

MARY I. HAWKINS, Ph.D., CHES

EDUCATION

2006

Ph.D., Health Science

University of Arkansas, Fayetteville, AR

Dissertation: *Knowledge, Attitudes, Beliefs, and Behaviors of Health Educators Regarding Acupuncture and Chiropractic.*

Teaching and research interests: community health; disease prevention; reproductive health; adolescent health behaviors; women's health; complementary and alternative medicine; higher education collaboration and pedagogy; social and environmental determinants of disease; and program and health assessment, planning, and evaluation

1998

M.Ed., Health and Wellness Promotion, Northwestern State University of Louisiana, Natchitoches, LA

1998

M.Ed., Sports Administration, Northwestern State University of Louisiana, Natchitoches, LA

1995

B.S., Biology, Northwestern State University of Louisiana, Natchitoches, LA

TEACHING, ADVISING, AND RESEARCH EXPERIENCE

2016-present

Associate Professor, Health Science Undergraduate Coordinator, Kinesiology & Health Science, Stephen F. Austin State University

- Teach undergraduate courses related to public and community health including health assessment & intervention, prevention & control of diseases (epidemiology), consumer health, and introduction to community health
- Faculty sponsor for Hunger Jacks, the student organization which directs the campus food pantry
- Serve on the Office of Multicultural Affairs (OMA) Caucus, the culture and diversity subcommittee, and OMA Diversity conference committee
- Utilize LiveText and Tracdat/Nuventive for department assessment
- Wrote and awarded community grant/contract through collaboration with community agency
- Conducted a multi-county federally funded community needs assessment in conjunction with a federally qualified community health center
- Submitted research to professional health organizations and presented at a national conference

- Acted as a faculty mentor/success coach for GenJacks students and Office of Multicultural Affairs students
- Conducted freshman and new major convocation for the Kinesiology & Health Science Department
- Created a convocation evaluation that could be used for all Perkins College of Education departments
- Presented a women's sexual health presentation at Teach In Day on International Women's Day at SFASU
- Chaired and served on search committees for faculty members
- Lead & participated in the Undergraduate Experience Discussion groups & research
- Reviewed book chapters for university texts
- Completed the online certification course for faculty and the teaching and learning workshops for new faculty

2003-2016

Tenured Associate Professor, Kinesiology & Health Science, Louisiana State University – Shreveport

- Taught undergraduate and graduate courses related to consumerism, sexuality education, drug education, epidemiology, first aid, fitness and wellness, personal health, program planning and evaluation, sports administration, advocacy, technology, grant writing, and theories and methods of community and public health
- Advised students on academic issues and scheduling
- Supervised undergraduate community practicum/internship coursework including placement with community agencies
- Wrote collaborative grants and evaluated the HGIO community coalition grant to reduce childhood obesity
- Collaborated with Northwest Louisiana Susan G. Komen affiliate to conduct community based research and create the 2011 and 2015 Community Profile Reports
- Served on the Society of Public Health Education (SOPHE) Community Colleges Task Force to develop an undergraduate public health education curriculum
- Collaborated with Student Activities Office for the student led Health and Wellness Fair (>72 booths researched, developed, & presented by undergraduate KHS students) (2009-2015)
- Created, organized, and implemented the Bike and Pedestrian Measure for the City of Shreveport (2013-2016) including securing sites, organizing community and university volunteers, and conducting volunteer training
- Helped in the redesign of community health curriculum and developed new courses
- Served as Graduate Capstone Advisor for Masters of Public Health (MPH) students
- Served on MPH student Thesis Committees

- Organized and implemented health screenings and education events for LSUS faculty, staff, & students
- Coordinated with faculty from LSUS and LSU Health Science Center to create and implement the dual institution interdisciplinary Masters of Public Health curriculum at LSUS
- Managed and supervised Community Health Worker Care Partners program at Martin Luther King Health Center

2002-2003

Academic Advising Graduate Assistant, Women's Athletics
University of Arkansas

- Provided technical support, counseling, and academic advice to women athletes regarding course selection, adjustment to college life and expectations, and career choice
- Acted as a liaison between multiple departments, staff, and female athletes to facilitate a positive academic experience and provide critical support as needed to ensure success

1999-2002

Graduate Teaching Assistant, Department of Health, Kinesiology,
Recreation, and Dance, University of Arkansas

- Taught a variety of undergraduate health education courses including: alternative health strategies, drug education, HIV/AIDS education, sports nutrition, stress management, wellness concepts, and women's health
- Designed course content by integrating text, supplemental materials and visual presentations.
- Designed student performance evaluations and assisted in organizing course schedules and locations

1999-2001

Graduate Research Assistant, Health Education Projects Office,
University of Arkansas

- Traveled to project schools and collected participant data for the "Sex Can Wait" program
- Collected and analyzed research on adolescent sexuality education and health behaviors and created visual presentations and reports for schools on adolescent sexuality behaviors
- Organized and formatted research questionnaires
- Organized and conducted a national mail survey

1998

Internship, Baylorworx, A community outreach division of Baylor
Hospital, Waxahachie, TX

- Created a computer database for membership tracking and utilization of community facilities
- Organized all aspects of a corporate health fair
- Organized, promoted, and presented various employee and community health promotion programs and health screenings

- Created employee needs assessments and wrote policies and procedures for employee evaluations

1996-1998

Graduate Assistant, Department of Health and Human Performance, Northwestern State University of Louisiana, Natchitoches, LA

- Aided in organization of the Northwestern State University(NSU) Community Spring Health Fair
- Determined content of and instructed lifetime fitness classes, physical activity classes, and teaching methods classes.
- Evaluated grades, conducted research, and created presentations for department professors for local and national presentations

PUBLICATIONS

- Lohrman, D., Auld, M.E., Hawkins, M.I., Hicks, E., & Hutton-Rogers, L.S. (2016). Foundational Courses in Health Education: Pathways for Linking Community Colleges to Baccalaureate Programs in Health Education. *Journal of Pedagogy in Health Promotion*, vol 2, (1) pp 34-47.
- Hawkins, M. I., Matkins, K, Frederick, S., & Dean, L. (2015). *Northwest Louisiana Susan G. Komen for the Cure Community Profile Report 2015*. Dallas, TX: Susan G. Komen For the Cure. Published online at <http://komentnorthlouisiana.org/wp-content/uploads/2013/10/Komen-Northwest-Louisiana-2015-Community-Profile-Report.pdf>
- Hawkins, M.I. & Winter, T.P (2011). *Northwest Louisiana Susan G. Komen for the Cure Community Profile*. Dallas, TX: Susan G. Komen For the Cure. Published online in 2011 at <http://komennwla.org/grant-information.html>. (Page is no longer available but a copy can be provided.)
- Hawkins, M.I. (2006). *Knowledge, attitudes, beliefs, and behaviors of health educators regarding acupuncture and chiropractic*. Fayetteville, AR: University of Arkansas Press.
- Hawkins, M.I. (Fall, 2003). Osteoporosis knowledge, attitudes, and behaviors of young women. *Arkansas AAPHERD Journal*.
- Hawkins, M.I., Davis, M., Eady, C., Rausch, S., Donnelly, J., & Young, M. (2002). Meanings of abstinence and sexual activity for rural youth. *American Journal of Health Education*, 33, 140-145.
- Young, M., Donnelly, J., Eady, C., & Hawkins, M.I. (2002). Area specific self-esteem and sexual behavior among Hispanic middle school students. *American Journal of Health Education*, 33, 344-349.

PRESENTATIONS

- Hawkins, M.I., Xu, T., and McCleary, D. (2020). A 3-year survey of education students' cultural awareness related to global context, culture education, self, and communication in a medium sized rural southern university. National Conference of Race and Ethnicity in Higher Education (NCORE) 2020. Virtual Conference.
- Hawkins, M.I. & Cegelka, D. (2019). A survey of implicit bias in community health students in a medium sized rural Southern university and recommendations for elevating cultural competence training for health professionals. Society for Public Health Education (SOPHE) National Meeting. Salt Lake City, UT.
- Hawkins, M.I. & Cegelka, D. (2019). Determining imposter syndrome (IS) in a diverse group of community health students in a southern rural medium sized university: preliminary findings and implications for student success.
- Roberts, B., Pierce, K., Hawkins, M. DeMello, J. & Byrd, R. (2016) The effects of a pre-season physical conditioning program on the physical and physiological characteristics of collegiate level basketball players. American College of Sports Medicine (ACSM) 63rd Annual Meeting. Boston, MA.
- Lohrman, D., Auld, M.E., Hicks, E., Hawkins, M.I., & Hutton-Rogers, L.S. (2015). Competency-based health education for the public health generalist degree. American Public Health Association (APHA) Annual Meeting. Chicago, IL.
- Lohrman, D., Auld, M.E., Hawkins, M.I., Hicks, E., & Hutton-Rogers, L.S. (2015). Trail-blazing the future of public health education in the 21st century: The role of community colleges. Society of Public Health Education (SOPHE) National Meeting. Portland, OR.
- Hawkins, M.I. (2015). Host/Presenter for Society of Public Health (SOPHE) professional education webinar: Health education & community colleges: Expanding the Horizons (Part II).
- Hawkins, M.I., Clottey, E., Cavanaugh, D., & Winter, T. (2014). Assessment of child and youth knowledge and practice regarding bicycle and helmet ownership, bicycle use, and associated injuries in Northwest Louisiana: Implications for education and injury reduction. American Public Health Association (APHA) National Meeting. New Orleans, LA.
- Clottey, E., & Hawkins, M. I. (2014). A two year measure of bicycle and pedestrian practices and preferences in a medium sized southern city: Recommendations for education, advocacy, and policy. American Public Health Association (APHA) National Meeting. New Orleans, LA.

- Hawkins, M.I. & Peterson, G. (2013). The FIT for Kids Model: A systems approach to a healthy community with food as a focus. Society of Public Health Education (SOPHE) National Meeting. Orlando, FL.
- Hawkins, M.I. & Mentessane, J. (2009). Defining and finding a medical home: Importance and implications in uninsured marginalized populations. Society of Public Health Education (SOPHE) National Midyear Meeting. New Orleans, LA.
- Hawkins, M.I., & Winter, T. (2008). *Community Health Workers (CHW) as a catalyst for improved health outcomes in uninsured African American communities*. Society of Public Health Education (SOPHE) 59th National Annual Meeting. San Diego, CA.
- Hawkins, M.I., & Amayone, H. (2008). Are social determinants stressors for female African American college students in a southern urban university? Society of Public Health Education (SOPHE) 59th National Annual Meeting. San Diego, CA.
- Hawkins, M.I., Dolch, N., & Winter, T. (2007) Effective chronic disease self-management through use of a patient centered management model and community health workers (CHW). Society of Public Health Education (SOPHE) 58th National Annual Meeting. Washington D.C.
- Hawkins, M.I. (2007). *Patterns of female college student consumption of high energy/caffeine drinks*. National Girls and Women in Sport Conference. Shreveport, LA.
- DeMello, J.J., Byrd, R., Winter, T., Pierce, K., Hawkins, M.I. & Grice, T. (2005). *Gender differences in the evaluation of adult body composition*. American College of Sports Medicine Annual Meeting. Nashville, TN.
- DeMello, J.J., Grice, T., Byrd, R., Winter, T., Pierce, K. & Hawkins, M.I. (2005). *Physical and body composition characteristics of adult men and women attending an urban university*. American College of Sports Medicine Annual Meeting. Nashville, TN.
- Young, M., Denny, G., Donnely, J., & Hawkins, M.I. (2002). *Self-esteem and sexual behavior among Hispanic middle school students*. Research symposium of the American Alliance for Health, Physical Education, Recreation, and Dance National Conference. San Diego, CA.
- Hawkins, M.I., & Young, M. (2000). *Parental support for abstinence sexuality education: A national survey*. Society for the Scientific Study of Sexuality National Convention. Orlando, FL.
- Hawkins, M.I., & Young, M. (2000). *Parental support for abstinence sexuality education: A national survey*. Society for the Scientific Study of Sexuality Mid-Continent Region Annual Convention. Little Rock, AR.

CERTIFICATIONS

2003-present Certified Health Education Specialist (CHES)
 2004- 2014 American Red Cross First Aid & Safety Instructor
 1995- 2014 American Red Cross First Aid, CPR, & AED

PROFESSIONAL MEMBERSHIPS

2004 – present Society of Public Health Education (SOPHE)
 2003- present American Public Health Association (APHA)
 1999- present American Alliance for Health, Physical Education, Recreation, and
 Dance (AAHPERD)/Society of Health and Physical Educators (SHAPE
 America)
 1999- 2009 American Association for Health Education (AAHE)

HONORS AND AWARDS

2014 Noel Foundation Award Nominee for Advising Excellence
 2009 -2015 Selected by LSUS Student Government Association as a Top 20 Professor
 of the Year
 2004 Selected as a Noel-Levitz *Connections* and *Advanced Connections*
 Trainer for LSUS (Customer Service Program)
 Selected as a mentor for the Student Retention Project
 Awarded monies from the Teacher Enhancement Fund by Campus
 Federal Credit Union
 2003 Awarded monies from the Teacher Enhancement Fund by Campus
 Federal Credit Union
 2001-present Selected as a member of Kappa Delta Pi International Honor Society
 1997 One of Kappa Gamma Sorority's Favorite Teachers
 1996-1997 Health and Human Performance Department Representative for College
 Day, Career Day, and High School/Recruiting Day.

UNIVERSITY COMMITTEE PARTICIPATION

2019-present University Social Events Team for Strategic Planning
 University Office of Multicultural Affairs Caucus
 Perkins College of Education Diversity Committee
 Department Policy Committee
 2018-2019 Department Curriculum Council
 Department Faculty Search Committee Co-Chair for Health Science
 Assistant Professor and Visiting Lecturer Committee
 Department Faculty Search Committee for Dance Assistant Professor
 2016-2019 University Faculty Committees:

	Social Events Team for Strategic Planning; Office of Multicultural Affairs Caucus
	PCOE Committees:
	Diversity; Recruitment and Retention
2016-2017	Health Science Visiting Lecturer Search Committee
	Health Science Assistant Professor Search Committee
2014-2016	University Faculty Committees:
	Instruction and Professional Development Committee (2015-2016)
	Admissions and Standards Committee (2014-2016)
2016	Faculty Search Committee for Masters of Public Health Asst. Professor
2015-2016	Dean Search Committee for College of Business, Education, and Human Sciences
2015-present	Elected Parliamentarian for Faculty Senate (Executive Committee)
2008-present	Masters of Public Health Admissions Committee
2014	Elected as Senator at Large for Faculty Senate (Executive Committee)
2013 – 2015	Committee Member for Masters of Public Health Accreditation (CEPH Accreditation awarded 2015)
2012	Member of the LSUS FORCE Committee to enhance student retention
2011	Elected Faculty Senator for College of Business, Education, and Human Sciences
2009	JK/Generation Key Message Group
2008 – 2010	Committee to redesign UNIV 100 for College of Education
2008 - 2012	NCATE Conceptual Framework Committee
2008 - 2010	NCATE Standard IV Committee
2007 – 2010	Elected Faculty Senator for College of Business, Education, and Human Development
	Elected Faculty Senate Recording Secretary 2008-2010
2005	Faculty Welfare Committee
2004	5-Year Strategic Planning Committee for the College of Education
2004	Search Committee for the Dean of the College of Education

PROFESSIONAL COMMITTEE PARTICIPATION

2018 – 2019	Texas Society for Public Health Education (TSOPHE) Executive Board Member – Pre-Professional Education Committee Co-Chair
2018	Society for Public Health Education (SOHPE) Abstract Review Committee for National Conference
2013, 2016	American Public Health Association (APHA) Abstract Review Committee for National Conference
2014-present	National Society of Public Health Education (SOPHE) Community Colleges Task Force
2012-2015	National SOPHE Abstract Review Committee for National Conference

GRANT SUBMISSIONS AND AWARDS

2018	East Texas Health Center Needs Assessment Grant (substance abuse and mental health - community focus)	\$12,000 for 2018-2019
2012	Blue Cross Blue Shield Of Louisiana award for HGIO Childhood Obesity Prevention Collaborative Program (Program Evaluator)	\$585,000 for 2012-2015
2007	CHRISTUS HEALTH award for Community Health Worker (CHW) Program	\$100,000.00 for 2007-2008
2008	CHRISTUS HEALTH award for Community Health Worker (CHW) Program	\$49,058.00 for 2008-2009
2008	Blue Cross Blue Shield award for Hispanic Community Health Worker (CHW) Program	\$31,000 for 2008-2009

COMMUNITY ACTIVITIES

2016	League of Innovation Community College Regional Resource for Public Health Curriculum
2013-present	Chaired Susan G. Komen Community Profile Committee, collaborated for grant writing, conducted community data collection, and trained Komen employees and volunteers on community data collection techniques
2014-present	Member of the Northwest Nutrition Advisory Leadership Council
2012-2015	Collaboration and Training with Community Agencies for Childhood Obesity Programs and Evaluation
2010	Attended Susan G. Komen for the Cure Community Profile Training in Dallas, TX, representing the Northwest Louisiana Affiliate.
2010	Completed training certification for My Brother's Keeper Program – a breast, cervical, and prostate cancer education program for African American marginalized populations
2010	Aided in fund raising for local Komen for the Cure 3-Day Participants
2008 – present	Participated in Louisiana Association of Nonprofit Organizations (LANO)
2008	Organized and managed the Activity Health Fair at Midway Elementary School
2005 – 2010	Volunteer for Hands On New Orleans