member. approximately 20 hours spent for the year. (September 2012 - Present).

Intermediate Accounting Committee, Member. approximately 4 hours spent for the year. (September 2012 - Present).

Policy Committee, Co-chairperson. (September 2012 - Present).

Review and prepare policies for the GWS School of Accountancy.

Pre-Tenure Review Committee, Member. approximately 4 hours spent for the year. (September 2012 - Present).

Principles I Committee, Member. approximately 3 hours spent for the year. (September 2012 - Present).

Scholarship and Awards Committee, Member. (September 2012 - Present).

Providing References for Students, Advisor. approximately 40 hours spent for the year. (August 2012 - Present).

Provide letters or reference for many students/alumni per year. Also served as a phone reference. Counsel students on applying for CPA exam and completing their application of intent. Helped place students in employment and graduate school.

Graduate Curriculum Committee, Member. approximately 10 hours spent for the year. (September 2002 - Present).

Curriculum Committee, Member. approximately 10 hours spent for the year. (August 1996 - Present).

Review accounting curriculum each year and propose changes.

Scholarship Committee, Chairperson. approximately 20 hours spent for the year. (September 2002 - August 2012).

Work to procure scholarships and award said scholarships at awards banquet.

Awards Banquet Committee, Chairperson. approximately 40 hours spent for the year. (July 2002 - August 2012).

Annual Awards Banquet to honor our accounting students

Plan banquet; mail invitations; solicit scholarships

Department Newsletter Committee, Chairperson. approximately 50 hours spent for the year. (July 2002 - August 2012).

Prepare & mail Gerald W. Schlieff Department of Accounting Newsletter to alumni

Department Chair, Chairperson. approximately 1200 hours spent for the year. (July 2002 - July 2012).

Responsible for conducting advisory councils, recruiting students, student orientations, Showcase Saturday, Accounting UIL, advising students, mentoring students, soliciting scholarships, working with recruiters, planning and hosting an annual banquet, publishing annual Accounting Newsletter, day to day operations of a department with over 400 majors and 9 faculty members.

Establishing/serving on committees to update curriculum. Increasing enrollment and retention, fundraising, making sure curriculum align with requirements of TSBPA for both the integrated and the stand-alone degrees, scheduling classes, mentoring faculty members, conducting graduate, undergraduate and freshmen orientations; updating content of information on web, writing recommendation letters for both students and graduates; representing the Gerald W. Schlieff School of Accountancy at the state, regional, national and international level. approving faculty travel and expenditures; reporting maintenance issues with accounting classrooms;

Student Recruitment Committee, Member. approximately 20 hours spent for the year. (September 1996 - July 2012).

Work showcase Saturdays; visit at least 2 high schools about accounting opportunities; respond to all student inquires; visit with parents

Assessment Committee, Member. approximately 15 hours spent for the year. (August 1996 - July 2012).

School Accomplishments for 2010-2011, Chairperson. (September 2010 - August 2011).

Hosted ETCPA CPE IFRS Conference; Accounting Career Fair; GWS School of Accountancy Speaker Series - Gordon Massie; Accounting Awards Banquet; Golf Tournament; Accounting Newsletter; Coordinated Accounting Education and Research Forum Fall & Spring; Published

Proceedings for Accounting Education and Research Forum; Accounting advisory council meeting; visited accounting firms that participate in internship program; participated in FEI honors day, PASH honors; BAP received superior chapter; grew the Deloitte scholarship endowment

Departmental Accomplishments for 2009-2010, Chairperson. (September 2009 - August 2010). Hosted ETCPA CPE Conference; Accounting Career Fair; participated in FEI Honors day; hosted Accounting Education & Research Forum; graduated 34 MPAs; grew MPA program to 60 students;

Faculty Advisor for Beta Alpha Psi, Advisor. approximately 240 hours spent for the year. (July 2002 - May 2010).

Faculty advisor for BAP group

Attend all professional meetings; officer meetings; pledge presentations; field trips; induction ceremonies and banquet; regional and national meetings; help plan golf tournament which is our major fund raiser;

Participate in national meetings; participate and place in best practice competitions at regional level; obtain superior chapter status; hosted a regional meeting; BAP newsletter published annually; solicit funding for scholarship

Accreditation Steering Committee, Member. approximately 35 hours spent for the year. (September 2012 - Present).

Provide primary oversight for the College's accreditations by AACSB and ABET. Make recommendations to the dean regarding accreditation policies and procedures

Strategic Planning Team Committee, Member. approximately 80 hours spent for the year. (September 2012 - Present).

Determine if goals have been met in 2008-2013 Strategic Plan and provide annual and overall summaries of accomplishments during the period. Initiate and facilitate a process for developing the College's 2013-18 Strategic Plan based upon multiple stakeholder input. Oversee the implementation and annual achievements related to the 2013-18 Strategic Plan. Assess the College's unit assessment reports and provide feedback to appropriate units and the dean.

CEC, Member. approximately 85 hours spent for the year. (September 2010 - July 2012).

Management, Marketing, International Business Chair Search, Member. approximately 10 hours spent for the year. (November 2010 - May 2011).

Leadership Committee, Member. approximately 60 hours spent for the year. (July 2002 - August 2010).

Student Affairs, Member. approximately 2 hours spent for the year. (July 2002 - August 2010).

Chairs' Forum, Member. approximately 32 hours spent for the year. (July 2002 - July 2012).

Alumni and Public Affairs SAC Committee, Chairperson. approximately 40 hours spent for the year. (January 2009 - December 2010).

responsible for 3.2.2.3, 3.2.2.4, 3.2.14

SACS Financial and Physical Resources Core Team, Chairperson. approximately 75 hours spent for the year. (January 2009 - December 2010).

Chair of Financial and Physical Resources Core Team that will assist SFA in conducting the self-study necessary to prepare the Compliance Certification as part of the SACS reaffirmation process.

Chair of Financial and Physical Resources Core Team

Responsible for compliance areas: 2.11.1 2.11.1 3.10 3.11 4.0

Fraud Committee, Member. approximately 4 hours spent for the year. (September 2007 - August 2010).

University Scholarship Committee, Member. approximately 3 hours spent for the year. (April 26, 2010).



